

intertextile

SHANGHAI apparel fabrics

中国国际纺织面料及辅料(春夏)博览会

China International Trade Fair for Apparel Fabrics
and Accessories – Spring Edition

2023.3.28 – 30

国家会展中心 (上海)

National Exhibition and Convention
Center (Shanghai), China

同期活动

Fringe Programme

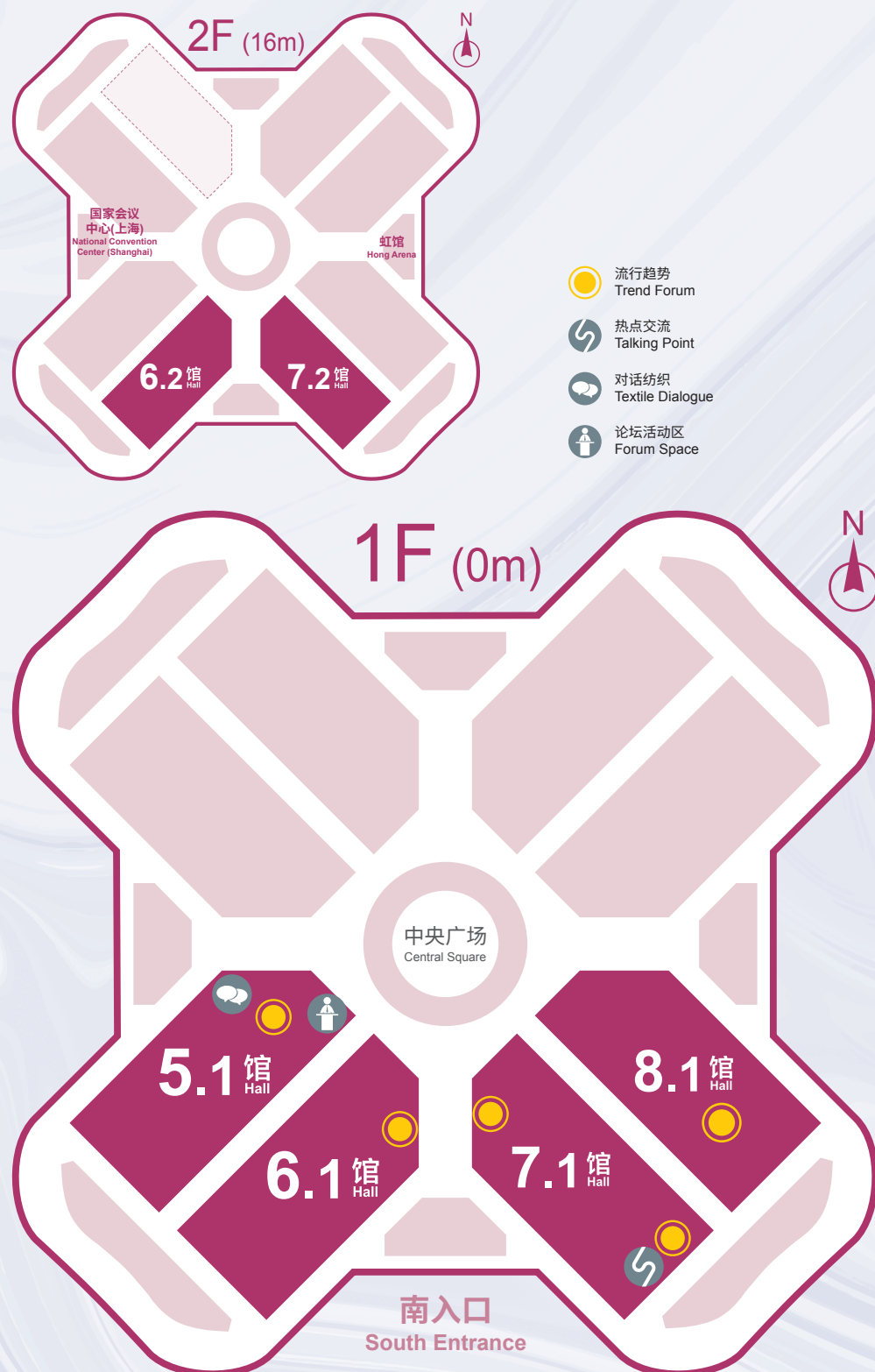


研讨会日程
Seminar schedule



messe frankfurt

同期活动场地 Fringe Programme Venues



同期活动简介

FRINGE PROGRAMME INTRODUCTION

中国国际纺织面料及辅料(春夏)博览会的同期活动将横跨三天展期,以4大主题分类,聚焦及塑造服装及纺织贸易行业的未来。我们邀来行业专家及企业参与29场研讨会及6场论坛分享,为买家及观众带来行业见解。

The 3-day fringe programme will be categorised into FOUR key themes that shape the future of apparel and the textile trade industry. Industry professionals and our exhibitors will conduct 29 seminars and 6 themed forums to provide insight for the exhibitors and buyers with highlighted program as follows:

流行趋势

Design and Trend

国际知名的行业专家将进行多场研讨会及专题小组会议揭示2024春夏面料及色彩趋势。全面的流行趋势发布区将介绍各种面料的设计与潮流趋势。

Internationally renowned industrial specialists will offer various seminar and panel discussion sessions to reveal S/S 2024 fabrics and color trend. A comprehensive trend forum revealing the latest in design trends through fabric displays and seasonal trend stories.

- Intertextile 流行趋势研讨会 Intertextile Directions S/S 2024 Trend Seminar P 02
- 2024 春夏中国纺织面料流行趋势论坛 2024 S/S Fabrics China Trend Forum P 04
- 2023 智慧纺织数字化应用趋势论坛 2023 Smart Textile Industry Forum: Digital Application Trends P 06

市场信息及营销策略

Market Information & Business Strategies

「碳达峰碳中和·纺织服装企业战略行动峰会·2023」将对纺织服装行业气候创新行动与产品全生命周期工作组的相关进展进行介绍。「中国纺织服装行业 ESG 标准高峰论坛」为中国纺织企业如何在全球 ESG 浪潮下,提出重要参考路径,树立中国纺织的全球 ESG 最佳实践。

Carbon Peak and Neutrality Action Summit • 2023 will introduce the progress on Climate Stewardship action and CNTAC-LCA Working Group, and ESG Standardization Summit in the Chinese Textile and Apparel Industry put forward a path for Chinese enterprises achieve high-quality development under the global ESG wave, and establish global ESG best practices of Chinese textiles.

- 碳达峰碳中和·纺织服装企业战略行动峰会·2023 Carbon Peak and Neutrality Action Summit • 2023 - Practice in the Chinese Textile and Apparel Industry P 08
- Intertextile FORUM 纺织论坛 产业链重塑:新技术 新场景 新优势 Industrial Chain Restructuring: New Technology, New Scenarios, and New Advantages P 10
- 中国纺织服装行业 ESG 标准高峰论坛 ESG Standardization Summit in the Chinese Textile and Apparel Industry P 12
- 产业新模式下的面料新供给 Upgrading the Supply Chain of Fabrics in a New Industry Model P 14

技术

Technology and Solution

以纺织业的最新技术及创新科技为题的研讨会,研讨展商的最新科技及应用。

Including seminars with latest technology and innovation as key theme and their application.

可持续发展议题

Sustainability Issue

研讨会将介绍最新的可持续发展相关趋势、动向、标准及规定之更新。论坛则探讨行业的设计创新、可持续时尚的发展方向,以及分享一些关于向消费者传达可持续发展信息的最佳实践。

Seminars will introduce the latest sustainable trend, standard and regulations updates. Forum will discuss the innovation on industrial design, the development of sustainable fashion, and share some best practices on communicating sustainability messages to consumers.

- 聚焦数字面料 引导元宇宙在行业内的创新实践 Focusing on Digital Fabrics to Lead Metaverse-based Practices in the Industry P 15
- 如何有效地向消费者传达值得信赖的可持续发展信息 How to Deliver Trustworthy Sustainability Communications to Consumers P 16

重点活动 – 流行趋势

FEATURED EVENTS – DESIGN AND TREND



流行趋势展示区 5.1-E47 Trend Forum 5.1-E47

潮流导向委员会自 1998 年成立，委员会各成员来自世界各地的时尚之都，遍布欧洲、亚洲及美国等全球主要成衣出口市场，并致力为设计师及纺织业专才提供宝贵的市场研究及推广工具，协助他们紧贴未来的时装潮流而进行设计及生产。每一季，委员会都会结合彼此的专业知识和地区实力，利用展商所提交的面料以鲜明的主题刻划未来潮流及时装材料趋势。

The Directions Trend Committee was established in 1998, committee members come from fashion capitals of the major export markets for international garment trade: New York, Milan, Paris and Tokyo, has provided an invaluable research and marketing tool to designers and garment professionals, helping them steer their designs and manufacturing process in line with coming fashion seasons. Each season, they combine their expertise and local influences to come up with the themes that tell the story of tomorrow's apparel fabric trends and present at the Trend Forum through fabrics from exhibitors.

2024 春夏季度主题：继续前行 Spring / Summer 2024 Seasonal theme: GO AHEAD

经历一段时间的停摆，如今是时候重整旗鼓，扬帆起航了。我们重新审视生活，探索广袤无垠的土地、回顾深厚的渊源、颂赞包容与多样性，我们为创造更美好的未来探寻新出路。纵然前路曲折蜿蜒，但是每一段经历都将赋予我们新的视角，带着所学所得全力奔赴下一个目的地。长路漫漫，谁能知晓未来方向？唯一的方法便是继续前行！

四大主题：
• 回归大地 • 诗意感性 • 小众另类 • 活力重启

After a period of pause, it is now the time to bring things back into motion. We set out to reimagine life by exploring our vast lands, looking back at our rich past, celebrating inclusivity and diversity, and creating solutions for a better future. As we travel down this winding road, we gain new perspectives with every experience and take these learnings with us to our next destination. Who knows where we will go? The only way is forward!

Four themes will be presented:
• MISSION EARTH • POETIC SENSUALITY • ALTERNATIVE CULTS • ENERGETIC RESET



Intertextile 流行趋势研讨会 Intertextile Trend Seminar



2024 年春夏潮流趋势之首席设计师为意大利 Elementi Moda 公司，其创作总监 Ornella Bignami 女士将全面介绍 Intertextile 流行趋势，包括各种面料的设计与潮流趋势。

The designer for SS 2024 Trend Forum is Elementi Moda Srl from Italy. Mrs Ornella Bignami, the Creative Director, will introduce the Intertextile Trend, the latest design trends and seasonal trend stories.

2023.3.28

11:00 - 11:25 Intertextile 2024 春夏流行趋势解析
Intertextile Trends Spring-Summer 2024

* 英语 English
(* 将提供英语 ↔ 普通话同声传译 English ↔ Mandarin Chinese Simultaneous Interpretation will be provided)



重点活动 – 流行趋势
FEATURED EVENTS – DESIGN AND TREND

2024 春夏中国纺织面料流行趋势论坛
2024 S/S Fabrics China Trend Forum



中国纺织面料流行趋势研究结合市场需求，系统化研究色彩、纤维、纱线、面料服装风格、技术以及产品开发方向，运用趋势研究的国际化、专业化和市场化研究力量，指导企业进行精准的趋势应用与产品推广。

此次系列趋势论坛演讲嘉宾由中国纺织信息中心流行趋势研究专家、分品类趋势联盟研究专家组成，以 2024 春夏中国纺织面料流行趋势为引领，结合纺织服装产业链的终端需求，在产品开发、产品企划以及生产实践等多维度进行系统化阐述，展示中国纺织面料流行趋势及分品类趋势的研究成果。

Based on market demand, Fabrics China trend research gathers international, professional, and market-oriented research resources to systematically study colors, fibers, yarns, fabrics, apparel styles, technologies, and product development directions, so as to guide enterprises to promote new products on the basis of latest trends application.

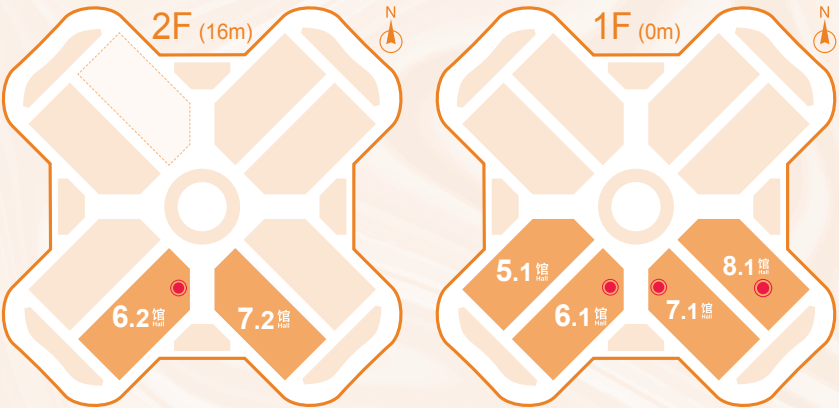
The speakers of this forum are trend research experts from China Textile Information Center and sub-category trend alliances. Combining the needs of the textile and apparel industry chain, experts will elaborate on product development, product planning, and production practice based on the 2024 SS Fabrics China trend research, showing related research results and category trends.

国内流行趋势区位置：

- 6.1 号馆 时尚概念趋势区 (6.1-E16)
- 6.2 号馆 数字时尚创新空间 (6.2-E18)
- 7.1 号馆 可持续时尚趋势区 (7.1-E12)
- 8.1 号馆 科技 & 功能趋势区 (8.1-E106)

Location of domestic trend forums:

- 6.1H Fashion Focus Trend Forum (6.1-E16)
- 6.2H Digital Fashion Exhibition Space (6.2-E18)
- 7.1H Sustainability Fashion Zone (7.1-E12)
- 8.1H Techno Functions Trend Forum (8.1-E106)



2023.3.28	
时间 Time	主题 Topic
14:00 - 16:10	2024 春夏中国纺织面料流行趋势 2024SS Fabrics China Trend
	2024 春夏中国艺术染整流行趋势 2024SS Chinese Dyeing & Finishing Trend
	2024 春夏鲁泰集团产品趋势 The Application of Sustainable Fashion Yarns
	2024 春夏精毛纺女装面料流行趋势 2024SS Fashion Trend of Worsted Textiles for Womenswear
	2024 春夏运动面料潮流趋势解析 2024SS Fashion Trend of Textiles for Sportswear

2023.3.29	
时间 Time	主题 Topic
10:20 - 12:00	2024 春夏中国纺织面料流行趋势——色彩流行趋势 2024SS Fabrics China Trend — Color Trend
	2024 春夏图案趋势分析 2024SS Pattern Trend Analysis
	原生自然——探寻东方疗愈之道 Native Natural — Explore the Healing Ways of the East

* 普通话 Mandarin Chinese

重点活动 – 流行趋势
FEATURED EVENTS – DESIGN AND TREND

2023 智慧纺织数字化应用趋势论坛
2023 Smart Textile Industry Forum:
Digital Application Trends



中国纺织工业联合会正式印发《纺织行业数字化转型三年行动计划（2022-2024 年）》，推动纺织行业数字化转型，打造新型数字化产业系统。纺织产业的数字化转型不仅包括以计算机数字控制为代表的数字化技术贯穿产品全生命周期（研发设计、生产制造、仓储配送、市场营销等），而且要重点突破实现泛在感知和互联条件下的网络化制造，并在此基础上继续补课和完善，直接利用互联网、大数据、人工智能等最新技术，走数字化、网络化、智能化、绿色化制造（即新一代智能制造）的发展新路。

China National Textile and Apparel Council officially released an action plan to promote the digital transformation of the textile industry and create a new digital industrial system. Digital transformation of the textile industry includes not only the digital technology throughout the whole product life cycle, but also to focus on using the Internet, big data, artificial intelligence and other latest technologies.

2023.3.29		
时间 Time	议程 Schedule	讲者 Speaker
13:30 - 13:35	开幕辞 Opening Speech	余诗慧，法兰克福展览（香港）有限公司总经理 Wilmet Shea, General Manager, Messe Frankfurt (HK) Ltd
13:35 - 13:55	主旨演讲： Green Machine 水热分离系统的环保物料 分离混纺织物以制成有用的材料及高价值的 产品 Keynote Speech: "Green Materials from the Green Machine" Separation of Blended Fabrics to Make Useful Materials and High Value Products	葛仪文，香港纺织及成衣研发中心行政总裁 Edwin Keh, Chief Executive Officer, The Hong Kong Research Institute of Textile and Apparel (HKRITA)
13:55 - 14:15	可持续概念：时尚界的 AR The Conception of Sustainability: AR in Fashion	张玲，香港高等教育科技学院讲师 Jenny Cheung, Lecturer, Technological and Higher Education Institute of Hong Kong (THEi)
14:15 - 14:35	柔性电子与未来服饰的结合 Flexible Electronics for Intelligent Apparel	何蕾，嘉兴极展科技有限公司创始人、董事长 Lei He, Founder and CEO, Xtretch Technologies LLC
14:35 - 14:55	工业互联网赋能纺织绿色低碳制造 Industrial Internet-enabled Textile Low Carbon Manufacturing	鲍劲松，东华大学教授、智能制造研究所所长 Jinsong Bao, Professor, Director, Institute of Intelligent Manufacturing, Donghua University
14:55 - 15:15	落地环思 T+1 战略，应用数字化手段促进行 业高质量发展 "Acceleration" of Garment Textile Enterprises Aided by Digital Transformation	肖若发，绍兴环思智慧科技股份有限公司常务副总 Ruofa Xiao, Deputy General Manager, Huansi Intelligent Technology Inc

论坛
FORUM

15:15 - 15:35	中小纺织企业数字化实践之路 The Road to Digitalization Practice in Small and Medium-sized Textile Enterprises	叶小刚，杭州执信智控技术有限公司 CEO Xiaogang Ye, CEO, Hangzhou Githink Intelligent Control Technology Co Ltd
15:35 - 16:00	圆桌论坛 Panel Discussion	主持人：汪琴丽，a&s 传媒主编 嘉宾：葛仪文，香港纺织及成衣研发中心行政总裁 张玲，香港高等教育科技学院讲师 鲍劲松，东华大学教授、智能制造研究所所长 叶小刚，杭州执信智控技术有限公司 CEO Moderator: Amy Wang, Editor in Chief, a&s Media Group Panelist: Edwin Keh, Chief Executive Officer, The Hong Kong Research Institute of Textile and Apparel (HKRITA) Jenny Cheung, Lecturer, Technological and Higher Education Institute of Hong Kong (THEi) Jinsong Bao, Professor, Director, Institute of Intelligent Manufacturing, Donghua University Xiaogang Ye, CEO, Hangzhou Githink Intelligent Control Technology Co Ltd

* 提供普通话 ↔ 英语同声传译
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided



重点活动 – 市场信息及营销策略

FEATURED EVENTS – MARKET INFORMATION & BUSINESS STRATEGIES

碳达峰碳中和 • 纺织服装企业战略行动峰会 • 2023
Carbon Peak and Neutrality Action Summit • 2023
- Practice in the Chinese Textile and Apparel Industry



作为推进碳达峰、碳中和的重要领域，中国纺织服装行业一直是全球可持续治理的活跃力量。

为了加快推动“气候创新 2030 行动”和行业绿色低碳转型，落实习近平总书记“抓铁有痕，踏石留印”的碳达峰、碳中和指示，中国纺联于 2021 年 6 月 1 日正式启动了“30 • 60 中国时尚品牌气候创新碳中和加速计划”，在中国纺织工业联合会社会责任办公室的引领下，已有一批行业领军企业、品牌和产业集群加入其中，共同推进纺织行业的可持续发展。

本次战略峰会将对纺织服装行业气候创新行动与产品全生命周期工作组的相关进展进行介绍，并对 2022 年度加入“30 • 60 中国时尚品牌气候创新行动碳中和加速计划”的企业进行授牌。届时还会公布盛泽 • 世界纺织产业集群的气候创新行动使命和 30 • 60 碳中和加速计划企业的气候行动路线图。

As an important area to promote carbon peaking and carbon neutrality, Chinese textile and apparel industry has long been an active force in global sustainable governance.

In order to accelerate the Climate Stewardship 2030 action and the industry's green and low-carbon transformation, and to implement Chinese president Xi Jinping's instruction of "Step onto the stone and you should leave your footprint on it; clutch a piece of iron and you should leave your handprint on it" on carbon peaking and carbon neutrality, on June 1, 2021, China National Textile and Apparel Council (CNTAC) officially launched the Climate Stewardship 30 • 60 Net Zero Accelerating Plan. Under the leadership of the Social Responsibility Office of CNTAC, a number of industrial leading enterprises, brands, and clusters have joined the program to promote the sustainable development of the textile industry collaboratively.

The summit will introduce the progress on Climate Stewardship action and CNTAC-LCA Working Group, and award the companies that joined the Climate Stewardship 30 • 60 Net Zero Accelerating Plan in 2022. Meanwhile, the climate innovation initiative mission of Shengze • World Textile Cluster and the climate action roadmap of Actors in 30 • 60 Net Zero Accelerating Plan will be announced as well.

论坛 FORUM

2023.3.29		
时间 Time	主题 Topic	讲者 / 话题 Speakers / Topic
10:30 - 10:33	开幕介绍 Opening introduction	
10:34 - 10:40	致辞 Speech	孙瑞哲，中国纺织工业联合会会长 Sun Ruizhe, President of the China National Textile and Apparel Council (CNTAC)
10:45 - 11:00	纺织服装行业气候创新行动与产品全生命周期工作组进展介绍 The progress on Climate Stewardship action and CNTAC-LCA Working Group	阎岩，中国纺织工业联合会社会责任办公室主任 Yan Yan, Director of Social Responsibility Office of CNTAC
11:00 - 11:05	30 • 60 中国时尚品牌气候创新行动碳中和加速计划 2022 年度加入企业授牌仪式 Ceremony for Acting the Climate Stewardship 30 • 60 Net Zero Accelerating Plan in 2022	鄂尔多斯、卡宾服饰、达利中国、广东兆天 ERDOS, Cabbeen, High Fashion, SMARTTEAM
11:05 - 11:20	盛泽 • 世界纺织产业集群的气候创新行动的使命 Shengze • Worldwide Textile Cluster's mission in Climate Stewardship action	沈春荣，苏州市吴江区人民政府副区长、吴江高新区党工委书记、盛泽镇党委书记 Shen Chunrong, Deputy Chief of Wujiang District, Suzhou City
11:20 - 12:00	企业气候行动分享 Progress of Climate action	兰精集团 恒田企业 迪卡依 (中国) Lenzing AG HANDA INDUSTRIES DECATHLON

* 提供普通话 ↔ 英语同声传译
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided



重点活动 – 市场信息及营销策略
FEATURED EVENTS –
MARKET INFORMATION & BUSINESS STRATEGIES

产业链重塑：新技术 新场景 新优势
Industrial Chain Restructuring: New Technology,
New Scenarios, and New Advantages

论坛
FORUM



2023 年是一个充满挑战的年头。全球通胀压力加大、地缘政治风险等相互交织的复杂环境，亟须增强保持风险意识，把握全球产业格局重新调整的窗口期，重塑产业链，创造国际竞争新优势。就纺织服装行业来说，产业链、供应链更新迭代，将会造成一连串的多米诺效应，对产业架构造成影响。整体看，新兴市场和发展中国家依然是产业发展的空间所在、潜力所在区域，双边贸易协定的签订也正在进一步激活新兴国家的市场空间，同时，数字经济的快速增长也为跨境电商的发展带来了全新机遇。

在这样的国际局势下，伴随着产业边界的不断拓展以及数字经济赋能实体经济的不断深入，产业链跨界整合与无边界融合将越来越成为常态。注重比较优势的“产品竞争”模式，会越来越向注重产业链综合优势的“产业链竞合”模式转变。这不论是对一家企业、还是对一个区域的发展，都至关重要，我们又该如何顺应规律，将前沿技术落地为先进生产力，重塑产业链，引领行业发展，创造国际竞争新优势？

2023 is a challenging year. Initial re-opening, growing global inflationary pressure and geopolitical risks have become intertwined. In such a complex environment it is imperative for us to enhance risk awareness, seize the window of opportunity for global industrial restructuring, reshape industrial chains, and create new advantages in international co-opetition. For the textile and apparel industries, the updating and iteration of industrial chain and supply chain will cause a string of domino effects, affecting the industrial structure. On the whole, emerging markets and developing countries are still the regions with space and potential for the industrial development. The signing of the bilateral trade agreements is also further activating the market space of emerging countries. Moreover, the rapid growth of the digital economy also brings new opportunities for the development of cross-border e-commerce.

In such an international situation, with the continuous expansion of the industrial boundary and the continuous deepening of the digital economy energizing the real economy, the cross-border integration and the borderless integration of the industrial chain will become increasingly normal. The "product competition" mode, which focuses on the comparative advantages, will increasingly shift to the "industrial chain co-opetition" mode, which focuses on the comprehensive advantages of the industrial chain. It is crucial to the development of an enterprise or a region. How can we comply with the law to transform cutting-edge technology into advanced productivity, reshape the industrial chain, lead the industrial development and create new advantages in international co-opetition?

2023.3.29		
时间 Time	主题 Topic	讲者 Speakers
14:00 - 14:05	主持嘉宾开场 Opening remarks by the guest host	王军，中国服装论坛执行主席 Wang Jun, Executive Chairman of China Fashion Forum
14:05 - 14:15	开场致辞 Opening speech	徐迎新，中国纺织工业联合会副会长、中国国际贸易促进委员会纺织行业分会会长 Xu Yingxin, Vice President of China National Textile and Apparel Council (CNTAC), President of the Sub-Council of Textile Industry of China Council for the Promotion of International Trade (CCPIT)

14:15 - 14:25	开场致辞 Opening speech	Olaf Schmidt，法兰克福展览有限公司纺织品及纺织技术展副总裁 Olaf Schmidt, Vice President Textiles & Textile Technologies, Messe Frankfurt Exhibition GmbH
14:25 - 14:45	热点研判 Roundtable discussion	方乐鸣，杭州朱丽燕网络科技董事长、海贝、紫涵品牌创始人 Fang Leming, Chairman of Hangzhou Juliet Network Technology Co Ltd and Founder of IHAPPY and Zihan brands
14:45 - 15:05	热点研判 Roundtable discussion	于茜子，LALABOBO 品牌联合创始人、董事、设计总监 Yu Xizi, Co-founder, Director and Design Director of LALABOBO Brand
15:05 - 15:25	热点研判 Roundtable discussion	谢锋，JEFEN 公司董事长兼艺术总监 Xie Feng, Chairman and Art Director of JEFEN Company
15:25 - 16:00	先锋对话 产业链重塑：新技术 新场景 新优势 Panel discussion Industrial Chain Restructuring: New Technology, New Scenarios, and New Advantages.	对话嘉宾： 伊芙丽集团副总裁 董俊 李梅，梦澜时尚国际有限公司总经理、Yoyooblu 品牌创始人 古卓文，上海丝绸集团品牌发展有限公司 LILY 女装供应链总监 徐高阳，江苏丹毛纺织股份有限公司副总经理 周劲锋，杭州万事利丝绸数码印花有限公司技术研发中心副总监 李大松，三阳纺织有限公司副总经理 Panelists: Dong Jun, Vice President of Eifini Group Li Mei, General Manager of DreamLine Fashion Limited, and Founder of Yoyooblu Brand Gu Zhuowen, Director of LILY Women's Wear Supply Chain of Shanghai Silk Group Co Ltd Xu Gaoyang, Vice General Manager of Jiangsu Danmao Textile Co Ltd Zhou Jinfeng, Deputy Director of the Technology R&D Center of Hangzhou Wensli Silk Digital Printing Co Ltd Li Dasong, Vice General Manager of Sanyang Textile Co Ltd
16:00 - 16:30	纺织风向标（共谋论坛主题下产业的趋势发布） Textile barometer (Discussion on the industrial trend under the forum theme)	
16:00 - 16:10	观点发布一：0 碳计划，描绘共生共赢 的未来 Opinion 1: Carbon-free plan for a future of co-existence and win-win results (Ecological factory, green products, carbon neutral pioneer)	发布嘉宾： 邹海华，爱慕股份有限公司供应链中心总监，爱慕苏州生态工厂 执行总经理 Guest: Zou Haihua, Director of the Supply Chain Center of Aimer Co Ltd, Executive General Manager of Aimer Suzhou Ecological Factory
16:10 - 16:20	观点发布二：守正创新 在全球服装价 值链叫响中国制造、中国品牌 (非遗设计，中国特色价值链制高点) Opinion 2: Innovation with Original Intention; Gracing "Made in China" and "Chinese Brands" in the Global Clothing Value Chain (Design of Intangible Cultural Heritage, Peak of the Value Chain with Chinese Characteristics)	发布嘉宾： 林霞，中国工艺美术大师、浙江台绣服饰董事长兼艺术设计总监 Guest: Lin Xia, Master of Chinese Arts and Crafts, Chairwoman and Art & Design Director of Zhejiang Taisilk Fashion Co Ltd
16:20 - 16:30	观点发布三：从内生长 打造跨越成长 周期的中国面料品牌样本 (品牌内生动力源泉) Opinion 3: Seek inner growth and create Chinese fabric brands with enduring appeal despite the life cycle (Dynamism for brand internal growth)	发布嘉宾： 江南，江苏罗曼罗兰集团户外新材有限公司总经理 Guest: Jiang Nan, General Manager of Jiangsu Romrol Group Outdoor Material Co Ltd
16:30	论坛闭幕 Closing	

* 提供普通话 ↔ 英语同声传译
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided



重点活动 – 市场信息及营销策略
FEATURED EVENTS –
MARKET INFORMATION & BUSINESS STRATEGIES

中国纺织服装行业 ESG 标准高峰论坛
ESG Standardization Summit in the Chinese Textile
and Apparel Industry

论坛
FORUM



以 ESG 标准为核心议题，就《纺织企业 ESG 披露指南》开展公共沟通，并围绕当前 ESG 时代背景、纺织服装行业面临的 ESG 披露挑战、统一行业 ESG 披露标准的重要意义与 ESG 披露实践等内容，解读该标准逻辑框架与应用方法；以多元化的视角跨界共论规范化、系统化、特色化及可量化的 ESG 信息对于监管部门、资本市场和社会传播等方面的重要意义；为中国纺织企业如何在全球 ESG 浪潮下，提升合规质量、加速可持续转型、挖掘商业机会、提升社会影响、实现高质量发展提出重要参考路径，树立中国纺织的全球 ESG 最佳实践。

Taking the ESG standardization as the core, the summit will solicit opinions on the "ESG Disclosure Guidelines for Apparel and Textile Enterprises" and interpret the logical framework and application approach of this standard from the aspects of current ESG development, ESG challenges faced by textile and apparel enterprises, the importance of unifying ESG disclosure standard on the industrial level and ESG disclosure practices. The forum will discuss the significance of standardized, systematic, characteristic and quantifiable ESG information for regulators, capital markets and social communication from a diversified and cross-industries perspective. In doing so, it will put forward a path for Chinese enterprises to improve compliance quality, accelerate sustainable transformation, explore business opportunities, enhance social impact and achieve high-quality development under the global ESG wave, and establish global ESG best practices of Chinese textiles.



2023.3.30		
时间 Time	主题 Topic	讲者 Speakers
10:30 - 10:35	开幕介绍 Opening introduction	
10:35 - 10:40	致辞 Speech	李陵申，中国纺织工业联合会副会长 Li Lingshen, Vice President of China National Textile and Apparel Council
10:40 - 11:00	纺织行业 ESG 信息披露标准工作介绍 Progress of ESG Information Disclosure Standardization in the Textile Industry	阎岩，中国纺织工业联合会社会责任办公室主任 Yan Yan, Director of Social Responsibility Office of the China National Textile and Apparel Council
论坛主持人：王德全博士，鼎力可持续发展数字科技 CEO Forum Moderator: Dr. Wang Dequan, CEO of Governance Solutions Group (GSG)		
长期资本青睐的企业 ESG 信息披露与实践 Corporate ESG Information Disclosure and Practice Favored by Long-Term Capital		韩晓燕，嘉实基金 ESG 负责人 Han Xiaoyan, Head of ESG of Harvest Fund
11:00 - 12:00	绿色金融助力企业 ESG 信息披露与实践 Green Finance - Empower Corporate ESG Information Disclosure and Practice	袁圆，汇丰银行（中国）有限公司气候变化总监 Yuan Yuan, Head of Climate Change of HSBC Bank (China) Company Limited
树立企业形象，做有品牌特色的 ESG 传播 Establish a Corporate Image by ESG Communication with Brand Characteristics		李留申，环球网副总经理 Li Liushen, Vice General Manager of World Wide Web
监管视角下规范企业 ESG 信息披露展望 Regulatory Perspectives on Regulating ESG Information Disclosure		苏正华，上海证券交易所研究员 Su Zhenghua, Researcher, Shanghai Stock Exchange

* 提供普通话 ↔ 英语同声传译
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided

重点活动 – 市场信息及营销策略

FEATURED EVENTS – MARKET INFORMATION & BUSINESS STRATEGIES

产业新模式下的面料新供给
Upgrading the Supply Chain of Fabrics in
a New Industry Model



天猫新品创新中心（Tmall Innovation Center，简称 TMIC）是立足于阿里巴巴全渠道的消费者数据研究机构，TMIC 结合大数据分析和小样本调研，赋能品牌定位目标人群、洞察市场机会、研发创新产品、以及优化营销策略的大数据分析及自主调研平台。本次 intertextile 春夏展期间，“产业新模式下的面料新供给”主题讲座将以天猫前瞻数据洞察为切入，讲述从功能服饰赛道的趋势探索到产业的快速创新应用，帮助纺织企业更快更精准的捕捉行业趋势，未来也希望携手更多的企业共同进行创新面料供给研发。

Tmall Innovation Center (TMIC) is a consumer data research institute established based on Alibaba's omnichannel marketing strategy. Using big data analysis and small sample research, TMIC empowers brands to identify target groups, gain insight into market opportunities, develop innovative products, and optimize their self-built big data analysis platforms for marketing strategies.

During the intertextile Shanghai Apparel Fabrics-Spring/Summer Edition exhibition, a keynote lecture, "Upgrading the Supply Chain of Fabrics in A New Industry Model" will take Tmall's forward-looking data insights as the entry point, covering topics from trend exploration in the functional apparel market to the fast-running and innovative applications in the industry. The lecture aims to help textile enterprises to capture the trends and opportunities in the industry faster and more accurately, and to open a door in the future to engage more businesses in the supply and research and development of innovative fabrics.

2023.3.28		
时间 Time	讲者 Speakers	
13:00 - 13:40	亦声，天猫新品创新中心负责人 Sheng Yi, Director, Tmall Innovation Center	

* 普通话 Mandarin Chinese



研讨会
SEMINAR

重点活动 – 可持续发展议题

FEATURED EVENTS – SUSTAINABILITY ISSUE

聚焦数字面料，引导元宇宙在行业内的创新实践
Focusing on Digital Fabrics to Lead
Metaverse-based Practices in the Industry

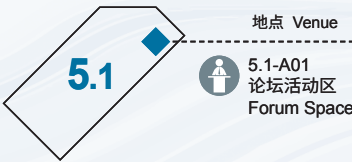


讲座将面料物理仿真技术为切入点，讲述当下如何布局与潜在应用前景，帮助纺织服装企业实现降本增效、高效协同、实时共享、按需生产、减少碳排带来高效率、低成本、可复制的数字化解决方案，也为行业开启一扇走向数实共生、布局元宇宙的大门。

This lecture is themed on "Focusing on Digital Fabrics to Lead Metaverse-based Practices in the Industry". The keynote lecture takes physical simulation technologies of fabrics as an entry point to introduce a digital solution for textile and garment enterprises that is efficient, cost-effective and replicable. Combining potential application scenarios, the solution aims to help textile businesses to reduce costs, improve efficiency and achieve real-time sharing, on-demand production and carbon emission reduction, which is expected to gear the industry towards Metaverse-based digital symbiosis.

2023.3.29		
时间 Time	讲者 Speakers	
12:50 - 13:50	于元尚，心咚科技产品总监 Sibyl Yu, Product Director, Heartdub	

* 普通话 Mandarin Chinese



研讨会
SEMINAR

重点活动 – 可持续发展议题

FEATURED EVENTS – SUSTAINABILITY ISSUE

如何有效地向消费者传达值得信赖的可持续发展信息

How to Deliver Trustworthy Sustainability Communications to Consumers



近年来消费者逐渐关注可持续发展理念。购买产品时，往往会要求更多关于产品的来源、物料、制造方式以及它们对人类和地球影响的信息。分享一些关于向消费者传达可持续发展信息的最佳实践，以及利益相关者如何推动集体行动来改变行业。

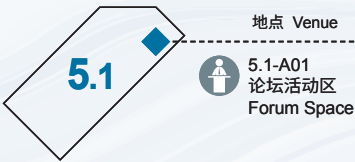
Consumers are demanding more information about how, where, and under what conditions their products were made and the impact they have on people and the planet. Share some best practices on communicating sustainability messages to consumers and how stakeholders, including policy makers can drive collective action to transform the textile industry.

论坛

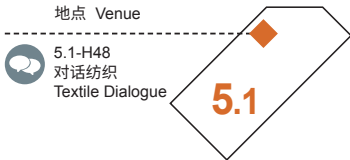
FORUM

2023.3.28		
时间 Time	议程 Agenda	讲者 Speakers
14:30 - 14:45	如何与消费者一起构建可持续消费模式 How to Build a Sustainable Consumption Model with Consumers	张静，北京左右时尚咨询有限公司创始人 Emma Zhang, Founder, Beijing Leadership Consulting Co Ltd
14:45 - 15:00	时尚引领 溯源加持 开拓可持续新局面 Fashion Leads & Tracing to the Source for Opening up a New Sustainable Situation	杜琴，天虹（中国）投资有限公司纱线销售总监 Qin Du, Director of Yarn Sales, Texhong (China) Investment Co Ltd
15:00 - 15:15	REPREVE® 的可持续发展之旅：17 年，还在继续 REPREVE®'s Sustainability Journey: 17 Years and Counting	袁露嘉，苏州优富纺织品有限公司品牌销售及市场总监 Luka Yuan, Brand Sales and Marketing Director, Unifi Textiles (Suzhou) Co Ltd
15:15 - 15:30	OEKO-TEX® 确保纺织供应链的透明度 OEKO-TEX® Ensures Transparency in Textile Supply Chains	Marc Sidler, TESTEX 集团 CMO Marc Sidler, Group CMO, TESTEX AG
15:30 - 16:00	圆桌论坛 Panel Discussion	主持人： 张静，北京左右时尚咨询有限公司创始人 嘉宾： 杜琴，天虹（中国）投资有限公司纱线销售总监 袁露嘉，苏州优富纺织品有限公司品牌销售及市场总监 Marc Sidler, TESTEX 集团 CMO Moderator: Emma Zhang, Founder, Beijing Leadership Consulting Co Ltd Panelists: Qin Du, Director of Yarn Sales, Texhong (China) Investment Co Ltd Luka Yuan, Brand Sales and Marketing Director, Unifi Textiles (Suzhou) Co Ltd Marc Sidler, Group CMO, TESTEX AG

* 提供普通话 ↔ 英语同声传译
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided



活动总览 – 流行趋势
EVENT SCHEDULE – DESIGN AND TREND



2023.3.28			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
11:00 - 11:25 5.1-H48	研讨会 Seminar Intertextile 2024 春夏流行趋势解析 Intertextile Trends Spring-Summer 2024	Ornella Bignami, Elementi Moda Srl 创作总监 Ornella Bignami, Creative Director, Elementi Moda Srl	英语 * English*
11:30 - 12:20 5.1-H48	研讨会 Seminar 24 春夏女装趋势 24SS Women's Fashion Trend Forecast	Benedicte Peaudecerf, PeclersParis 设计师 Benedicte Peaudecerf, Stylist, PeclersParis	英语 English
12:30 - 13:10 5.1-H48	研讨会 Seminar 2024 春夏全球趋势色彩 KEY COLOR 24 SS	赖正亮, 上海元彩科技有限公司色彩专家 Bright Lai, Color Expert, Coloro	普通话 Mandarin
13:15 - 13:55 5.1-H48	研讨会 Seminar WGSN 2024 春夏未来面料趋势 WGSN TextilesTrends S/S 24	门淑萍, WGSN 趋势总监 Maggie Men, Trend Director, WGSN	普通话 Mandarin
14:00 - 14:40 5.1-H48	研讨会 Seminar 2024 春夏中国纺织面料流行趋势 2024SS Fabrics China Trend	渠梦玮, 中国纺织信息中心流行趋势部趋势研究员 Mengwei Qu, Trend Researcher of Trends Department, China Textile Information Center	普通话 Mandarin
14:40 - 15:10 5.1-H48	研讨会 Seminar 2024 春夏中国艺术染整流行趋势 2024SS Chinese Dyeing & Finishing Trend	国家艺术染整与现代扎染流行趋势研究中心 罗竞亮, 东华大学服装与艺术设计学院服装与服饰专业负责人 东华·江苏华艺艺术染整科技创新研中心主任 Fabrics China Trend Research Center-Artistic Dyeing & Finishing and Modern Tie Dyeing Jingjie Luo, Director of Apparel & Accessories Dept, College of Fashion and Design of Donghua University Director of Donghua·Jiangsu Huayi Artistic Dyeing & Finishing Innovation Research Center	普通话 Mandarin
15:10 - 15:30 5.1-H48	研讨会 Seminar 2024 春夏鲁泰集团产品趋势 Luthai Group's 2024SS Product Trends	国家色织面料流行趋势研究中心 谭文文, 鲁泰纺织股份有限公司设计师 Fabrics China Trend Research Center - Yarn Dyed Textiles Wenwen Tan, Designer, Luthai Textile Co Ltd	普通话 Mandarin
15:30 - 15:50 5.1-H48	研讨会 Seminar 2024 春夏精毛纺女装面料流行趋势 2024SS Fashion Trend of Worsted Textiles for Womenswear	国家女装精毛纺面料流行趋势研究中心 狄霞, 江苏丹毛纺织股份有限公司纺织面料设计师 Fabrics China Trend Research Center - Worsted Textiles for Womenswear Xia Di, Textiles Designer, Jiangsu Danmao Textile Co Ltd	普通话 Mandarin
15:50 - 16:10 5.1-H48	研讨会 Seminar 2024 春夏运动面料潮流趋势解析 2024SS Fashion Trend of Textiles for Sportswear	国家功能性针织面料流行趋势研究中心 董传利, 无锡恒诺纺织科技有限公司设计经理 Fabrics China Trend Research Center - Functional Knitted Textiles Chuanli Dong, Design Manager, Wuxi Hanuo Textile Technology Co Ltd	普通话 Mandarin

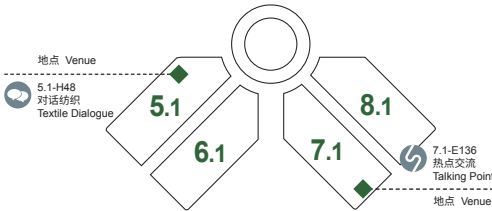
* 提供普通话 ↔ 英语同声传译
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided

2023.3.29			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:20 - 11:00 5.1-H48	研讨会 Seminar 2024 春夏中国纺织面料流行趋势——色彩流行趋势 2024SS Fabrics China Trend - Color Trend	王玢, 中国纺织信息中心流行趋势部趋势研究员 / FASHION INSIGHT 编辑 Bin Wang, Trend Researcher of Trends Department / Editor of FASHION INSIGHT, China Textile Information Center	普通话 Mandarin
11:00 - 11:30 5.1-H48	研讨会 Seminar 2024 春夏图案趋势分析 2024SS Pattern Trend Analysis	洪溶, 中国纺织信息中心时尚智能部运营经理 Rong Hong, Operations Manager of Fashion Intelligence Department, China Textile Information Center	普通话 Mandarin
11:30 - 12:00 5.1-H48	研讨会 Seminar 原生自然——探寻东方疗愈之道 Native Natural - Explore the Healing Ways of the East	国家差别化功能性色纺纱流行趋势研究中心 高玲玲, 德州华源集团有限公司色彩开发专员 Fabrics China Trend Research Center - Functional Colored Spun Yarn Lingling Gao, Color Development Commissioner, Dezhou Huayuan Group Co Ltd	普通话 Mandarin
12:50 - 13:20 5.1-H48	研讨会 Seminar 菁诚 2024 秋冬面料流行趋势 The Fabric Trend of 2024 AW of Huzhou Jingcheng Textile	童莹, 湖州菁诚纺织品有限公司企划专员 Icy Tong, Layout Assistant, Huzhou Styly Jingheng Textile Co Ltd	普通话 Mandarin
13:30 - 16:00 5.1-H48	论坛 Forum 2023 智慧纺织数字化应用趋势论坛 2023 Smart Textile Industry Forum: Digital Application Trends	第一部份: 开幕辞 第二部份: Green Machine 水热分离系统的环保物料 - 分离混纺织物以制成有用的材料及高价值的产品 第三部份: 可持续概念: 时尚界的 AR 第四部份: 柔性电子与未来服饰的结合 第五部份: 工业互联网赋能纺织绿色低碳制造 第六部份: 落地环思 T+1 战略, 应用数字化手段促进行业高质量发展 第七部份: 中小纺织企业数字化实践之路 第八部份: 专题小组会议 Part 1: Opening Speech Part 2: "Green Materials from the Green Machine" - Separation of Blended Fabrics to Make Useful Materials and High Value Products Part 3: The Conception of Sustainability: AR in Fashion Part 4: Flexible Electronics for Intelligent Apparel Part 5: Industrial Internet-enabled Textile Low Carbon Manufacturing Part 6: "Acceleration" of Garment Textile Enterprises Aided by Digital Transformation Part 7: The Road to Digitalization Practice in Small and Medium-sized Textile Enterprises Part 8: Panel Discussion	普通话 / 英语 * Mandarin / English*
2023.3.30			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:30 - 11:20 5.1-H48	研讨会 Seminar PROMOSTYL 24 春夏灵感趋势及色彩分析 PROMOSTYL Influence & Color for 24SS	黄晶, PROMOSTYL 中国区负责人 Olivia Huang, Head of PROMOSTYL China	普通话 Mandarin
11:25 - 12:15 5.1-H48	研讨会 Seminar NellyRodi 2024 春夏流行趋势 NellyRodi Spring/Summer 2024 Fashion Trends	徐凡婷, NellyRodi 中国高级趋势讲师 Ada Xu, Senior Trend Lecturer, NellyRodi China	普通话 Mandarin

* 提供普通话 ↔ 英语同声传译
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided

活动总览 – 市场信息及营销策略
EVENTS SCHEDULE –
MARKET INFORMATION & BUSINESS STRATEGIES

2023.3.28			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
13:00 - 13:40 📍 5.1-A01	研讨会 Seminar 产业新模式下的面料新供给 Upgrading the Supply Chain of Fabrics in A New Industry Model	亦声，天猫新品创新中心负责人 Sheng Yi, Director, Tmall Innovation Center	普通话 Mandarin
15:20 - 15:50 🔄 7.1-E136	研讨会 Seminar 母婴纺服消费洞察 Consumer Insights of Maternal and Infant Textile Markets	陈健，赛得利集团战略营销总监 Miranda Chen, Strategic Marketing Director, Sateri Group	普通话 Mandarin
15:55 - 16:30 🔄 7.1-E136	研讨会 Seminar 面料的数字化及应用 The Digitization and Application of Fabric	董松，浙江凌迪数字科技有限公司华东、华北销售总监 Allen Dong, Sales Director of East China and North China, Zhejiang Lintex Digital Technology Co Ltd	普通话 Mandarin
2023.3.29			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:30 - 12:00 🔄 7.1-E136	论坛 Forum 碳达峰碳中和 • 纺织服装企业战略行动峰会 • 2023 Carbon Peak and Neutrality Action Summit • 2023 - Practice in the Chinese Textile and Apparel Industry	第一部份：开幕介绍 第二部份：致辞 第三部份：纺织服装行业气候创新行动与产品全生命周期工作组进展介绍 第四部份：30 • 60 中国时尚品牌气候创新行动碳中和加速计划 2022 年度加入企业授牌仪式 第五部份：盛泽 • 世界纺织产业集群的气候创新行动的使命 第六部份：企业气候行动分享 Part 1: Opening introduction Part 2: Speech Part 3: The progress on Climate Stewardship action and CNTAC-LCA Working Group Part 4: Ceremony for Acting the Climate Stewardship 30 • 60 Net Zero Accelerating Plan in 2022 Part 5: Shengze • Worldwide Textile Cluster's mission in Climate Stewardship action Part 6: Progress of Climate action	普通话 * Mandarin*
12:30 - 13:00 🔄 7.1-E136	研讨会 Seminar 关于纺织品功能性的介绍 Introduction to the Functionality of Textiles	刘亚琼，上海爱丽纺织技术检验有限公司功能性试验室主管 Yaqiong Liu, Supervisor, Shanghai Aili Boken Quality Evaluation Co Ltd	普通话 Mandarin



14:00 - 16:30 🔄 7.1-E136	论坛 Forum intertextile FORUM 纺织论坛 产业链重塑：新技术 新场景 新优势 Industrial Chain Restructuring: New Technology, New Scenarios, and New Advantages.	第一部份：开幕介绍 第二部份：开场致辞 第三部份：热点研判 第四部份：先锋对话 产业链重塑：新技术 新场景 新优势 第五部份：纺织风向标（共谋论坛主题下产业的趋势发布） 观点发布一：0 碳计划，描绘共生共赢的未来 观点发布二：守正创新 在全球服装价值链叫响中国制造、中国品牌 观点发布三：从内生生长 打造跨越成长周期的中国面料品牌样本 Part 1: Opening introduction Part 2: Opening speech Part 3: Roundtable discussion Part 4: Panel discussion Part 5: Textile barometer (Discussion on the industrial trend under the forum theme) Opinion 1: Carbon-free plan for a future of co-existence and win-win results Opinion 2: Innovation with Original Intention; Gracing "Made in China" and "Chinese Brands" in the Global Clothing Value Chain Opinion 3: Seek inner growth and create Chinese fabric brands with enduring appeal despite the life cycle	普通话 * Mandarin*
16:05 - 16:55 🗣️ 5.1-H48	研讨会 Seminar 伊士曼 Naia™——关于职业女装消费偏好深度调研分享 Eastman Naia™ - Consumer Preferences on Professional Women's Wear	柯夏梦，伊士曼（中国）投资管理有限公司纺织事业部商务开发经理 Karina Ke, Business Development Manager - Textiles, Eastman Chemical Company	普通话 Mandarin
2023.3.30			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:30 - 12:00 🔄 7.1-E136	论坛 Forum 中国纺织服装行业 ESG 标准高峰论坛 ESG Standardization Summit in the Chinese Textile and Apparel Industry	第一部份：开幕介绍 第二部份：致辞 第三部份：纺织行业 ESG 信息披露标准工作介绍 第四部份：长期资本青睐的企业 ESG 信息披露与实践 第五部份：绿色金融助力企业 ESG 信息披露与实践 第六部份：树立企业形象，做有品牌特色的 ESG 传播 第七部份：监管视角下规范企业 ESG 信息披露展望 Part 1: Opening introduction Part 2: Speech Part 3: Progress of ESG Information Disclosure Standardization in the Textile Industry Part 4: Corporate ESG Information Disclosure and Practice Favored by Long-Term Capital Part 5: Green Finance - Empower Corporate ESG Information Disclosure and Practice Part 6: Establish a Corporate Image by ESG Communication with Brand Characteristics Part 7: Regulatory Perspectives on Regulating ESG Information Disclosure	普通话 Mandarin

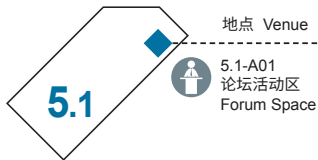
* 提供普通话 ↔ 英语同声传译
* Mandarin Chinese ↔ English Simultaneous Interpretation will be provided

活动总览 – 技术
EVENTS SCHEDULE –
TECHNOLOGY AND SOLUTION



2023.3.28			
时间 Time	主题 Topic	讲者 Speakers	语言 Language
10:40 - 11:10 7.1-E136	研讨会 Seminar 面料超算力，用结构表达个性 Initiate an Era of Textile Constructionism	成斌，上海青甲智能科技有限公司销售总监 Joe Cheng, Sales Director, VSK Shanghai	普通话 Mandarin
11:15 - 11:45 7.1-E136	研讨会 Seminar CELYS™ 可降解纤维在毛精纺上的应用开发 从纺织“塑料”到“肥料”—— CELYS™ 可生物降解聚酯纤维打造可持续时尚闭环 Application and Development of CELYS™ Biodegradable Fibre in Wool Worsted Industry From 'Plastic' to 'Compost' — CELYS™ Biodegradable polyester Fibre for A Closed-Loop Sustainable Fashion	俞金林，江苏丹毛纺织股份有限公司研发总监 翁文瑾，CELYS™ 全球业务和市场总监，英特密澳大利有限公司 Jinlin Yu, Jiangsu Danmao Textile Co Ltd Helen Weng, CELYS™ Global Business & Marketing Director, INTIMITI Australia Pty Ltd	普通话 Mandarin
11:50 - 12:20 7.1-E136	研讨会 Seminar 丝变——新技术赋能传统丝绸 The Reformation of Silk - New Technology Enablomg the Traditional Silk Industry	王鹏铨，浙江凯喜雅时迈服饰科技有限公司总经理 Pengcheng Wang, President, Zhejiang Cathaya Timing Clothing Technology Co Ltd	普通话 Mandarin
2023.3.30			
时间 Time	主题 Topic	讲者 Speakers	语言 Language
12:10 - 13:00 7.1-E136	研讨会 Seminar 畅享自然清新 - 植物基异味控制技术 Fresh by Nature – Botanical Odor Control	黄秀蔚，瑞士海屹科材料有限公司大中华区 首席执行官 Celine Huang, CEO Greater China, HeiQ Materials AG	普通话 Mandarin

活动总览 – 可持续发展议题
EVENTS SCHEDULE –
SUSTAINABILITY ISSUE

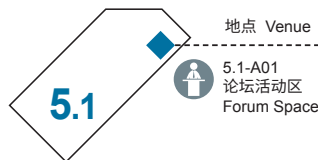


2023.3.28			
时间 Time / 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:40 - 11:10 5.1-A01	研讨会 Seminar 纺织品新功能和新材料的检测分析 Testing and Analysis for New Functions and New Materials of Textiles	罗武波，广州检验检测认证集团有限公司总监 Apollo Luo, Chief Inspector, GTTC	普通话 Mandarin
11:15 - 11:45 5.1-A01	研讨会 Seminar OEKO-TEX® 2023 新规定 OEKO-TEX® 2023 New Regulations	施剑，TESTEX 上海业务经理 James Shi, Customer Service - Senior Supervisor, TESTEX Shanghai	普通话 * Mandarin*
11:50 - 12:20 5.1-A01	研讨会 Seminar 全球有机纺织品标准 (GOTS) ——从农田种植到终端产品确保纺织 品的可持续性 Global Organic Textile Standard (GOTS) - Ensure Sustainable Textiles from Field to Fashion	时怡，全球有机纺织品标准 (GOTS) 亚太区代表人 Felicia Shi, Representative in APAC, Global Organic Textile Standard (GOTS)	普通话 * Mandarin
13:45 - 14:15 5.1-A01	研讨会 Seminar 纺织服装产业绿色循环时尚与低碳发 展之路 Green Circular Fashion and Low Carbon Development in Textile and Garment Industry	贺世忠，SGS 通标标准技术服务有限公司高级技术顾 问 / 项目经理 Seeker He, Senior Technical Consultant / Project Manager, SGS-CSTC Standards Technical Services Co Ltd	普通话 * Mandarin*
14:30 - 16:00 5.1-A01	论坛 Forum 如何有效地向消费者传达值得信赖的 可持续发展信息 How to Deliver Trustworthy Sustainability Communications to Consumers	第一部份：开幕介绍 第二部份：如何与消费者一起构建可持续消费模式 第三部份：时尚引领 溯源加持 开拓可持续新局面 第四部份：REPREVE® 的可持续发展之旅： 17 年，还在继续 第五部份：OEKO-TEX® 确保纺织供应链的透明度 第六部份：专题小组会议 Part 1: Opening introduction Part 2: How to Build a Sustainable Consumption Model with Consumers Part 3: Fashion Leads & Tracing to the Source for Opening up a New Sustainable Situation Part 4: REPREVE®s Sustainability Journey: 17 Years and Counting Part 5: OEKO-TEX® Ensures Transparency in Textile Supply Chains Part 6: Panel Discussion	普通话 / 英语 * Mandarin / English*
16:05 - 16:35 5.1-A01	研讨会 Seminar 解密户外生活方式的科技解决方案 Technology Solutions to Unlock the Outdoor Lifestyle	方嘉燕，飘逸纺织有限公司市场研发总监 Karrine Fang, Marketing and R&D Director, Flying Textile Ltd	普通话 Mandarin

* 提供普通话 ↔ 英语同声传译
* Mandarin Chinese ↔ English Simultaneous Interpretation will be provided

活动总览 – 可持续发展议题

EVENTS SCHEDULE – SUSTAINABILITY ISSUE



2023.3.29			
时间 Time / 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:30 - 11:00 👤 5.1-A01	研讨会 Seminar 解析服用纺织品中的关键测试项目与测试标准 Introduction to Key Test Items and Test Standards in Textile Products	林凤玲, 海恩斯坦技术主管 Lisa Lin, Technical Supervisor, Hohenstein Textile Testing (Shanghai) Co Ltd	普通话 * Mandarin*
11:05 - 11:35 👤 5.1-A01	研讨会 Seminar 凯喜雅丝绸面料技术及可持续的创新 Cathaya Silk Fabric Technology and Sustainable Innovation	董平, 凯喜雅华蒙针织有限公司总经理 Ping Dong, General Manager, Cathaya Huameng Knitting Co Ltd	普通话 Mandarin
11:40 - 12:10 👤 5.1-A01	研讨会 Seminar 发展可持续认证, 让世界更加绿色 Creating a Greener World Through Sustainability Certifications	郭超, 杭州爱达福乐检测技术有限公司中国区总经理, 审核认证 Ceed Guo, China General Manager, Audits and Certification, IDFL	普通话 Mandarin
12:50 - 13:50 👤 5.1-A01	研讨会 Seminar 聚焦数字面料, 引导元宇宙在行业内的创新实践 Focusing on Digital Fabrics to Lead Metaverse-based Practices in the Industry	于元尚, 心咚科技产品总监 Sibyl Yu, Product Director, Heartdub	普通话 Mandarin
14:00 - 14:30 👤 5.1-A01	研讨会 Seminar 从原料回收, 社会环境责任以及碳减排浅谈纺织行业的可持续发展之路 Sustainable Solutions for Textile Industry - From Materials Recycling, Social and Environmental Responsibility, and Carbon Emission Reductions	Jing Su, 启迈 QIMA 社会责任审核经理 Jing Su, CSR Audit Manager, QIMA	普通话 * Mandarin*
14:35 - 15:05 👤 5.1-A01	研讨会 Seminar 全球有机纺织品标准 -GOTS V6.0 要求解读 Interpretation of Requirements of Global Organic Textile Standard - GOTS V6.0	胡年睿, Intertek 天祥纺织及鞋类事业部技术经理 Nina Hu, Technical Manager of Intertek China Softlines	普通话 Mandarin
15:10 - 15:40 👤 5.1-A01	研讨会 Seminar 生物基材料在纺织行业的应用 Bio-Based Material in Textile Industry	倪永, 瑞讯生物材料 Sorona 市场渠道经理 Ada Ni, Mill Manager, CovationBio Sorona	普通话 Mandarin
15:45 - 16:20 👤 5.1-A01	研讨会 Seminar 时尚亦可循环 - 奖励羽绒计划 Make Fashion Circular - Rewardown Program	毛凤伟, 浙江三星羽绒股份有限公司常务副总 Feather Mao, Deputy General Manager, Zhejiang Samsung Down Co Ltd	普通话 Mandarin

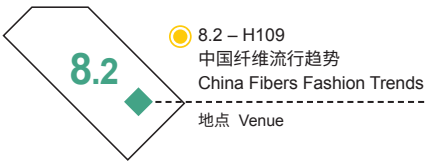
* 提供普通话 ↔ 英语同声传译
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided

记事簿

Notes

纤维新视界——纺织材料创新论坛

New Fiber New World – Textile Materials Innovation Forum



2023.3.28

主题：发布会

Topic: Launch

时间 Time	活动主题 Content	发布单位 Company
10:00 - 12:00 8.2-H109	“华峰 HUAFON” 2022 材料应用创新设计大赛颁奖典礼暨设计 x 材料主题论坛 HUAFON 2022 Material Application Innovation Design Award Ceremony and Design x Materials Theme Forum	华峰化学股份有限公司 Huafon Chemical Co Ltd
12:30 - 14:00 8.2-H109	军民两用纤维产业链论坛暨目录发布会 Civil-military Dual-use Fiber Industry Chain Forum and Directory Release Conference	中国化学纤维工业协会 China Chemical Fibers Association 新兴际华（北京）材料技术研究院有限公司 Xinxing Jihua (Beijing) Material Technology Research Institute Co Ltd
14:15 - 15:00 8.2-H109	氨纶奇迹——康纶航天超洁易拉丝新品发布会，暨易拉时尚俱乐部首期会员授牌仪式 Spandex Miracle - Sino's New Generation High Elasticity & Anti-Bacterial Spandex Yarn Product Launch and The First Licensing Ceremony for Elah Fashion Club Members	上海康纶航天新材料科技股份有限公司 Sinotextiles Corporation Limited

主题：中国纤维流行趋势专场

Topic: China Fibers Fashion Trends Forum

时间 Time	活动主题 Content	公司 / 演讲人 Company / Speaker
15:00 - 15:40 8.2-H109	中国纤维流行趋势 2023/2024 深度解读 Interpretation of China Fibers Fashion Trends 2023/2024	王华平，东华大学材料科学与工程学院 Mr Wang Huaping, College of Materials Science and Engineering, DHU
15:40 - 15:50 8.2-H109	功能性纤维在服装面料上的应用 Application of Functional Fiber in Garment Fabric	翁佛全，江苏国望高科纤维有限公司 Mr Weng Fuquan, Jiangsu Guowang High-Tech Fiber Co Ltd
15:50 - 16:00 8.2-H109	菌草及其在生物质纤维中的应用 Mycorrhiza and Its Application in Biomass Fiber	谢跃亭，新乡化纤股份有限公司 Mr Xie Yueting, Xinxiang Chemical Fiber Co Ltd
16:00 - 16:10 8.2-H109	恒申特色锦纶 6 产品介绍 The Introduction of Featured Nylon 6 Products	郑裕磊，福建省恒申合纤科技有限公司 Mr Zheng Yulei, Fujian Highsun Synthetic Fiber Technology Co Ltd
16:10 - 16:20 8.2-H109	多功能聚酯面料 开启安全健康新体验 Multifunctional Polyester Fabric Brings a New Experience of Safety and Health	肖学建，四川东材科技集团股份有限公司 Mr Xiao Xuejian, Sichuan EM Technology Co Ltd
16:20 - 16:30 8.2-H109	吉林化纤集团腈纶差别化产品开发与应用 Development and Application of Acrylic Fiber Differentiated Products of Jilin Chemical Fiber Group	段志国，河北吉藁化纤有限责任公司 Mr Duan Zhiguo, Hebei Jigao Chemical Fiber Co Ltd
16:30 - 16:40 8.2-H109	胶原蛋白改性再生纤维素纤维研发及应用报告 Collagen Modified Regenerated Cellulose Fiber Research Development and Application Report	戚宇峰，浙江启宏新材料科技有限责任公司 Mr Qi Yufeng, Zhejiang Qihong New Material Technology Co Ltd
16:40 - 17:00 8.2-H109	中国石化高端纺织纤维及面料 Sinopec High-end Textile Fiber and Fabric	中国石油化工集团有限公司 China Petrochemical Corporation

2023.3.29			
主题：发布会 Topic: Launch			
时间 Time	活动主题 Content	发布单位 Company	
10:00 - 11:10 8.2-H109	中国纱线流行趋势 2023/2024 发布会 China Yarn Fashion Trends 2023/2024	中国棉纺织行业协会 China Cotton Textile Association	
11:30 - 12:10 8.2-H109	中国大生物纤维产业发展联盟推介会及品牌分享 China Bigbio Fiber Industry Development Alliance Promotion and Brand Sharing Conference	青岛百草新材料股份有限公司 Qingdao Byherb New Material Co Ltd	
13:00 - 13:40 8.2-H109	ECOBAMBOO 让可持续成为一种时尚 ECOBAMBOO Make Sustainability Fashionable	吉林化纤集团有限责任公司 Jilin Chemical Fiber Group Co Ltd	
主题：绿色低碳发展专场 Topic: Green & Low-carbon Development Forum			
时间 Time	活动主题 Content	公司 / 演讲人 Company / Speaker	
14:00 - 14:30 8.2-H109	我国化纤行业绿色发展现状及趋势 The Current Situation and Trend of Green Development in China's Chemical Fiber Industry	刘世扬，中国化学纤维工业协会 Mr Liu Shiyang, China Chemical Fibers Association	
14:30 - 14:45 8.2-H109	工业循环冷却水节水减排绿色工艺 Green Technology for Water Saving and Emission Reduction of Industrial Circulating Cooling Water System	谢昊娜，嘉兴诚毅环保科技有限公司 Ms Xie Haona, Jiaxing Chengyi Environmental Protection Technology Co Ltd	
14:45 - 15:00 8.2-H109	探索生物基，拥抱可持续——生物基尼龙的绿色纺织 发展新路径 Biomaterials for Future Fashion - A Sustainable Textile Solution: Biobased Nylon	郑文昌，黑龙江伊品新材料有限公司 Mr Zheng Wenchang, Heilongjiang EPPEN New Material Co Ltd	
15:00 - 15:15 8.2-H109	非粮路线生产聚乳酸，实现纤维行业绿色发展 Non-grain Route Production of Polylactic Acid Achieving the Green Development of Fiber Industry	范亚庆，安徽丰原生物纤维股份有限公司 Mr Fan Yaqing, Anhui BBKA Biofibre Co Ltd	
15:15 - 15:45 8.2-H109	中国纺织行业可持续材料行动计划——“绿纤及绿纤 制品与 OEKO-TEX 战略合作” Action Plan for Sustainable Materials in China's Textile Industry – "Strategic Cooperation Between Green Fiber and Green Fiber Products and OEKO- TEX"	Marc Slider，特思达（北京）纺织检定有限公司 Mr Marc Slider, Testex (Beijing) Textile Testing Co Ltd	
15:45 - 16:00 8.2-H109	绿色新纤维 - 逸泰康 The Green Fiber Eticont	殷乐，浙江恒逸石化有限公司 Mr Yin Le, Zhejiang Hengyi Petrochemical Co Ltd	
16:00 - 16:15 8.2-H109	Redilon® 绿地纶® 舒莱棉——高值化再生涤纶例 1 Redilon® Super Cotton - Like Polyester Fiber - High-value Recycled Polyester eg. 1	魏丽菲，上海德福伦新材料科技有限公司 Ms Wei Lifei, Shanghai Different Advanced Material Company Limited	
16:15 - 16:30 8.2-H109	原液着色功能性锦纶绿色纤维 The Green Dope Dyed Functional Polyamide Fiber	徐慧燕，浙江金旗新材料科技有限公司 Ms Xu Huiyan, Zhejiang Kingcheer New Material Technology Co Ltd	
16:30 - 16:45 8.2-H109	双碳背景下的锦纶绿色新征程 New Green Journey of Nylon Under the Background of Double Carbon	杨胜安，福建永荣锦江股份有限公司 Mr Yang Shengan, Fujian Eversun Jinjiang Co Ltd	

* 普通话 Mandarin Chinese

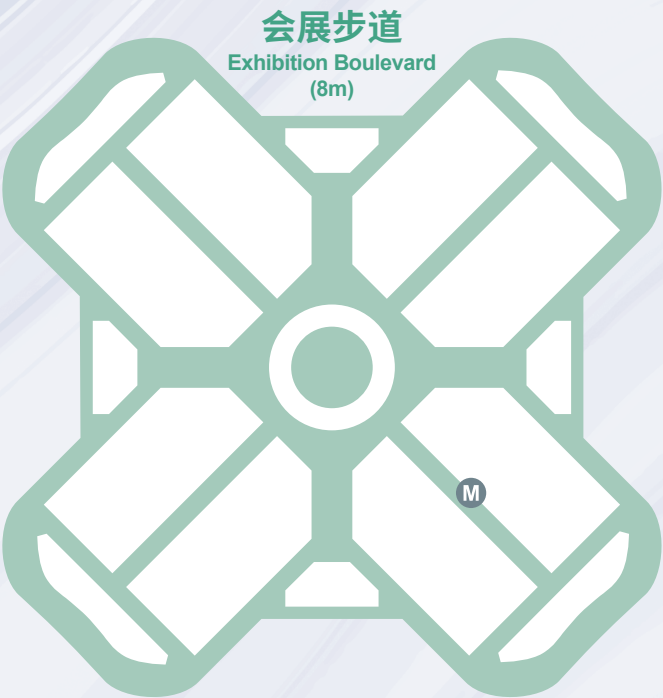
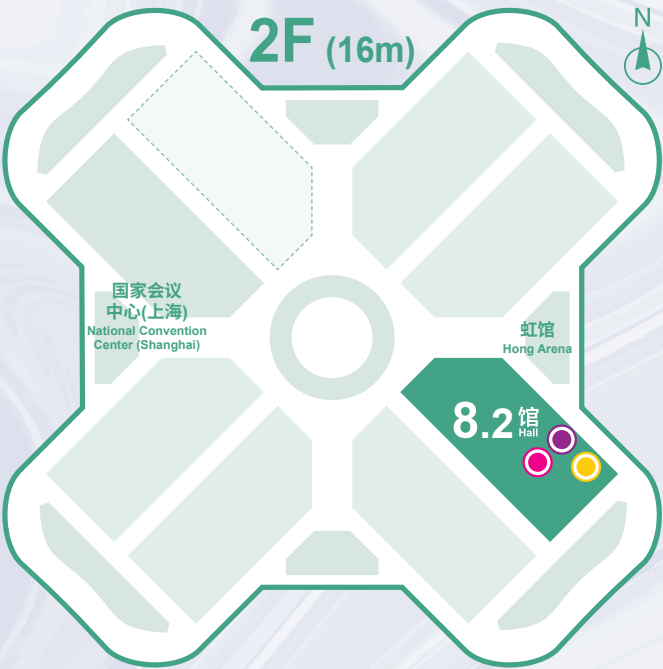
中国纤维流行趋势发布会及
企业产品发布会

China Fibers Fashion Trends and
Enterprise Product Launch



2023.3.28		
时间 Time	活动主题 Content	发布单位 Company
10:30 - 11:45 ● 8.2-H128	桐昆·中国纤维流行趋势 2023/2024 发布会 Tongkun · China Fibers Fashion Trends 2023/2024 Show	中国化学纤维工业协会 China Chemical Fibers Association 东华大学 Donghua University 中国棉纺织行业协会 China Cotton Textile Association
12:40 - 13:10 ● 8.2-H128	莱赛尔纤维应用流行趋势发布会 Lyocell Application Trends Press	中国化学纤维工业协会莱赛尔纤维分会 China Chemical Fibers Association Lyocell Branch
13:10 - 13:50 ● 8.2-H128	莱赛尔纤维应用流行趋势——通用技术中纺绿纤新产品发布秀 Lyocell Application Trends Press - GENERTEC CTACELL New Products Launch	中纺院绿色纤维股份公司 China Textile Academy Green Fibre Co Ltd
14:00 - 14:40 ● 8.2-H128	莱赛尔纤维应用流行趋势——赛得利新产品发布秀 Lyocell Application Trends Press - Sateri Group New Products Launch	赛得利集团 Sateri Group
15:00 - 15:40 ● 8.2-H128	华峰千禧·中国纤维品牌联动创享汇启动发布会 Huafon QIANXI · China Fibers Co-branding World Launching Ceremony	中国化学纤维工业协会 China Chemical Fibers Association 华峰化学股份有限公司 Huafon Chemical Co Ltd 江南大学 Jiangnan University
16:00 - 16:40 ● 8.2-H128	“回归与重塑”时尚牛仔发布秀 "Restart and Remodeling" Fashion Denim Show	中国棉纺织行业协会 China Cotton Textile Association 广东前进牛仔布有限公司 Advance Denim 如意牛仔 Freedom Denim 河北新大东纺织有限公司 Xindadong Textile
14:00 - 16:00 M M802	创新智弹科技，共赋纺织活力——杜钟新奥神氨纶新产品开发创新交流会 Innovating Intelligent Technology, Empowering Textile Vitality - Salon of AOSHEN New Product Development and Innovation Information	中国化学纤维工业协会 China Chemical Fibers Association 连云港杜钟新奥神氨纶有限公司 LDZ New Aoshen Spandex Co Ltd
2023.3.29		
时间 Time	活动主题 Content	发布单位 Company
10:30 - 12:00 ● 8.2-H128	芮邦·中国纤维零碳行动 2023——绿色纤维制品可信平台发布会 Rebron · China Fiber Zero Carbon Action 2023 - Sustainable Textiles Credible Platform Show	中国化学纤维工业协会 China Chemical Fibers Association 国家先进功能纤维创新中心 National Advance Functional Fiber Innovation Center
13:00 - 13:40 ● 8.2-H128	温度感知 弹性记忆——杜钟新奥神氨纶新产品发布会 Temperature-aware, Shape-memory Spandex - New Product Launch of LDZ AOSHEN	连云港杜钟新奥神氨纶有限公司 LDZ New Aoshen Spandex Co Ltd
14:00 - 14:40 ● 8.2-H128	“白鹭缘，菌草情”——新乡化纤菌草纤维产品发布秀 Bailu Fate, Juncao Feelings - Xinxiang Mycorrhiza Fiber Show	新乡化纤股份有限公司 Xinxiang Chemical Fiber Co Ltd
15:00 - 15:40 ● 8.2-H128	闭环再生，低碳共行——佳人化学法循环再生聚酯发布会 Closed-loop Regeneration, Low Carbon Together - Jiaren Chemical-cycle Regenerative Polyester Launch	浙江佳人新材料有限公司 Zhejiang Jiaren New Materials Co Ltd

同期活动场地
Fringe Programme Venues



- 纺织材料创新论坛
Textile Material Innovation Forum
- 中国纤维流行趋势秀场
China Fibers Fashion Trends Shou
- 零碳行动
China Fibers Zero Carbon Action



yarnexpo

中国国际纺织纱线(春夏)展览会
China International Trade Fair for Fibres and Yarns

2023.3.28 – 30

国家会展中心 (上海)

National Exhibition and Convention
Center (Shanghai), China

8.2 馆
Hall

同期活动

Fringe Programme



 messe frankfurt



研讨会日程
Seminar schedule