

对时尚产品中使用的材料以及它们对整个系统的影响 · 如何作出更好的选择
How to Make Better Choices about What Materials
Go into Fashion Products as well as their Impact on the Wider System

地点 Venue
 5.1 - H106
 热点交流
 Talking Point



如今，大多数产品都是以“提取-制造-浪费”的线性模式所设计的。

在时装行业中，产品和系统的设计方式使超过80%的材料最终流向填埋场、焚化场，甚至泄漏到自然环境中。材料在循环经济中起着至关重要的作用，因此我们需要用能够连续循环使用的安全成分来制作材料。通过使用来源于、并能安全回流到其各自的营养循环的材料来设计产品，我们可以参与创建一个优化的、无浪费的材料经济。因此，让我们对时尚产品中使用的材料以及它们对整个系统的影响做出更好的选择吧。

Today most things have been designed for a linear 'take-make-waste' model. In fashion industry, products and systems are designed in such a way that >80% of material flows are destined for landfill, incineration or even leaked into natural environments. Materials play an essential role in a circular economy, so we need them to be made of safe ingredients that can be continuously cycled. By designing products with materials that come from, and safely flow, into their respective nutrient cycles, we can be part of creating an optimised materials economy that eliminates the concept of waste. So let's make better choices about what materials go into your fashion products as well as their impact on the wider system. The forum will discuss circular economy in the context of the apparel industry, the potential opportunities and challenges during the transition.

2021.3.18		
时间 Time	议程 Agenda	讲者 Speakers
14:45 – 14:55	开场演讲 Opening Speech	主持人 Moderator: 杜怡佳 · Impact Hub Shanghai 可持续时尚业务总监 · R.I.S.E. 可持续时尚实验室主理人 Karen Du, Director, Sustainable Fashion, Impact Hub Shanghai / Managing Director, R.I.S.E. Sustainable Fashion Lab
14:55 - 15:15	主题演讲 Keynote Speech	赵奕 · 东华大学 · 副教授/硕士生导师 Yi Zhao, Associate professor / Master supervisor, Donghua University
15:15-15:25	主题演讲 Keynote Speech	陈喆炜 · 伊士曼 (中国) 投资管理有限公司 · 商务开发高级经理 Kevin Chen, Business Development Senior Manager, Eastman Chemical (China) Co Ltd
15:25-15:35	主题演讲 Keynote Speech	陈丹琪 · DONSEE10 可持续设计师品牌主理人 Danqi Chen, Founder and Designer, Sustainable Fashion Brand - Donsee10
15:35 - 16:15	专题讨论及提问环节 Panel Discussion and Q&A	主持人 Moderator: 杜怡佳 · Impact Hub Shanghai 可持续时尚业务总监 · R.I.S.E. 可持续时尚实验室主理人 Karen Du, Director, Sustainable Fashion, Impact Hub Shanghai / Managing Director, R.I.S.E. Sustainable Fashion Lab 嘉宾 Panelists : (1) 陈喆炜 · 伊士曼 (中国) 投资管理有限公司 · 商务开发高级经理 (2) 赵奕 · 东华大学 · 副教授/硕士生导师 (3) 陈丹琪 · DONSEE10 可持续设计师品牌主理人 (1) Kevin Chen, Business Development Senior Manager, Eastman Chemical (China) Co Ltd (2) Yi Zhao, Associate professor / Master supervisor, Donghua University (3) Danqi Chen, Founder and Designer, Sustainable Fashion Brand - Donsee10

*提供普通话<->英语同声传译
 Mandarin Chinese <-> English Simultaneous Interpretation will be provided