

11-13 March 2025

National Exhibition and Convention Center (Shanghai), China

Please complete in block letters, sign & return to: (Please keep a copy for your reference)

Messe Frankfurt (HK) Ltd.

35/F China Resources Building, 26 Harbour Road, Wanchai, Hong Kong

Tel: (852) 2802 7728 Fax: (852) 2598 8771 Email: textile@hongkong.messefrankfurt.com

(You are advised to read no. 1-11 of the **Specific Terms & Conditions** before submitting your application)

APPLICATION FORM

1. Exhibiting company details (for invoice, visitor guide, online listing & fascia board usage, please see no. 9 on Specific Terms and Conditions):

Company Name in English: _____

Company Name in Chinese (if any): _____

Contact person(s): _____ (Dr. /Mr. /Ms. /Mrs. /Prof.)

Address: _____

City: _____ Postal code: _____ Country: _____

Address in Chinese (if any): _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City/Area code Number Country code City/Area code Number

Email: _____ Website: http:// _____

Name of branch office/ representative/ agent(s) in China: _____

Company social media platform for us to follow: Facebook: _____ Twitter: _____
Instagram: _____ LinkedIn: _____

2. Company details (Please tick all that apply)

Billing company (for issuing invoice, if different from above)

Principal company / Overseas headquarter

Corresponding contact (for communications about the fair, mailing of show materials etc, if different from above)

Co-exhibitor (One free visitor guide entry & online listing is offered. Do you need to list Part 2 information as co-exhibitor?)

Yes, and keep Part 3 to Part 8 the same **Yes**, but Part 3 to Part 8 information is different (another form has to be submitted) **No**

Company Name in English: _____

Company Name in Chinese (if any): _____

Contact person(s): _____ (Dr. /Mr. /Ms. /Mrs. /Prof.)

Address: _____

City: _____ Postal code: _____ Country: _____

Address in Chinese (if any): _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City/Area code Number Country code City/Area code Number

Email (please provide different email from Part 1): _____ Website: http:// _____

3. Business nature (Please tick all that apply)

<input type="checkbox"/> 01 Manufacturer	<input type="checkbox"/> 06 Testing & Certification
<input type="checkbox"/> 02 Sole agent, wholesaler, agent	<input type="checkbox"/> 07 Press and publication
<input type="checkbox"/> 03 Trading company, converter	<input type="checkbox"/> 08 Trend Forecaster
<input type="checkbox"/> 04 Design & styling service	<input type="checkbox"/> 09 Others (please specify): _____
<input type="checkbox"/> 05 Printing & CAD/CAM/CIM supplier	

4. Product groups (Please tick all that apply. Booth location may be allocated according to product criteria, or other criteria set by the organiser.)

***01 Apparel fabrics**

<input type="checkbox"/> 1.1 Cotton	<input type="checkbox"/> 1.8 Lace and embroidery
<input type="checkbox"/> 1.2 Wool	<input type="checkbox"/> 1.9 Pattern Design
<input type="checkbox"/> 1.3 Silk	<input type="checkbox"/> 1.10 Denim
<input type="checkbox"/> 1.4 Linen/Ramie	<input type="checkbox"/> 1.10.1 Knitted Denim
<input type="checkbox"/> 1.5 Man-made	<input type="checkbox"/> 1.10.2 Woven Denim
<input type="checkbox"/> 1.6 Knitted	<input type="checkbox"/> 1.11 Digital Print
<input type="checkbox"/> 1.7 Functional	<input type="checkbox"/> 1.12 Others (please specify): _____

***02 Yarns & Fibres** ***03 Accessories** (please specify): _____

From the product groups 01-03, please list one item (e.g. 1.1) as your main product for visitor guide entry and fascia board*: _____
*Fascia board is for standard booth exhibitors only.

5. Our products are used in the following applications (Please tick all that apply)

- | | | |
|---|---|---|
| <input type="checkbox"/> 01 Suitings | <input type="checkbox"/> 04 Functional wear/ Sportswear | <input type="checkbox"/> 07 Children & infants wear |
| <input type="checkbox"/> 02 Casual wear | <input type="checkbox"/> 05 Shirts | <input type="checkbox"/> 08 Swimwear & lingerie |
| <input type="checkbox"/> 03 Ladieswear | <input type="checkbox"/> 06 Jeanswear | <input type="checkbox"/> 09 Others |

6. Sustainable products / services exhibitor list (Please tick one that applies)

- Include our company in Economy Finder (free-of-charge)

Economy Finder is the online & print directory for exhibitors with sustainable products & services. You will be required to pass a Check of your sustainability credentials to be included in the Finder. A link to complete this online will be sent to you.

7. Agent / Representative to be listed in the online listing? (Please complete by either Eng or Chi only)

- Information as below:

Company name: _____ Tel: _____ Email: _____

Address: _____

- We are looking for Agent(s). (Please specific the location(s): _____)

- No

8. Business information (Please tick all that apply)

Does your company wish to indicate the following business information in the **fascia board (standard booth only) & online listing?**
(No indications will be made if exhibitor leaves this question blank.)

- | | |
|--|--|
| <input type="checkbox"/> 1. Custom-made services | <input type="checkbox"/> 4. Small orders, if yes, please advise your order range also (single selection, default 50-100m) |
| <input type="checkbox"/> 2. Exporter | <input type="checkbox"/> 50-100m <input type="checkbox"/> 101-500m <input type="checkbox"/> 501m or above |
| <input type="checkbox"/> 3. Product in stock | <input type="checkbox"/> 5. Onsite sample cutting services |

9. Please specify your product range (20 words max, may also be used as online listing, please see no. 9 on Specific Terms and Conditions):

(Eng)

(Chi)

10. Visitor guide, online listing & fascia board listing:

Do you agree if we use above information for visitor guide, online listing & fascia board listing?

("YES" will be chosen if exhibitor leaves this question blank.)

- Yes No, we want to have a blank form to fill in

11. Stand options:

- Standard booth (minimum 9 sqm)

Booth size: _____ sqm

Participation fee per sqm: US\$595

Standard booth includes:

- Complete booth construction
- Wall-to-wall carpet
- Fascia board with company name and booth number
- 4 sample racks / shelves with light cover per 9 sqm
- 1 lockable cupboard
- 1 table & 3 chairs
- 2 halogen lights per 9 sqm
- 1 electronic socket
- Booth cleaning and security
- Listing in visitor guide
- Participation in Trend Forum
- Visitor e-invitation
- PR & marketing support

- Raw space (minimum 54 sqm)

Booth size: _____ sqm

Participation fee per sqm: US\$520

Raw space includes:

- Floor space
- Booth security
- Listing in visitor guide
- Participation in Trend Forum
- Visitor e-invitation
- PR & marketing support

Payment: 50% of the total participation fee as deposit is required with application. Final/balance payment is due on 6 December 2024.
See no. 5 on Specific Terms and Conditions for bank account details.

12. Name of legally responsible person (Please print last name, first name and sign below):

Name: _____ Title: _____

We hereby accept the General Terms & Conditions of Participation (<https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html>) and the Specific Terms & Conditions on the reverse of this application.

Signature: _____ Date: _____

Company stamp (Same as Exhibiting Company): _____

(Please see reverse)

Specific Terms and Conditions

1. Organiser

Messe Frankfurt (HK) Ltd.
35/F China Resources Building
26 Harbour Road, Wanchai,
Hong Kong

2. Location of event

National Exhibition and Convention
Center (Shanghai)
168 East Yinggang Road,
Shanghai,
China

3. Date of event

11 – 13 March 2025

4. Registration and confirmation

Application to exhibit is made by
submitting a completed and signed
application form to the organiser.
The organiser will confirm receipt
of applications in writing by email
and original mail.

5. Terms of payment

50% of the total participation fee as
deposit is required upon application.
Applicants should remit the
appropriate amount directly to the
organiser. Final balance is due on
or before 6 December 2024. All
bank charges are to be borne by
applicant.

Payment should be made to:
Hong Kong and Shanghai Banking
Corporation Ltd.
1 Queen's Road Central, Hong Kong
USD A/C No: 511-017758-274
A/C Holder: Messe Frankfurt (HK) Ltd.
Swift Code: hsbchkhkh

6. Cancellation

If an applicant withdraws his
application, for whatever reason,
before he receives either a
rejection or confirmation of his
application, any participation fee
paid will be forfeited.

If the exhibitor notifies the
organiser of his withdrawal within
three months of the start date of
the event, he is liable for the total
participation fee.

Should the exhibitor under contract (i.e.
in receipt of confirmation) inform the
organiser that he will not participate in
the event, providing the organiser is
able to resell the stand without loss,
the payment to be made by the
exhibitor will be reduced to a handling
fee of US\$1,000 irrespective of the
exhibitor's full liability for additional
costs, visitor guide fees etc.

7. General terms and conditions of participation

The detailed General Terms &
Conditions of Participation are given on
the organiser's website
<https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html> and can be requested
in printed form if required.

8. Booth allocation

The exhibitor booth location will be
allocated according to product and
business nature criteria, or other
criteria set by the organiser. No
change of booth location is allowed
once it has been assigned and the
exhibitor informed.

Additionally represented companies
(co-exhibitors) must arrange their
participation through the main exhibitor.

In cases where an application is
received for nine (9) sqm, but due to
hall layout only larger spaces are
available, the applicant is required to
pay the full cost of the additional space
up to a maximum of six (6) sqm. The
organiser reserves all rights regarding
the final booth arrangements.

9. Visitor guide, online listing & fascia board

Information from the application form
will be used to prepare the exhibitor's
entry in the visitor guide, online listing &
fascia board.

With your visitor guide entry, your
company name will appear in
alphabetical order based on the first

letter of the exhibiting company name, in
addition to country and product group listings.
If available, please provide us also with your
company information in Chinese.

Additional entries on both printed and online
listing for co-exhibiting companies will be
subject to a charge of USD200 per entry.
Please contact us for the details.

The organiser / publisher will not take any
responsibility if mistakes are made in the
visitor guide due to unclear handwriting. The
organiser reserves the rights to make changes
in grammar and spelling to maintain
consistency within the publication.

10. Digital information collection message

The Exhibitor's company data in the media
package (including but not limited to company
name, address, telephone number, fax
number, email address, product introduction,
etc.) shall be published in the market directory
of the Messe Frankfurt year-round industry
website associated with the Exhibition website
if the industry website is available for the
respective event.

11. Intellectual property rights / copyright

The exhibitor warrants that his exhibits and
packages thereof and the related publicity
materials do not in any way whatsoever
violate or infringe any third party's rights
including trade marks, copyrights, designs,
names and patents whether registered or
otherwise. The organiser has the right to
refuse participation of any exhibitor found
guilty of infringement of intellectual property
rights at any future trade fairs.

12. Correspondence address for enquiries

Messe Frankfurt (HK) Ltd.
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong
Tel (852) 2802 7728
Fax (852) 2598 8771
Email: textile@hongkong.messefrankfurt.com

