

11-13 March 2025

National Exhibition and Convention Center (Shanghai), China

Please complete in block letters, sign & return to: (Please keep a copy for your reference)

Messe Frankfurt (HK) Ltd.

35/F China Resources Building, 26 Harbour Road, Wanchai, Hong Kong

Tel: (852) 2802 7728 Fax: (852) 2598 8771 Email: textile@hongkong.messefrankfurt.com

(You are advised to read no. 1-11 of the **Specific Terms & Conditions** before submitting your application)

## APPLICATION FORM

### 1. Exhibiting company details (for invoice, visitor guide, online listing & fascia board usage, please see no. 9 on Specific Terms and Conditions):

Company Name in English: \_\_\_\_\_

Company Name in Chinese (if any): \_\_\_\_\_

Contact person(s): (Dr. /Mr. /Ms. /Mrs. /Prof.) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Address in Chinese (if any): \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City/Area code Number Country code City/Area code Number

Email: \_\_\_\_\_ Website: http:// \_\_\_\_\_

Name of branch office/ representative/ agent(s) in China: \_\_\_\_\_

Company social media platform for us to follow: Facebook: \_\_\_\_\_ Twitter: \_\_\_\_\_  
Instagram: \_\_\_\_\_ LinkedIn: \_\_\_\_\_

### 2. Company details (Please tick all that apply)

**Billing company** (for issuing invoice, if different from above)

**Principal company / Overseas headquarter**

**Corresponding contact** (for communications about the fair, mailing of show materials etc, if different from above)

**Co-exhibitor** (One free visitor guide entry & online listing is offered. Do you need to list Part 2 information as co-exhibitor?)

**Yes**, and keep Part 3 to Part 8 the same  **Yes**, but Part 3 to Part 8 information is different (another form has to be submitted)  **No**

Company Name in English: \_\_\_\_\_

Company Name in Chinese (if any): \_\_\_\_\_

Contact person(s): (Dr. /Mr. /Ms. /Mrs. /Prof.) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Address in Chinese (if any): \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City/Area code Number Country code City/Area code Number

Email (please provide different email from Part 1): \_\_\_\_\_ Website: http:// \_\_\_\_\_

### 3. Business nature (Please tick all that apply)

<input type="checkbox"/> 01 Manufacturer	<input type="checkbox"/> 06 Testing & Certification
<input type="checkbox"/> 02 Sole agent, wholesaler, agent	<input type="checkbox"/> 07 Press and publication
<input type="checkbox"/> 03 Trading company, converter	<input type="checkbox"/> 08 Trend Forecaster
<input type="checkbox"/> 04 Design & styling service	<input type="checkbox"/> 09 Others (please specify): _____
<input type="checkbox"/> 05 Printing & CAD/CAM/CIM supplier	

### 4. Product groups (Please tick all that apply. Booth location may be allocated according to product criteria, or other criteria set by the organiser.)

**\*01 Apparel fabrics**

<input type="checkbox"/> 1.1 Cotton	<input type="checkbox"/> 1.8 Lace and embroidery
<input type="checkbox"/> 1.2 Wool	<input type="checkbox"/> 1.9 Pattern Design
<input type="checkbox"/> 1.3 Silk	<input type="checkbox"/> 1.10 Denim
<input type="checkbox"/> 1.4 Linen/Ramie	<input type="checkbox"/> 1.10.1 Knitted Denim
<input type="checkbox"/> 1.5 Man-made	<input type="checkbox"/> 1.10.2 Woven Denim
<input type="checkbox"/> 1.6 Knitted	<input type="checkbox"/> 1.11 Digital Print
<input type="checkbox"/> 1.7 Functional	<input type="checkbox"/> 1.12 Others (please specify): _____

**\*02 Yarns & Fibres**  **\*03 Accessories**  (please specify): \_\_\_\_\_

From the product groups 01-03, please list one item (e.g. 1.1) as your main product for visitor guide entry and fascia board\*: \_\_\_\_\_  
\*Fascia board is for standard booth exhibitors only.

# intertextile

SHANGHAI apparel fabrics

China International Trade Fair for Apparel Fabrics and Accessories – Spring Edition  
中國國際紡織面料及輔料(春夏)博覽會

## 5. Our products are used in the following applications (Please tick all that apply)

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> 01 Suitings    | <input type="checkbox"/> 04 Functional wear/ Sportswear | <input type="checkbox"/> 07 Children & infants wear |
| <input type="checkbox"/> 02 Casual wear | <input type="checkbox"/> 05 Shirts                      | <input type="checkbox"/> 08 Swimwear & lingerie     |
| <input type="checkbox"/> 03 Ladieswear  | <input type="checkbox"/> 06 Jeanswear                   | <input type="checkbox"/> 09 Others                  |

## 6. Sustainable products / services exhibitor list (Please tick one that applies)

Does your company wish to be identified as a sustainable exhibitor in the visitor guide and online listing? (If “Yes”, you may be required to go through an online checking system for verifying your sustainability claims. Details for the online checking system will be emailed to you.)

- Yes  No

## 7. Agent / Representative to be listed in the online listing? (Please complete by either Eng or Chi only)

- Information as below:  
Company name: \_\_\_\_\_ Tel: \_\_\_\_\_ Email: \_\_\_\_\_  
Address: \_\_\_\_\_  
 We are looking for Agent(s). (Please specify the location(s): \_\_\_\_\_)  
 No

## 8. Business information (Please tick all that apply)

Does your company wish to indicate the following business information in the fascia board (standard booth only) & online listing?

(No indications will be made if exhibitor leaves this question blank.)

- |  |   |
|--|---|
| <input type="checkbox"/> 1. Custom-made services | <input type="checkbox"/> 4. Small orders, if yes, please advise your order range also (single selection, default 50-100m) |
| <input type="checkbox"/> 2. Exporter             | <input type="checkbox"/> 50-100m <input type="checkbox"/> 101-500m <input type="checkbox"/> 501m or above                 |
| <input type="checkbox"/> 3. Product in stock     | <input type="checkbox"/> 5. Onsite sample cutting services  |

## 9. Please specify your product range (20 words max, may also be used as online listing, please see no. 9 on Specific Terms and Conditions):

(Eng)

(Chi)

## 10. Visitor guide, online listing & fascia board listing:

Do you agree if we use above information for visitor guide, online listing & fascia board listing?

(“YES” will be chosen if exhibitor leaves this question blank.)

- Yes  No, we want to have a blank form to fill in

## 11. Stand options:

### - Standard booth (minimum 9 sqm)

Booth size: \_\_\_\_\_ sqm  
Participation fee per sqm: US\$595

### Standard booth includes:

- Complete booth construction
- Wall-to-wall carpet
- Fascia board with company name and booth number
- 4 sample racks / shelves with light cover per 9 sqm
- 1 lockable cupboard
- 1 table & 3 chairs
- 2 halogen lights per 9 sqm
- 1 electronic socket
- Booth cleaning and security
- Listing in visitor guide
- Participation in Trend Forum
- Visitor e-invitation
- PR & marketing support

### - Raw space (minimum 54 sqm)

Booth size: \_\_\_\_\_ sqm  
Participation fee per sqm: US\$520

### Raw space includes:

- Floor space
- Booth security
- Listing in visitor guide
- Participation in Trend Forum
- Visitor e-invitation
- PR & marketing support

**Payment:** Prices include VAT, 50% of the total participation fee as deposit is required with application. Final/balance payment is due on 6 December 2024. See no. 5 on Specific Terms and Conditions for bank account details.

## 12. Name of legally responsible person (Please print last name, first name and sign below):

Name: \_\_\_\_\_ Title: \_\_\_\_\_

We hereby accept the General Terms & Conditions of Participation (<https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html>) and the Specific Terms & Conditions on the reverse of this application.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company stamp (Same as Exhibiting Company): \_\_\_\_\_

(Please see reverse)

# Specific Terms and Conditions

## 1. Organiser

Messe Frankfurt (HK) Ltd.  
35/F China Resources Building  
26 Harbour Road, Wanchai,  
Hong Kong

## 2. Location of event

National Exhibition and Convention  
Center (Shanghai)  
168 East Yinggong Road,  
Shanghai,  
China

## 3. Date of event

11 – 13 March 2025

## 4. Registration and confirmation

Application to exhibit is made by submitting a completed and signed application form to the organiser. The organiser will confirm receipt of applications in writing by email and original mail.

## 5. Terms of payment

50% of the total participation fee as deposit is required upon application. Applicants should remit the appropriate amount directly to the organiser. Final balance is due on or before 6 December 2024. All bank charges are to be borne by applicant.

Payment should be made to:  
Hong Kong and Shanghai Banking  
Corporation Ltd.  
1 Queen's Road Central, Hong Kong  
USD A/C No.: 511-017758-274  
A/C Holder: Messe Frankfurt (HK) Ltd.  
Swift Code: hsbchkhkh

## 6. Cancellation

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

If the exhibitor notifies the organiser of his withdrawal within three months of the start date of the event, he is liable for the total participation fee.

Should the exhibitor under contract (i.e. in receipt of confirmation) inform the organiser that he will not participate in the event, providing the organiser is able to resell the stand without loss, the payment to be made by the exhibitor will be reduced to a handling fee of US\$1,000 irrespective of the exhibitor's full liability for additional costs, visitor guide fees etc.

## 7. General terms and conditions of participation

The detailed General Terms & Conditions of Participation are given on the organiser's website <https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html> and can be requested in printed form if required.

## 8. Booth allocation

The exhibitor booth location will be allocated according to product and business nature criteria, or other criteria set by the organiser. No change of booth location is allowed once it has been assigned and the exhibitor informed.

Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.

In cases where an application is received for nine (9) sqm, but due to hall layout only larger spaces are available, the applicant is required to pay the full cost of the additional space up to a maximum of six (6) sqm. The organiser reserves all rights regarding the final booth arrangements.

## 9. Visitor guide, online listing & fascia board

Information from the application form will be used to prepare the exhibitor's entry in the visitor guide, online listing & fascia board.

With your visitor guide entry, your company name will appear in alphabetical order based on the first

letter of the exhibiting company name, in addition to country and product group listings. If available, please provide us also with your company information in Chinese.

Additional entries on both printed and online listing for co-exhibiting companies will be subject to a charge of USD200 per entry. Please contact us for the details.

The organiser / publisher will not take any responsibility if mistakes are made in the visitor guide due to unclear handwriting. The organiser reserves the rights to make changes in grammar and spelling to maintain consistency within the publication.

## 10. Intellectual property rights / copyright

The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trade marks, copyrights, designs, names and patents whether registered or otherwise. The organiser has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

## 11. Correspondence address for invoices

Messe Frankfurt (HK) Co Ltd.  
35/F China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong  
Tel (852) 2802 7728  
Fax (852) 2598 8771  
Email: [textile@hongkong.messefrankfurt.com](mailto:textile@hongkong.messefrankfurt.com)



### Company Profile Form

Data collected from this company profile form is mainly for visitor promotion and the buyer match making programme. All data will be treated as confidential and will not be released to third parties without exhibitor's consensus. **ALL FIELDS ARE REQUIRED.**

#### 1. Company background (Please specify with details)

Company name :	
Name of your parent company (if any) :	
Year of establishment :	Country of head office :
Total no. of employee :	Country of overseas branch :
No. of owned factory :	Country of owned factory :
City of your factory in China (if any) :	Name of your factory in China (if any) :
Name of branch office/ representative/ agent in China :	
Share of sales revenue generated by (Please indicate with percentage)	
: Export Sales % / Domestic Sales %	
Business nature :	<input type="checkbox"/> Textile manufacturer <input type="checkbox"/> Converter or Trading company <input type="checkbox"/> Textile manufacturer with owned garment factory <input type="checkbox"/> Textile related services company

#### 2. Production activities (Please tick ✓ all that apply)

Major mode of production :	<input type="checkbox"/> OEM production <input type="checkbox"/> ODM production <input type="checkbox"/> OBM production
Any R&D department? :	<input type="checkbox"/> No <input type="checkbox"/> Yes
New collections per year :	<input type="checkbox"/> Under 10 collections <input type="checkbox"/> 11 – 50 collections <input type="checkbox"/> Over 50 collections
Annual production capacity (Please specify the volume) :	_____ (Yard / Meter / Ton / Piece) per annual.
Share of production capacity (Please indicate with percentage) :	<input type="checkbox"/> In house production _____% <input type="checkbox"/> Outsourced production _____%

#### 3. Products (Please tick ✓ all that apply)

Product groups :	<input type="checkbox"/> Cotton	<input type="checkbox"/> Knitted
	<input type="checkbox"/> Wool	<input type="checkbox"/> Functional
	<input type="checkbox"/> Silk	<input type="checkbox"/> Lace and embroidery
	<input type="checkbox"/> Linen/Ramie	<input type="checkbox"/> Man-made
	<input type="checkbox"/> Yarns & Fibres	<input type="checkbox"/> Accessories
	<input type="checkbox"/> Others (please specify):	
	_____	

**Company Profile Form**

Main specialty :  Knitted fabrics  Eco textile  Fair trade product  
 Woven fabrics  Functional product  Design & styling  
 Denim fabrics  Printing, Dyeing & Finishing services

Any minimum order quantity? :  No  Yes (Please specify):

Any own brand?  No  Yes (Please specify):

**Price scale and market**

Market Price range (\$USD / per yard)	Niche & high end market	Medium market	Mass market
1. > \$ 101	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. \$91 - 100	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. \$81 - 90	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. \$71 - 80	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. \$61 - 70	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. \$51 - 60	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. \$41 - 50	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. \$31 - 40	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. \$21 - 30	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. \$11 – 20	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. \$6 - 10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12. < \$ 5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Product end-use & Product description**

Product end-use :  Suitings  Ladieswear  Functional wear/ Sportswear  
 Shirtings  Jeanswear  Children & infants wear  
 Casual wear  Swimwear & lingerie  Shoes & Bags  
 Others (Please specify): \_\_\_\_\_

Product description :  
 \_\_\_\_\_  
 \_\_\_\_\_

**4. Quality standard**

Share of products with certification: (Please indicate with percentage)	With certification _____%	Without certification _____%		
Certification (Please tick <input checked="" type="checkbox"/> all that apply)				
Eco-related certifications:	<input type="checkbox"/> IWTO Organic Standard	<input type="checkbox"/> GOTS	<input type="checkbox"/> SA8000	<input type="checkbox"/> EU Eco-label (EU-Flower)
	<input type="checkbox"/> REACH	<input type="checkbox"/> BCI	<input type="checkbox"/> WRAP	<input type="checkbox"/> OEKO-TEX® STANDARD 100
	<input type="checkbox"/> ISO14001	<input type="checkbox"/> Bluesign®	<input type="checkbox"/> STeP by Oeko-Tex®	<input type="checkbox"/> Made in Green by Oeko-Tex®
	<input type="checkbox"/> OE100/Blend	<input type="checkbox"/> GRS	<input type="checkbox"/> Others (please specify): _____	
General certifications:	<input type="checkbox"/> AATCC	<input type="checkbox"/> ISO9001	<input type="checkbox"/> OHSAS 18001	<input type="checkbox"/> ASTM
	<input type="checkbox"/> Others (please specify): _____			

**5. Existing / Target market** (Please tick  all that apply)

	Existing	Target		Existing	Target
Africa	<input type="checkbox"/>	<input type="checkbox"/>	China	<input type="checkbox"/>	<input type="checkbox"/>
Eastern Europe	<input type="checkbox"/>	<input type="checkbox"/>	Hong Kong	<input type="checkbox"/>	<input type="checkbox"/>
Western Europe	<input type="checkbox"/>	<input type="checkbox"/>	Japan	<input type="checkbox"/>	<input type="checkbox"/>
North America	<input type="checkbox"/>	<input type="checkbox"/>	Korea	<input type="checkbox"/>	<input type="checkbox"/>
Central & South America	<input type="checkbox"/>	<input type="checkbox"/>	Taiwan	<input type="checkbox"/>	<input type="checkbox"/>
Middle East	<input type="checkbox"/>	<input type="checkbox"/>	Other (Please specify): _____	<input type="checkbox"/>	<input type="checkbox"/>

**6. Existing / Target customer** (Please tick  all that apply)

Customer by business nature					
	Existing	Target		Existing	Target
Garment manufacturer - OEM	<input type="checkbox"/>	<input type="checkbox"/>	Buying office	<input type="checkbox"/>	<input type="checkbox"/>
Garment manufacturer - OBM	<input type="checkbox"/>	<input type="checkbox"/>	Fibre producer, Spinner / Weaver	<input type="checkbox"/>	<input type="checkbox"/>
Garment manufacturer - ODM	<input type="checkbox"/>	<input type="checkbox"/>	Department store / Retailer / Chain store	<input type="checkbox"/>	<input type="checkbox"/>
Wholesaler / Distributor	<input type="checkbox"/>	<input type="checkbox"/>	Import & export corporation	<input type="checkbox"/>	<input type="checkbox"/>
Trading company	<input type="checkbox"/>	<input type="checkbox"/>	Others (Please specify): _____	<input type="checkbox"/>	<input type="checkbox"/>

**6. Existing / Target customer** (Please specify):

<b>Customer by company name</b>
Name of your existing key customer :
Name of your target customer :

**7. Other information** (Please specify):

Who are your competitors? :
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- End -

Name : \_\_\_\_\_

Position : \_\_\_\_\_

Signature and company stamp : \_\_\_\_\_

Date : \_\_\_\_\_