

重点活动 – 技术

FEATURED EVENTS – TECHNOLOGY AND SOLUTIONS

Intertextile FORUM 纺织论坛
数智融合创新，打开国际合作新局面
Digital and Intelligent Integration and
Innovation: Opening up a New Chapter for
International Cooperation

论坛
FORUM



在全球经济一体化的大潮之中，纺织产业链接资源，开拓海外市场面临着需要以更加精准、多元的服务稳订单、拓市场。为了开启纺织产业高质量发展的新未来，开辟国际合作新局面，除了要以开放的姿态、全球的视野接轨全球，数智融合在支撑产业精准创新以及高质量发展的过程中，同样是不可或缺的动力和破局点。因此要继续深入实施纺织现代化产业体系行动纲要（2022-2035年）7大行动，以全球视野的中国主张、中国智慧、中国方案，帮助企业品牌和产业向“新”提“质”。营造有利于产业发展的国际合作环境，推动行业融入全球，实现与全球纺织产业合作共赢的新局面。

In the tide of global economic integration, the textile industry faces the challenge of stabilizing orders and expanding markets through more precise and diversified services when connecting resources and exploring overseas markets. To open up a new future for the high-quality development of the textile industry and create a new landscape for international cooperation, in addition to aligning with the global market with an open approach and a global perspective, the digital and intelligent integration is also an indispensable driving force and breakthrough point at the core of supporting the industry's precise innovation and high-quality development. Therefore, it is necessary to continue to thoroughly implement the seven major actions of the Action Plan for Building a Modern Textile Industry System (2022-2035), leveraging China's global vision, Chinese wisdom, and Chinese solutions to help elevate the quality and innovation of enterprise brands and the industry as a whole. To creating a favorable international environment for industrial development, driving the industry's integration into the global market, and realizing a new chapter in the global textile industry through integration, cooperation, and win-win results.



6.1-E141
热点交流
Talking Point

6.1

地点 Venue

2025.3.12

时间 Time	议程 Schedule	讲者 Speakers
13:30 - 13:35	主持嘉宾开场 Opening Remarks by the Host	郑嵘, 东华大学教授 Rong Zheng, Professor, Donghua University
13:35 - 14:05	领导致辞 Opening Address	
14:05 - 14:20	可持续发展与 ESG: 高端时装品牌集团的实践与启示 Sustainability & ESG at Multi-brand Fashion Group	Dominique Simard, 歌力思集团首席可持续时尚官 Dominique Simard, Chief Sustainable Fashion Officer, Ellassay Group
14:20 - 14:35	唤醒设计的初心与热爱 Put Passion Back in Design	Simon Collins, 帕森斯设计学院前院长、清华大学设计顾问、教授 Simon Collins, Former Dean at Parsons School of Fashion, Design Consultant and professor at Tsinghua University
14:35 - 14:50	欧美新法规环境下的供应链追溯 Supply Chain Traceability in the New Regulatory Landscape	陈德宏, TextileGenesis 大中华地区总监 Simon Chen, Greater China Regional Lead, TextileGenesis, a Lectra company
14:50 - 15:25	主题对话一: 寻求破局, 数智融合创新生态 Thematic Dialogue 1: Breaking the Impasse - The Ecosystem of Digital and Intelligent Integration and Innovation	王耀民, 上海三问家居科技股份有限公司董事长 吴铭焱, 迪尚集团供应链管理中心总经理 翁文瑾, 英特密澳大利亚有限公司 CELYS 销售总监 刘丽娜, 3M 中国有限公司消费品事业部、纺织及服装材料部亚太区业务总经理 包庆, 恒纶纺织(中国 越南)有限公司开发部总监 林蔚清, 数智世界集团供应链公司总经理 Yaomin Wang, Chairman, SUNWIN Mingyan Wu, General Manager of Supply Chain Management Center, Dishang Group Helen Weng, Sales Director of CELYS, INTIMITI Australia Pty Ltd Jackie Liu, APAC Business Leader of Consumer Business Group and Apparel & Textile, 3M China Limited Qing Bao, Director of Development Department, Henglun Textile (China Vietnam) Co Ltd Leo Lin, General Manager, Shanghai Digital Intelligent World Industrial Technology Group Co Ltd
15:25 - 16:00	主题对话二: 开启未来, 国际合作高质量发展新格局 Thematic Dialogue 2: Opening the Future - A New Pattern for High-Quality Development in International Cooperation	王笃森, 歌力思集团事业合伙人、集团董事兼创意总监 盛宇, GOELIA 歌莉娅海外经营担当 黄海滨, Liberty 亚洲区销售运营总监 朱蓉萍, 黑牡丹纺织有限公司常务副总经理 王绍球, 宝亚(香港)国际有限公司销售经理 陈德宏, TextileGenesis 大中华地区总监 Dusen Wang, Business Partner and Creative Director, ELLASSAY Emily, Director of Overseas Business, GOELIA Haibin Huang, Director of Sales Operations in Asia Region, Liberty Rongping Zhu, Executive Deputy General Manager, Black Peony textile Co Ltd Alfred Wong, Sales Manager, Poly Asia (HK) International Limited Simon Chen, Greater China Regional Lead, TextileGenesis, a Lectra company

* 提供普通话 ↔ 英语同声传译

* Mandarin Chinese ↔ English Simultaneous Interpretation will be provided

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