

10 – 12 March 2027

National Exhibition and Convention Center (Shanghai), China

Please complete in block letters, sign & return to: (Please keep a copy for your reference)

Messe Frankfurt (HK) Ltd.

35/F China Resources Building, 26 Harbour Road, Wanchai, Hong Kong

Tel: (852) 2802 7728 Email: textile@hongkong.messefrankfurt.com

(You are advised to read no. 1-13 of the **Specific Terms & Conditions** before submitting your application)

APPLICATION FORM

1. Exhibiting company details (for invoice, visitor guide, online listing & fascia board usage, please see no. 9 on Specific Terms and Conditions):

Company Name in English:

Company Name in Chinese (if any):

Contact person(s):

Address:

City:

Postal code:

Country:

Address in Chinese (if any):

Telephone:

Country code / City/Area code / Number

Website: <http://>

Email:

Name of branch office/ representative/ agent(s) in China:

Company social media platform for us to follow:

Facebook:

Twitter:

Instagram:

LinkedIn:

2. Company details (Please tick ✓ all that apply)

☐ **Billing company** (for issuing invoice, if different from above)

☐ **Principal company / Overseas headquarter**

☐ **Corresponding contact** (for communications about the fair, mailing of show materials etc, if different from above)

☐ **Co-exhibitor** (One free visitor guide entry & online listing is offered. Do you need to list Part 2 information as co-exhibitor?)

☐ **Yes**, and keep Part 3 to Part 8 the same ☐ **Yes**, but Part 3 to Part 8 information is different (another form has to be submitted) ☐ **No**

Company Name in English:

Company Name in Chinese (if any):

Contact person(s):

Address:

City:

Postal code:

Country:

Address in Chinese (if any):

Telephone:

Country code / City/Area code / Number

Website: <http://>

Email (please provide different email from Part 1):

3. Business nature (Please tick ✓ all that apply)

- ☐ 01 Manufacturer
☐ 02 Sole agent, wholesaler, agent
☐ 03 Trading company, converter
☐ 04 Design & styling service
☐ 05 Printing & CAD/CAM/CIM supplier

- ☐ 06 Testing & Certification
☐ 07 Press and publication
☐ 08 Trend Forecaster
☐ 09 Others (please specify):

4. Product groups (Please tick ✓ all that apply. Booth location may be allocated according to product criteria, or other criteria set by the organiser.)

*01 Apparel fabrics

- ☐ 1.1 Cotton
☐ 1.2 Wool
☐ 1.3 Silk
☐ 1.4 Linen/Ramie
☐ 1.5 Man-made
☐ 1.6 Knitted
☐ 1.7 Functional

- ☐ 1.8 Lace and embroidery
☐ 1.9 Pattern Design
☐ 1.10 Denim
☐ 1.10.1 Knitted Denim
☐ 1.10.2 Woven Denim
☐ 1.11 Digital Print
☐ 1.12 Others (please specify):

*02 Yarns & Fibres

☐

*03 Accessories

☐

(please specify):

From the product groups 01-03, please list one item (e.g. 1.1) as your main product for visitor guide entry and fascia board*:

*Fascia board is for standard booth exhibitors only.

5. Our products are used in the following applications (Please tick ☒ all that apply)

- | | | |
|---|---|---|
| ☐ 01 Suitings | ☐ 04 Functional wear/ Sportswear | ☐ 07 Children & infants wear |
| ☐ 02 Casual wear | ☐ 05 Shirtings | ☐ 08 Swimwear & lingerie |
| ☐ 03 Ladieswear | ☐ 06 Jeanswear | ☐ 09 Others |

6. Sustainable products / services exhibitor list (Please tick ☒ one that applies)

- ☐ Include our company in Econogy Finder (free-of-charge)
Econogy Finder is the online & print directory for exhibitors with sustainable products & services. You will be required to pass a Check of your sustainability credentials to be included in the Finder. A link to complete this online will be sent to you.

7. Agent / Representative to be listed in the online listing? (Please complete by either Eng or Chi only)

- ☐ Information as below:
Company name: _____ Tel: _____ Email: _____
Address: _____
- ☐ We are looking for Agent(s). (Please specific the location(s): _____)
- ☐ No

8. Business information (Please tick ☒ all that apply)

Does your company wish to indicate the following business information in the **fascia board (standard booth only) & online listing?**
(No indications will be made if exhibitor leaves this question blank.)

- | | |
|--|--|
| ☐ 1. Custom-made services | ☐ 4. Small orders, if yes, please advise your order range also (single selection, default 50-100m) |
| ☐ 2. Exporter | ☐ 50-100m ☐ 101-500m ☐ 501m or above |
| ☐ 3. Product in stock | ☐ 5. Onsite sample cutting services |

9. Please specify your product range (20 words max, may also be used as online listing, please see no. 9 on Specific Terms and Conditions):

(Eng)

(Chi)

10. Visitor guide, online listing & fascia board listing:

Do you agree if we use above information for visitor guide, online listing & fascia board listing?

("YES" will be chosen if exhibitor leaves this question blank.)

- ☐ Yes ☐ No, we want to have a blank form to fill in

11. Stand options:

- Standard booth (minimum 9 sqm)

Booth size: _____ sqm

Participation fee per sqm: US\$595

Standard booth includes:

- | | |
|---|--------------------------------|
| - Complete booth construction | - 2 halogen lights per 9 sqm |
| - Wall-to-wall carpet | - 1 electronic socket |
| - Fascia board with company name and booth number | - Booth cleaning and security |
| - 4 sample racks / shelves with light cover per 9 sqm | - Listing in visitor guide |
| - 1 lockable cupboard | - Participation in Trend Forum |
| - 1 table & 3 chairs | - Visitor e-invitation |
| | - PR & marketing support |

- Raw space (minimum 54 sqm)

Booth size: _____ sqm

Participation fee per sqm: US\$520

Raw space includes:

- | | |
|----------------------------|--------------------------------|
| - Floor space | - Participation in Trend Forum |
| - Booth security | - Visitor e-invitation |
| - Listing in visitor guide | - PR & marketing support |

Payment: 50% of the total participation fee as deposit is required with application. Final/balance payment is due on 4 December 2026.

See no. 5 on Specific Terms and Conditions for bank account details.

12. Name of legally responsible person (Please print last name, first name and sign below):

The Exhibiting Company hereby declares the following:

- Our company confirms that the information filled in this form is true and valid.
- Our company has carefully read and fully understood all the terms and rules of the "Specific Terms and Conditions" on this application form, and the "General Terms and Conditions of Participation" on the official website of the Organiser (<https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html>). We hereby confirm that we agree to accept and undertake to comply with all the contents of the "Exhibition Terms", "General Terms and Conditions of Participation", and the "Exhibitor Manual" of the Exhibition.

Name: _____ Title: _____

Signature: _____ Date: _____

Company stamp (Same as Exhibiting Company): _____

(Please see reverse)

Specific Terms and Conditions

1. Organiser

Messe Frankfurt (HK) Ltd.
35/F China Resources Building
26 Harbour Road, Wanchai,
Hong Kong

2. Location of event

National Exhibition and Convention
Center (Shanghai)
168 East Yinggang Road,
Shanghai, China

3. Date of event

10 – 12 March 2027

4. Registration and confirmation

Application to exhibit is made by
submitting a completed and signed
application form to the organiser.
The organiser will confirm receipt of
applications in writing by email and
original mail.

5. Terms of payment

50% of the total participation fee
as deposit is required upon
application. Applicants should remit
the appropriate amount directly to
the organiser. Final balance is due
on or before 4 December 2026. All
bank charges are to be borne by
applicant.

Payment should be made to:
Hong Kong and Shanghai Banking
Corporation Ltd.
1 Queen's Road Central, Hong Kong
USD A/C No: 511-017758-274
A/C Holder: Messe Frankfurt (HK) Ltd.
Swift Code: hsbckhkhkh

6. Cancellation

If an applicant withdraws his
application, for whatever reason,
before he receives either a rejection
or confirmation of his application, any
participation fee paid will be forfeited.

If the exhibitor notifies the organiser of
his withdrawal within three months of
the start date of the event, he is liable
for the total participation fee.

Should the exhibitor under contract
(i.e. in receipt of confirmation) inform
the organiser that he will not
participate in the event, providing the
organiser is able to resell the stand
without loss, the payment to be made
by the exhibitor will be reduced to a
handling fee of US\$1,000 irrespective
of the exhibitor's full liability for
additional costs, visitor guide fees etc.

7. General terms and conditions of participation

The detailed General Terms & Conditions of Participation are given on the organiser's website <https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html> and can be requested in printed form if required.

8. Booth allocation

The exhibitor booth location will be allocated according to product and business nature criteria, or other criteria set by the organiser. No change of booth location is allowed once it has been assigned and the exhibitor informed.

Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.

In cases where an application is received for nine (9) sqm, but due to hall layout only larger spaces are available, the applicant is required to pay the full cost of the additional space up to a maximum of six (6) sqm. The organiser reserves all rights regarding the final booth arrangements.

9. Visitor guide, online listing & fascia board

Information from the application form will be used to prepare the exhibitor's entry in the visitor guide, online listing & fascia board.

With your visitor guide entry, your company name will appear in alphabetical order based on the first letter of the exhibiting company name, in addition to country and product group listings. If available, please provide us also with your company information in Chinese.

Additional entries on both printed and online listing for co-exhibiting companies will be subject to a charge of US\$200 per entry. Please contact us for the details.

The organiser / publisher will not take any responsibility if mistakes are made in the visitor guide due to unclear handwriting. The organiser reserves the rights to make changes in grammar and spelling to maintain consistency within the publication.

10. Digital information collection message

The Exhibitor's company data in the media package (including but not limited to company name, address, telephone number, email address, product introduction, etc.) shall be published in the market directory of the Messe Frankfurt year-round industry website associated with the Exhibition website if the industry website is available for the respective event.

11. Intellectual property rights / copyright

The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trademarks, copyrights, designs, names and patents whether registered or otherwise. The organiser has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

12. Photo / video permission

The Exhibitor guarantees that the Exhibitor has obtained the written authorisation of all the personnel of the Exhibitor attending the on-site exhibition (hereinafter referred to as the "On-site Personnel") and hereby confirm on behalf of the On-site Personnel as follows: (1) the On-site Personnel understand and agree to accept the provisions under the General Terms and Conditions of Participation regarding the authorisation for the Organiser to randomly take photos or videos; (2) the On-site Personnel understand and agree that they have the right to revoke the above authorisation, but such revocation of authorisation shall not affect the validity of the activities of using their portrait that have been carried out based on their authorisation prior to the revocation. The Exhibitor undertakes to indemnify the Organiser against any claims and/or losses suffered due to the use of the portraits of the On-site Personnel.

13. Correspondence address for enquiries

Messe Frankfurt (HK) Ltd.
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