



## Premium Wool Zone

### Premium Wool Zone special package includes:

- Standard booth package with distinctive design\*
- Product preview in pre-show promotion
- Exclusive exposure in the Premium Wool Zone's booklet
- Listing in visitor guide and mobile app
- Participation in Intertextile *Directions* Trend Forum
- Visitor e-invitation
- PR & marketing support
- Booth cleaning & security



**Participation fee: \*minimum 18 sqm**

Sqm	Price (USD)
18	\$13,230
27	\$19,845
36	\$26,460
54	\$39,690
72	\$52,920
90	\$66,150



**\*Additional company highlight on social media for exhibitors who take 54 sqm or above (Application deadline: 6 December 2024)**

**Booth equipment for 18 sqm are as follow:**  
 (Facilities will be adjusted according to your booth size)  
 \*The booth design is subject to change without prior notice

Wall-to-wall carpet
Fascia board with company name, booth number & country
8 Sample racks with lighting cover
2 Lockable cabinet
2 Square tables and 6 chairs
1 Waste Paper Basket
4 100W Halogen lights
1 Electrical Socket (13Amp / 220V; max 500W)
Complete booth construction



messe frankfurt