

德国中国创新者空间 German Chinese Innovators Space

地点 Venue
5.1 - H106
热点交流
Talking Point

CN-

BC支持柏林与中国之间在绿色技术·用户体验和设计行业中的新业务合作伙伴关系。通过一系列真实和虚拟的活动和聚会·该项目为进入德国和中国市场提供了切入点·并为企业·行业专家和本地组织提供了法律·贸易和跨文化支持。一个在线社区平台可用来启动和发展关系·识别和实现协同作用；同时·在全球旅行限制和气候变化之际·将探索用于视频会议和研讨会的数字工具·以扩大受众范围并推广绿色商业惯例。

CN-BC supports new business partnerships between Berlin and China in the green tech, UX and design industries. Through a series of events and meetups, both real and virtual, the project offers entry points into the German and Chinese markets with legal, trade and intercultural support for businesses, industry experts and local organisations. An online community platform serves to initiate and develop relationships, to identify and realise synergies; while digital tools for video-conferences and workshops will be explored to reach a wider audience and promote green business practices at a time of global travel restrictions and climate change.

本活动将分为两个部分·第一部分将包括Anne PrahI所作的主题演讲·主题为“市场洞察力：5个关键可持续纺织品趋势的启发性概述”·以及一些CN-BC代表团公司的简短公司介绍。

第二部分将为柏林和中国公司之间的商务交流环节。

The event will be divided into two parts, the first part will include a keynote speech by Anne PrahI on "Market Insights: An inspiring overview of 5 key sustainable textiles trends" and short company introduction presentations from some of the CN-BC delegation companies.

The second part consists of a networking sessions among Berlin and Chinese companies.

2021.3.18		
时间 Time	议程 Agenda	讲者 Speakers
13:00 – 14:30	主题演讲 Opening Keynote 市场洞察力：5种主要可持续纺织品趋势的启发性概述 Market Insights: An Inspiring Overview of 5 Key Sustainable Textiles Trends	Anne PrahI · concept+design设计顾问 Anne PrahI, Design Consultant, concept+design
	中国柏林合作网9位德国创新者介绍 CN-BC Firm Presentation Introductions	
	商务交流 Networking Session	

*提供普通话<->英语同声传译

Mandarin Chinese <-> English Simultaneous Interpretation will be provided

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