

**intertextile**  
SHANGHAI apparel fabrics

**11 – 13.3.2025**  
国家会展中心（上海）

National Exhibition and  
Convention Center (Shanghai)

## Digital Solutions Zone

The introduction of the Digital Solutions Zone in 2024 has provided a distinct platform for startups and emerging technology firms with applications in the textile sector to connect with a vast array of international and domestic manufacturers. These manufacturers are keen on leveraging technology to enhance their competitiveness in a rapidly evolving market landscape.

The zone will give a platform to exhibitors from six major application areas:

- R&D solutions
- Digital design and prototyping
- Automation and robotics
- Sustainable solutions
- Data analytics and AI
- Logistics management
- ...and more.



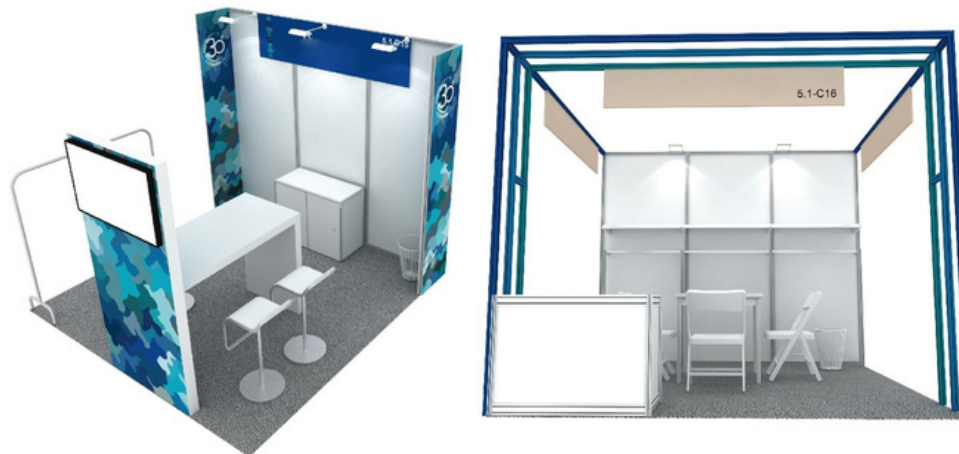
### Special package for Digital Solutions Zone exhibitors

- Prime booth location to maximise visitor engagement
- Open booth design tailored to facilitate meaningful discussions
- Complimentary speaking slot at fair's fringe programme
- Pre-show digital and social media promotion opportunities

**Participation fee:**  
starting from US\$5,355

**Application deadline:**  
6 Dec 2024

**Remarks:**  
Please note the spots for Digital Solutions Zone are limited, first-come first-served.



### Enquiry

Ms Kathy Lai  
Messe Frankfurt (HK) Ltd  
Kathy.Lai@hongkong.messefrankfurt.com  
(852) 2238 9963

(Booth layout reference from 2024; final design is subject to change without prior notice.)