

Fact sheet

intertextile
SHANGHAI apparel fabrics

10 – 12.3.2027

National Exhibition and
Convention Center
(Shanghai)

Fair Name	Intertextile Shanghai Apparel Fabrics – Spring Edition	
Fair Date	10 – 12.3.2027	
Opening Hours	9:00am – 6:00pm	
Venue	National Exhibition and Convention Center (Shanghai), China	
Exhibition Space	2026: 190,000 sqm (gross)	
Exhibitor	2026: Over 3,000 exhibitors from 25 countries and regions	
Visitor	2026: Over 96,000 visitors from 119 countries and regions	
Product Groups	Cotton, wool, silk, linen/ramie, man-made, knitted, functional, lace and embroidery, fibres/yarns, linings, buttons, zippers, threads & tapes, labels, printing & CAD/CAM/CIM systems, design & styling, trade publications, testing & certification, fashion accessories, digital printing, digital solutions	
Featured Zones / Halls	Accessories Vision, Beyond Denim, Econogy Hub, Essential Suits and Shirts, Functional Lab, Innovation and Digital Solutions Zone, Premium Wool Zone, SalonEurope, Verve for Design	
Visitor Profiles	Garment Manufacturer; Trading Company; Import & Export Corporation; Wholesaler/Distributor; Agent; Department Store; Retailer/Chain store; Buying office; Fibre Producer/Spinner/Weaver; Trade Association or Organisation/Academic/Research & development/Textile Institution; Press; Home Textile Related and Designer/Interior Design; Online Store/E-commerce	
Participation Fee	Fabrics Hall	USD 595 / sqm for standard booth (min 9 sqm)* USD 520 / sqm for raw space (min 54 sqm)
	Accessories Hall	USD 485 / sqm for standard booth (min 9 sqm)* USD 400 / sqm for raw space (min 54 sqm)
	SalonEurope	USD 625 / sqm for standard booth (min 9 sqm) USD 520 / sqm for raw space (min 54 sqm)
	Premium Wool Zone	USD 750 / sqm for standard booth (min 18 sqm)
	*Upgraded Booth: Add USD100 / sqm to promote from standard to upgraded booth (min 36 sqm)	
Fringe Programs	Product Presentation, Panel Discussion, Seminars, Trend Forum	
Admission	For trade visitors only – Free admission. People under 18 will not be admitted	
Sponsor	China National Textile & Apparel Council	
Organisers	Messe Frankfurt (HK) Ltd The Sub-Council of Textile Industry, CCPIT China Textile Information Centre (CTIC)	
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