

纺织工业设计创新论坛

Innovation Forum for Textile Industrial Design

地点 Venue
5.1 - B15
论坛活动区
Forum Space

为贯彻执行工信部、国家发改委、财政部等13部门联合印发《制造业设计能力提升专项行动计划(2019-2022年)》,营造纺织服装工业设计创新发展良好氛围,激发纺织服装工业设计创新活力,推动纺织服装工业设计与制造业融合,促进纺织服装工业设计产业发展和转型升级,本论坛将围绕“工业设计创新与产业赋能”等方面交流探讨中外纺织服装行业设计的文化创新要素与发展趋势,分享国内外纺织服装行业工业设计的合作路径和实战经验,为企业提升工业设计核心竞争力提供建设性指导。

To put the guiding principles from the “Special Action Plan for enhancement of Manufacturing Design Capability (2019-2022)” (hereinafter refers to “Special Action Plan”) into action, Innovation Forum for Textile Industrial Design is scheduled to be held. The “Special Action Plan” is jointly issued by 13 departments, including the Ministry of Industry and Information Technology, the National Development and Reform Commission, the Ministry of Finance. It aims to create a good atmosphere for the innovation and development of the textile and apparel industry, stimulate the vitality of innovation in the industrial design of textile and apparel industry, integrate industrial design of textile and apparel as well as manufacturing, and promote the transformation and upgrading of the industrial design of textile and apparel. Based on “policy empowerment, cultural empowerment, brand empowerment, product empowerment, and digital empowerment”, the forum will discuss the cultural innovation and development trends of industrial design in the textile and apparel industry at home and abroad, share related cooperation path and practical experience, so as to provide constructive guidance for enterprises to enhance the core competitiveness of industrial design.

2021.3.17		
时间 Time	议程 Agenda	讲者 Speakers
14:00 – 14:10	开场致辞 Opening Speech	徐迎新·中国纺织工业联合会副会长 中国国际贸易促进委员会纺织行业分会会长 乔艳津·中国纺织工业联合会生产力促进部主任 中国纺织信息中心主任 Xu Yingxin, Vice Chairman of China National Textile and Apparel Council Vice President of The Sub-Council of Textile Industry, CCPIT Qiao Yanjin, Director of Productivity Promotion Department of CNTAC Director of China Textile Information Center
14:10 – 14:40	工业设计的产业价值与发展趋势 The Industrial Value and Development Trend of Industrial Design	李斌红·国家纺织产品开发中心主任 Li Binhong, Director of China Textiles Development Center
14:40 – 15:10	新经济模式下的设计创新思维 Innovative Thinking of Design Under the New Economic Model	周赳·浙江理工大学纺织设计研究所所长 Zhou Jiu, Director of Textile Design Institute of Zhejiang Sci-Tech University
15:10 – 15:40	工业设计的融合创新 The Integrated Innovation of Industrial Design	陈邦伟·工信部国家级工业设计中心评审专家 Chen Bangwei, Expert of National Industrial Design Center Appraisal Committee of MIIT
15:40 – 16:40	专题论坛:系统集成 共建行业工业设计核心竞争力 Special Session: Systematic Integration to Build the Core Competitiveness of Industrial Design	(1) 行业协会/机构代表 王翀·辽宁省纺织服装协会会长 (2) 国家工业设计中心企业代表 丁彩玲·山东如意集团执行总裁兼首席技术官 (3) 国家工业设计中心企业代表 李晨红·波司登国际服饰(中国)有限公司战略运营部副总监 (4) 行业工业设计师代表 武学凯·上海壹样服饰有限公司创意总监 (1) Representative of Industry Associations/Institutions Wang Chong, President of Liaoning Textile and Apparel Association (2) Enterprise Representative of the National Industrial Design Centers Ding Cailing, Executive President and CTO of Shandong Ruyi Technology Group Co Ltd (3) Enterprise Representative of the National Industrial Design Centers Li Chenhong, Deputy Director of Strategic Operations Department of Bosideng International Holdings Limited (4) Representative of Industrial Designers Wu Xuekai, Creative Director of Shanghai Yiyang Apparel Co Ltd

*普通话 Mandarin Chinese

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