

重点活动 – 技术
FEATURED EVENTS –
TECHNOLOGY AND SOLUTION

科创未来：新技术 新动能 新业态
Future Based on Science and Innovation:
New Technologies, New Impetus,
New Business Formats



当前世界百年变局加速演进，国际格局深刻调整，区域自贸、贸易摩擦等因素对国际纺织产业链、供应链布局影响加深。而在向强国目标迈进的过程中，就纺织服装行业来说，短板技术及应用突破，大宗原料稳定安全供给、产业布局稳妥有序等关键问题的优化是纺织产业未来的使命任务。产品的研发与应用，人工智能的前沿技术创新及多技术领域的跨界融合，都将会造成一连串的多米诺效应，涌现出新技术、新动能、新成果、新趋势、新业态 ... 伴随着纺织产业边界的不断拓展以及外部经济赋能的不断深入，智能化、数字化将产业供给质量与效率带进了新高度。同时纤维新材料、精益加工设备、生态印染技术等科技创新成果支撑下的新模式、新业态不断呈现。科技创新力是产品的第一生命力，我们该如何用科技创新与技术应用为产业供给质量与效率注入新活力？如何将前沿技术落地为先进生产力，将科技创新与商业价值进行最大转化？将科技战略支撑与市场循环升级打造出产业前瞻性、引领性、原创性应用生态。实现纺织高质量发展的新跨越，在未来发展和国际竞争中赢得战略主动，一同共创智能化、绿色化、高端化的产业未来。

In today's world, where the international landscape is changing on a scale not seen in a century, regional free trade and international trade frictions are on the rise, severely impacting the industrial and supply chains of the global textile industry. To build China's strength in the textile industry, it is important to achieve breakthroughs in weak technologies and applications, ensure a steady and secure supply of bulk raw materials, and maintain a stable and sound industrial layout. The R&D and application of products, the innovations in AI and other cutting-edge technologies, as well as the integration of various technological fields will create a domino effect and bring forth new technologies, new impetus, new achievements, new trends, new formats... With the continuous expansion of boundaries and empowerment of external economy, the textile industry is becoming more intelligent and digitalized, bringing the industrial supply quality and efficiency to new levels. At the same time, new models and business formats are constantly emerging, supported by new fiber materials, lean processing equipment, ecological printing and dyeing technology and other innovative technologies. Scientific and technological innovation is vital to products, but how can it inject new vitality into the textile industry to improve its quality and efficiency? How should cutting-edge technologies be translated into advanced productivity to maximize the commercial value of technical innovation? It is imperative to promote a forward-looking, leading and original industrial ecology through technical strategies and market upgrading, so as to make a giant leap in the development of an intelligent, green and high-end textile industry that maintains the strategic initiative in future development and international competition.

2024.3.7		
时间 Time	主题 Topic	讲者 Speakers
13:30 - 13:35	主持嘉宾开场 Opening remarks by the guest host	王军，中国服装论坛执行主席 Wang Jun, Executive Chairman of China Fashion Forum

论坛
FORUM

13:35 - 14:05	开场致辞 Opening speech	徐迎新， 中国纺织工业联合会副会长 中国国际贸易促进委员会纺织行业分会会长 胡松， 中国纺织信息中心主任 温婷， 法兰克福展览（香港）有限公司董事总经理 Xu Yingxin, Vice President of China National Textile and Apparel Council (CNTAC) President of the Sub-Council of Textile Industry of China Council for the Promotion of International Trade (CCPIT TEX) Hu Song, Director of China Textile Information Center (CTIC) Wendy Wen, Managing Director of Messe Frankfurt (HK) Ltd
14:05 - 15:45	热点研判 Hotspot explorations	沈建峰，猫人集团美力城时尚服饰事业部总经理 刘昊海，探路者控股集团股份有限公司技术项目部负责人 王詠，TAGX 探观创始人 张寿荣，德州华源生态科技有限公司市场部总监 雷铠鸿，福建宇邦纺织科技有限公司上海创研中心总监 Shen Jianfeng, General Manager of Merrycheng Fashionable Apparel Division, Miiow Group Liu Haohai, Director of Toread Technology Project Department Wang Yong, Founder of TAGX Layne Zhang, Marketing Director of Dezhou Huayuan Ecotechnology Co Ltd A fabric enterprise (a leader in functional fabrics) Chris Lei, Director of Innovation Center Shanghai Fujian Unitex Technology Co Ltd
15:45 - 16:20	先锋对话 科技创新与商业价值 转化 Panel discussion Technological innovation and commercial value transformation	对话嘉宾： - 田友如，三六一度服装材料技术中心总监 - 黄俊勋，TRICKCOO 品牌主理人 / 上海岂可服饰有限公司 CEO - 金禄凯，eVent 中国区总经理，Ozarkgear 奥索卡董事 - 周龙，风谜 FOOXMET 联合创始人 - 钟斌，浙江嘉名染整有限公司纺织事业部执行副总经理 - 王永东，上海德福伦新材料科技有限公司产品总监兼产品应用开发中心总经理 Panelists: - Tian Youru, Director of 361° Apparel Technical Center - Huang Junxun, Brand Manager of TRICKCOO / CEO of Shanghai TRICKCOO Fashion Co Ltd - Jin Lukai, General Manager of eVent China / Director of Ozarkgear - Zhou Long, Co-founder of FOOXMET - Zhong Bin, Executive Vice General Manager of Textile Business Unit of Zhejiang Charming Dyeing & Finishing Co Ltd - Wang Yongdong, Product Director and General Manager of Product Application Development Center Shanghai Different Advanced Material Co Ltd
16:20 - 16:50	纺织风向标 Textile barometer	观点发布一：应用技术装备与数字化制造的提升满足消费者需求下的新消费场景 发布嘉宾：李强，波司登集团首席信息官 观点发布二：新型纺纱技术开发与市场应用的新场景 发布嘉宾：董平，华孚时尚股份有限公司总裁助理兼产业运营公司总经理 观点发布三：消费需求精细化语境下让数智创新精准赋能纺织制造 发布嘉宾：桂益龙，卓尚服饰集团数字化总监 Opinion 1: New consumption scenarios with upgraded technological equipment and digital manufacturing to meet consumer demands Releaser: Li Qiang, Chief Information Officer of Bosideng Opinion 2: New fiber and yarns technology development and market application scenarios Releaser: Dong Ping, Assistant President of Huafu Fashion Co Ltd and General Manager of Industrial Operation Company Opinion 3: Digital technology innovation precisely empowers textile manufacturing in the context of refined consumer demand Releaser: Gui Yilong, CIO of Excellent Fashion Garment

