

重点活动 – 技术

FEATURED EVENTS – TECHNOLOGY AND SOLUTIONS

2025 国际纺织产业数字化应用趋势论坛
2025 International Textile Industry Digital
Application Trend Forum

论坛
FORUM



“国际纺织产业数字化应用趋势论坛”议题涵盖设计研发数字化、生产过程数字化、供应链管理数字化等。通过汇聚国际领先的数字化解决方案提供商、服务商企业代表，展开创新性的数字化产品工具、解决方案及应用案例分享，全面展示当下国际纺织服装行业的前沿产品技术及应用趋势。与此同时，促进国内外纺织产业的技术交流和商贸对接。

The "International Textile Industry Digital Application Trend Forum" covers topics such as digital design and research and development, digital production processes, and digital supply chain management. By gathering representatives of leading international digital solution providers and service providers, innovative digital product tools, solutions, and application cases are shared to comprehensively showcase the cutting-edge product technology and application trends of the current international textile and clothing industry. At the same time, it promotes technical exchanges and business connections between domestic and foreign textile industries.



5.1-G148
对话纺织
Textile Dialogue

地点 Venue

5.1

2025.3.12

时间 Time	议程 Schedule	讲者 Speakers
14:05 - 14:15	开幕辞 Opening Speech	余诗慧, 法兰克福展览 (香港) 有限公司总经理 Wilmet Shea, General Manager, Messe Frankfurt (HK) Ltd
14:15 - 14:35	纺织数字化现状和趋势市场分析 Frontiers of Digital Textile and Apparel Technologies and the AI Empowerment Paradigm	钟跃崎, 东华大学纺织学院教授 Yueqi Zhong, Professor, School of Textiles, Donghua University
14:35 - 14:55	为什么我的颜色不对? 将物理颜色转化为数字工作流程 Why are My Colors Wrong? - Finally Transforming Physical Color into Digital Workflows	孙伊, 上海元彩科技有限公司, 数字色彩专家 Yi Sun, Digital Color Expert, Coloro
14:55 - 15:15	启发式机器学习算法在纺织 APS 上的 应用 Application of Heuristic Machine Learning Algorithm in Textile APS	孙亮, 飞弗信息科技 (上海) 有限公司总经理 Liang Sun, General Manager, Feifu Information Technology (Shanghai) Co Ltd
15:15 - 15:35	创新科技驱动下的纺织服装业变革 The Transformation of the Textile and Clothing Industry Driven by Innovative Technology	林广川, 广东匡敦科技有限公司商务总监 Guangchuan Lin, Business Director, Guangdong Quaternion Technology Ltd
15:35 - 15:55	服装企业如何实现供应链数字化转型? How can Clothing Companies Achieve Digital Transformation of Their Supply Chain?	丁腾飞, 苏州飞榴科技有限公司销售 VP Tengfei Ding, Sales VP, Feiliu (Shanghai) Information Technology Co Ltd
15:55 - 16:25	圆桌会议: 人工智能在纺织面料研发创新中的应用 与发展趋势 Panel Discussion: Application and Development Trends of Artificial Intelligence in Textile Fabric Research and Innovation	主持人: 钟跃崎, 东华大学纺织学院教授 嘉宾: 孙伊, 上海元彩科技有限公司数字色彩专家 孙亮, 飞弗信息科技 (上海) 有限公司总经理 林广川, 广东匡敦科技有限公司商务总监 丁腾飞, 苏州飞榴科技有限公司销售 VP Moderator: Yueqi Zhong, Professor, School of Textiles, Donghua University Speakers: Yi Sun, Digital Color Expert, Coloro Liang Sun, General Manager, Feifu Information Technology (Shanghai) Co Ltd Guangchuan Lin, Business Director, Guangdong Quaternion Technology Ltd Tengfei Ding, Sales VP, Feiliu (Shanghai) Information Technology Co Ltd

* 提供普通话 ↔ 英语同声传译

* Mandarin Chinese ↔ English Simultaneous Interpretation will be provided