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Boost Your Visibility: Your booth is just the start!

Enhance your presence and connect with your audience through our engaging fringe programme. Check out the programme highlights and explore this year’s exciting opportunities. Contact your Messe Frankfurt sales representative to get involved!

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Unveil Your Top Trending Products to the World

Intertextile *Directions* Trend Forum

Seize the moment and make your mark!

The inspirational Trend Forum at Intertextile serves as a key first-stop for buyers as they seek out the latest trends here. Showcase your products in this exclusive, high-profile display area!

Connect with buyers, foster meaningful connections, and enhance your visibility!



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Showcase Your Brand and Connect in

Dedicated Fringe Areas







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FUNCTIONAL LAB
THE CUBE

Featuring an array of advanced fabrics and accessories that merge innovation with functionality under the theme of Climate Adaptive:

- Comfort & Sustainability
- Moisture Management
- Protection
- Thermal Regulation



Product Presentation

A unique glimpse into where performance meets style, showcasing exhibitors' latest innovative products and solutions.

Pet Boutique

Focusing on the rapidly evolving world of pet fashion, Pet Boutique showcases a range of innovative, sustainable materials that prioritise both functionality and comfort for pets.



Econogy Display

Featuring exquisite sustainable fashion. Showcasing a wide array of green fabrics, accessories, and outfits that have successfully passed the Econogy Check.



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Seminars, Panel Discussion, Product Presentations

Showcase Your Expertise and Connect with Peers

Have a compelling topic, trend, or insight to discuss?

We have a limited number of slots available for exhibitors to showcase their knowledge and insights. Become an essential part of our event and help create memorable experiences for our visitors in focused topics under the four themes:

Design & Trends

Market Information & Business Strategies

Technology & Solutions

Econogy Talks (Sustainability)

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Maximise Impact for a Sustainable Future

Econogy Tour







Showcase, Share, Shine

The guided tour tailored for selected sustainability-focused exhibitors, led by an independent consultant. This is a unique opportunity for in-depth exchanges on the latest green textile innovations.



Key Benefits of Joining

Why Participate?

Increased Exposure
Showcase your brand and stand out among competitors

Free Participation
Enjoy this no-cost opportunity to present your product/service

Valuable Connections
Network with stakeholders to cultivate important relationships

Brand Reputation
Align your brand with Intertextile and gain credibility

Next Steps to Get Involved



Show Your Interest in participating in the fringe programme to your Messe Frankfurt sales representative. We're looking forward to hearing from you!



Confirm Your Participation in Intertextile immediately to secure your space in the fringe programme – participation is for exhibitors only!



Download the guidelines and application form. **Prepare and Submit Your Materials** and get ready for the buyers' enquires onsite!

For more details, please feel free to contact us at: textile@hongkong.messefrankfurt.com

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