

# 欢迎来到Renew的世界 – 伊士曼Naia™ Renew纤维素纤维介绍及最新应用

## Welcome to the Renew World - Introducing Eastman Naia™ Renew Cellulosic Fiber and its Latest Applications

地点 Venue  
5.1-H106  
热点交流 Talking Point

### 产品发布会 Product Presentation

伊士曼推出全新的循环解决方案 – Naia™

Renew产品组合，原料来自60%可持续来源采购的木浆和40%经认证的再生废弃塑料\*，全程可追溯，且通过可生物降解认证。Naia™

Renew使那些原本难以回收利用的材料免遭填埋，创造出新的价值。Naia™

Renew现可大规模生产，为时尚界提供更具可持续性且不影响品质的解决方案。

Eastman introduces its new circular solution – Naia™ Renew portfolio, sourced from 60% wood pulp and 40% recycled waste plastics\*. Naia™

Renew cellulosic fiber is traceable with certified biodegradability that captures the value of hard-to-recycle materials that would otherwise be destined for landfills. It can be produced at scale to deliver sustainability without compromise to the fashion world.

2021.3.17

时间 Time	14:00 – 15:00
讲者 Speakers	张莉·伊士曼(中国)投资管理有限公司亚洲市场经理 Lily Zhang, Marketing Manager, Asia, Eastman Chemical (China) Co Ltd
语言 Language	普通话 Mandarin Chinese