



Package for “Premium Wool Zone”

Premium Booth package includes:

- Standard package with upgraded premium booth design*
- Product preview in pre-show promotion
- Exclusive exposure in the Premium Wool Zone’s booklet
- Listing in visitor guide and mobile app
- Participation in Intertextile *Directions* Trend Forum
- Visitor e-invitation
- PR & marketing support
- Booth cleaning & security



Participation fee: *minimum 18 sqm	
Sqm	Price (USD)
18	13,230
27	19,845
36	26,460
54	39,690
72	52,920
90	66,150



***Additional company highlight on social media for exhibitors who take 54 sqm or above**
(Submit application before 24 November 2023)

Booth equipment for 18 sqm are as follow:
(Facilities will be adjusted according to your booth size)
*The booth design is subject to change without prior notice
Wall-to-wall carpet
Fascia board with company name, booth number & country
8 Sample racks with lighting cover
2 Lockable cabinet
2 Square tables and 6 chairs
1 Waste Paper Basket
4 100W Halogen lights
1 Electrical Socket (13Amp / 220V; max 500W)
Complete booth construction

