

**intertextile**

SHANGHAI apparel fabrics

**yarnexpo**

**intertextile**

SHANGHAI home textiles

# 同期活动

Fringe Programme

2021.3.17 - 19

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国家会展中心(上海)

National Exhibition and  
Convention Center (Shanghai)



研讨会日程  
Seminar schedule

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- 中国纤维流行趋势发布会及企业产品发布会
- China Fibers Fashion Trends and Enterprise Product Launch
- 纤维新视界 — 纺织材料创新论坛
- New Fiber New World - Textile Materials Innovation Forum
- 中国纱线流行趋势论坛
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## 同期活动简介 FRINGE PROGRAMME INTRODUCTION

中国国际纺织面料及辅料 (春夏) 博览会的同期活动将横跨三天展期, 以 4 大主题分类, 聚焦及塑造服装及纺织贸易行业的未来。我们邀来行业专家及企业参与 24 场研讨会及 8 场论坛分享, 为买家及观众带来行业见解。

The 3-day fringe programme will be categorised into FOUR key themes that shape the future of apparel and the textile trade industry. Industry professionals and our exhibitors will conduct 24 seminars and 8 themed forums to provide insight for the exhibitors and buyers with highlighted program as follows:

### 流行趋势 Design and Trend

国际知名的行业专家将进行多场研讨会及专题小组会议揭示 2022 春夏面料及色彩趋势。全面的流行趋势发布区将介绍各种面料的设计与潮流趋势。

Internationally renowned industrial specialists will offer various seminar and panel discussion sessions to reveal S/S 2022 fabrics and color trend. A comprehensive trend forum revealing the latest in design trends through fabric displays and seasonal trend stories.

- Intertextile 流行趋势研讨会 Intertextile Directions S/S 2022 Trend Seminar P 02
- 2022 春夏中国纺织面料流行趋势论坛 2022 S/S Fabrics China Trend Forum P 04

### 市场信息及营销策略 Market Information & Business Strategies

「超级买家论坛」探讨转型新动能, 助力纺织产业双循环, 「RCEP 实施对纺织业影响——机遇、挑战与合作展望」论坛将发表前瞻性的分析演讲, 探讨对行业带来的影响。

'Fabric to Fashion' forum will discuss how to transform the new drives to leads dual circulation development pattern of textile industry, and RCEP forum will present prospective analytic sharing and discuss how it will affect the industry.

- 超级买家论坛: 转型新动能, 助力纺织产业双循环 P 06
- "Fabric to Fashion" Buyer Forum: Switching to New Drive to Boost Dual Circulations of Textiles
- RCEP 实施对纺织业影响——机遇、挑战与合作展望 P 08
- The Impact of RCEP on China's Textile & Apparel Industry - Opportunities, Challenges and Cooperation Prospect

### 可持续发展议题 Sustainability Issue

研讨会将介绍最新的可持续发展相关趋势、动向、标准及规定之更新。论坛则探讨行业的设计创新、未来材料的发展方向、中国及德国双方共同讨论可持续材料创新科技、材料在循环经济中的重要性及实践循环经济过程中的机遇与挑战。

Seminars will introduce the latest sustainable trend, standard and regulations updates. Forum will discuss the innovation on industrial design, the development of future materials, the discussion on sustainable material innovation by German and Chinese, the importance of material selection in circular economy and the opportunities and challenges brought by circular economy.

- 欢迎来到 Renew 的世界 – 伊士曼 Naia™ Renew 纤维素纤维介绍及最新应用 P 09
- Welcome to the Renew World - Introducing Eastman Naia™ Renew Cellulosic Fiber and its Latest Applications
- 纺织工业设计创新论坛 P 10
- Innovation Forum for Textile Industrial Design
- 纺织制造业如何由线性生产系统转型可持续发展的循环经济模式 P 12
- How to Move from Linear Production System to a More Sustainable Circular Model of Textile Manufacturing
- 未来材料峰会: 可持续时尚的奇点 P 13
- Future Materials Summit: Singularity in Sustainable Fashion
- 德国中国创新者空间 P 14
- German Chinese Innovators Space
- 对时尚产品中使用的材料以及它们对整个系统的影响, 如何作出更好的选择 P 15
- How to Make Better Choices about What Materials Go into Fashion Products as well as their Impact on the Wider System

### 技术 Technology and Solution

以纺织业的最新技术及创新科技为题的研讨会, 研讨展商的最新科技及应用。

Including seminars with latest technology and innovation as key theme and their application.



## 重点活动 – 流行趋势 FEATURED EVENTS – DESIGN AND TREND



### 流行趋势展示区 5.1-E47 Trend Forum 5.1-E47

潮流导向委员会自 1998 年成立，委员会各成员来自世界各地的时尚之都，遍布欧洲、亚洲及美国等全球主要成衣出口市场，并致力为设计师及纺织业专才提供宝贵的市场研究及推广工具，协助他们紧贴未来的时装潮流而进行设计及生产。每一季，委员会都会结合彼此的专业知识和地区实力，利用展商所提交的面料以鲜明的主题刻划未来潮流及时装材料趋势。

The Directions Trend Committee was established in 1998, committee members come from fashion capitals of the major export markets for international garment trade: New York, Milan, Paris and Tokyo, has provided an invaluable research and marketing tool to designers and garment professionals, helping them steer their designs and manufacturing process in line with coming fashion seasons. Each season, they combine their expertise and local influences to come up with the themes that tell the story of tomorrow's apparel fabric trends and present at the Trend Forum through fabrics from exhibitors.

### 2022 春夏季度主题：安全感 Spring / Summer 2022 Seasonal theme: SECURE

世界将被分开为“从前”及“以后”！

不论我们处于世界何方，我们的社会模式都正被挑战着！

今季，时装和纺织品正迎合这个挑战，并分为两大方向：

- 第一个方向，取材于慰藉庇护的精神，其亲密安详的感觉带出平静、和平及自信。如诗般浪漫纯真感觉，进一步保证它更温和及安心。天然、柔和的色彩及物料，是创建负起保护生态责任系列的起点。
- 另外一个更富感情的方向，令你全无挂虑；在此，每个人都可在欢乐、节日喜庆的未来，表达出自己的个性和乐观主义。灵感源自地方手工艺和失乐园，以朴实的焦土棕色及绿色为主的颜色为特色。令人更欢愉的是色彩鲜艳及高性能的面料，保证带来安全可靠的胜利感！

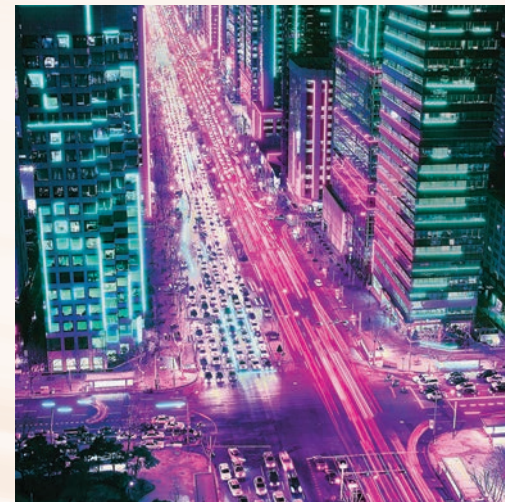
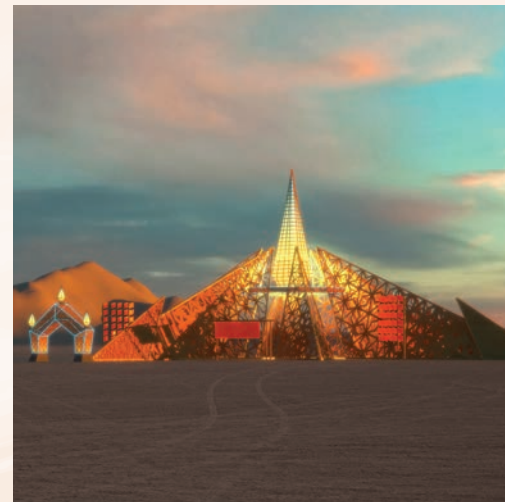
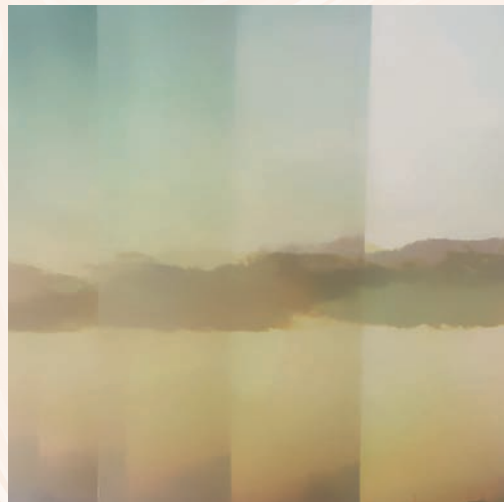
四大主题：  
• 基本要素 • 诗意 • 天堂 • 炫耀

There will be a before and an after! No matter where we are in the world, our society's model is being challenged.

This season, fashion and textiles meet this challenge and are divided into two major directions:

- The first direction takes a refuge / shelter spirit. It is intimate, serene and expresses calm, peace and confidence. A spirit of poetic, romantic innocence will ensure it's even more gentle and reassuring. Colours and materials are natural, pastel and the starting point of creating eco-responsible collections.
- The other, more expressive direction is free from anxiety. Here, everyone may express their personality and optimism in a joyous, festive future. Inspiration is sourced from regional crafts and lost paradises, featuring earthy colours dominated by scorched browns and greens. On a more joyful note, bright colours and high-performance fabrics ensure a safe and secure victory!

Four themes will be presented:  
• ESSENTIALS • POETICS • PARADISES • SHOW-OFF



### Intertextile 流行趋势研讨会 INTERTEXTILE TREND SEMINAR



2022 年春夏潮流趋势之首席设计师为日本 I.S. Planning 公司，其趋势总监井上佐知子及 K Laboratory 时尚商务专员兼卷豪全面介绍 Intertextile 流行趋势，包括各种面料的设计与潮流趋势。

The designer for S/S 2022 Trend Forum is I.S. Planning from Japan. Ms Sachiko Inoue, the Trend Director of I.S. Planning, and Mr Tsuyoshi Kanemaki, the Fashion Business Coordinator and K Laboratory, will introduce the Intertextile Trend, the latest design trends and seasonal trend stories.

2021.3.17

11:25 - 12:15 Intertextile 2022 春夏时尚趋势解析及通过市场、未来的商业及环境措施剖析日本流行趋势  
Intertextile Trends Spring Summer 2022 Fashion Trends followed by Japan Fashion Trends via  
Markets alongside Future Approaches to Business & Environments.

\* 日语 Japanese  
(\* 将提供日语 ↔ 普通话同声传译 Japanese ↔ Mandarin Chinese Simultaneous Interpretation will be provided)



重点活动 – 流行趋势  
FEATURED EVENTS – DESIGN AND TREND

2022 春夏中国纺织面料流行趋势论坛  
2022SS Fabrics China Trend Forum



中国纺织面料流行趋势研究结合市场需求，系统化研究色彩、纤维、纱线、面料服装风格、技术以及产品开发方向，运用趋势研究的国际化、专业化和市场化研究力量，指导企业进行精准的趋势应用与产品推广。

此次系列趋势论坛演讲嘉宾由中国纺织信息中心流行趋势研究专家、分品类趋势联盟研究专家组成，以 2022 春夏中国纺织面料流行趋势为引领，结合纺织服装产业链的终端需求，在产品开发、产品企划以及生产实践等多维度进行系统化阐述，展示中国纺织面料流行趋势及分品类趋势的研究成果。

Based on market demand, Fabrics China trend research gathers international, professional, and market-oriented research resources to systematically study colors, fibers, yarns, fabrics, apparel styles, technologies, and product development directions, so as to guide enterprises to promote new products on the basis of latest trends application.

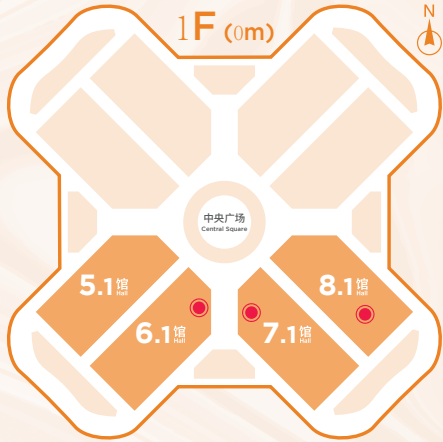
The speakers of this forum are trend research experts from China Textile Information Center and sub-category trend alliances. Combining the needs of the textile and apparel industry chain, experts will elaborate on product development, product planning, and production practice based on the 2022 SS Fabrics China trend research, showing related research results and category trends.

国内流行趋势区位置：

- 6.1 号馆 可持续时尚趋势区 (6.1-E20)
- 7.1 号馆 时尚概念趋势区 (7.1-E12)
- 8.1 号馆 科技 & 功能趋势区 (8.1-E100)

Location of domestic trend forums:

- 6.1H Sustainability Fashion Zone (6.1-E20)
- 7.1H Fashion Focus Trend Forum (7.1-E12)
- 8.1H Techno Functions Trend Forum (8.1-E100)



2021.3.17

时间 Time	主题 Topic
	2022 春夏中国纺织面料流行趋势 2022 S/S Fabrics China Trend
	2022 春夏趋势研发面料及设计应用——中国流行面料产品解读 2022 S/S Fabrics and Related Design Based on Trend Research - Interpretation of Fabrics China Fabrics
14:00 - 16:20	2022 春夏纱线流行趋势——让可持续时尚触手可及 2022 S/S Yarn Trend - Make Sustainable Fashion Within Reach
	2022 春夏丝绸面料流行趋势——绫罗绸缎织纱纺 2022 S/S Silk Trend - Silks, Satins, and Crepe
	2022 春夏女装面料流行趋势——返璞归真羊毛升级 2022 S/S Fabrics Trend for Ladies' Wear - Upgrading Unprocessed Wool

2021.3.18

时间 Time	主题 Topic
	2022 春夏中国纺织面料流行趋势——色彩流行趋势 2022 S/S Fabrics China Trend - Color Trend
	2022 春夏纱线流行趋势——向阳而生，聚力可持续发展之路 2022 S/S Yarn Trend - Commitment to Sustainable Development
	2022 春夏衬衫面料流行趋势——“新”衬衫创新 2022 S/S Shirting Trend - New Shirting Innovation
10:00 - 12:20	2022 春夏针织面料流行趋势——功能性针织（一） 2022 S/S Trend of Knitted Fabrics - Fuctional Knitting (I)
	2022 春夏针织面料流行趋势——功能性针织（二） 2022 S/S Trend of Knitted Fabrics - Fuctional Knitting (II)
	2022 春夏牛仔面料流行趋势——聚焦舒适与功能 2022 S/S Denim Trend - Focus on Comfort and Function

\* 普通话 Mandarin Chinese

重点活动 – 市场信息及营销策略  
FEATURED EVENTS –  
MARKET INFORMATION & BUSINESS STRATEGIES

超级买家论坛：转型新动能，助力纺织产业双循环  
"Fabric to Fashion" Buyer Forum:  
Switching to New Drive to Boost Dual Circulations  
of Textiles



**立足当下**  
以“助力纺织服装供应链产业双循环”内容为核心，为外贸、内销纺织行业厂商提供来自成功案例的在地性思路与方法，共谋转型过程中的趋势和方向，佐以真实案例，分享在转型过程中的教训与经验。

**放眼未来**  
坚定纺织服装供应链产业为了实现更高商业价值的目标，提出在实践中摸索得出的猜想、方法与新动能。同时基于 intertextile 的产业基础与深耕经验，探索披露未来转型过程中的趋势与可能。为我们的客户提供，在地性、可落地、能匹配的数字数字化转型方案与可持续发展思路。

This Fabric to Fashion is themed "Switching to New Drive to Boost Dual Circulations of Textiles". Based on the present situation, the forum will focus on "Turbocharging Dual Circulations of the Apparel Supply Chain Industry", providing textile vendors in foreign trade and domestic sales with localized approaches derived from successful cases, which may help them capitalize on the trends during transformation. In addition, true cases will be used to share both the lessons and experience in the midst of transformation. At Fabric to Fashion, participants will remain committed to the objective of the apparel supply chain industry towards delivering greater commercial value, and will come up with conjectures, approaches, and new drivers obtained in practice. In the meantime, based on the industrial foundation and deep experience of Intertextile, participants will explore and disclose the trends and possibilities during upcoming transformation.

2021.3.18		
时间 Time	主题 Topic	讲者 / 话题 Speakers / Topic
13:30 – 13:35	主持嘉宾开场 Opening by the Host	王军，中国服装论坛执行主席 Wang Jun, Executive Chairman, China Fashion Forum
13:35 – 14:05	开场致辞 Opening Speech	徐迎新， 中国纺织工业联合会副会长中国国际贸易促进委员会纺织行业分会 会长 Xu Yingxin, Deputy President, China National Textile And Apparel Council & President, the Sub-Council of Textile Industry of China Council for the Promotion of International Trade (CCPIT)
		温婷，法兰克福展览（香港）有限公司高级总经理 Wen Ting, Senior General Manager, Messe Frankfurt (HK) Ltd

论坛  
FORUM



2021.3.18		
时间 Time	主题 Topic	讲者 / 话题 Speakers / Topic
14:05 – 15:05	主题演讲 Keynote Speeches	梅新育，著名经济学家、商务部国际贸易经济合作研究院研究员 高敏，汉帛国际集团总裁 王玉涛，著名服装设计师、中国服装设计双料“金顶奖”获得者、 BeautyBerry 风华品牌创始人  Mei Xinyu, Renowned Economist & Researcher at the Chinese Academy of International Trade and Economic Cooperation Nancy Gao, President, Hempel International Group Wang Yutao, Celebrated Fashion Designer and Founder of BeautyBerry
15:05 – 15:45	论点研判 Study and Judgment of Arguments	<b>主持人：</b> 鞠孝新，海尔衣联网平台服装定制总监 <b>话题：</b> 转型新动能，助力纺织产业双循环 (1) 俞金建，江苏华佳集团总经理，江苏华佳丝绸董事长， SANGLUO 品牌创始人 (2) 宫丽凤，大连福仕雅贸易有限公司董事长 (3) 柴方军，上海鼎天时尚科技股份有限公司创始人毛斌岳，万尚（宁 波）时装有限公司总经理 (4) 毛斌岳，万尚（宁波）时装有限公司总经理  <b>Host:</b> Ju Xiaoxin, Director of Clothing Customization, Haier IoC Cloud <b>Topic:</b> Switching to New Drive to Boost Dual Circulations of Textiles (1) Yu Jinjian, General Manager of Jiangsu Huajia Group, Chairman of Jiangsu Huajia Silk, Founder of SANGLUO Brand (2) Gong Lifeng, Chairman of Dalian Fushiya Trading Co Ltd (3) Chai Fangjun, Founder of Shanghai SKYTEX Corp (4) Mao Binyue, General Manager, WELLIN (Ningbo) Fashion Co Ltd
15:45 – 16:30	超级买家发“布” Fabric Promotion by Fabric to Fashion	发布主题一：轻薄内穿 羽绒时尚化、科技化 吴昆明，高梵集团董事长 吴昆明 Launch theme 1: Light Inner Wear, Fashion-oriented and Technology-based Down Coat Presented by: Wu Kunming, Founder & Chairman of Goldfarm Clothing Co Ltd  发布主题二：不固色不泛黄 划时代新牛仔 王进华，国家棉花产业联盟副理事长，上海星寰纺织服饰有限公司董 事长 Launch theme 2: Colorfast and Yellow-free, A New Era of Denim Presented by: Wang Jinhua, Vice Chairman of China Cotton Industry Alliance (CCIA) & Chairman of Shanghai Xingyun Textile & Apparel Co Ltd  发布主题三：羊绒的多元角色 宋风华，鄂尔多斯控股集团品牌事业部副总经理 Launch theme 3: The Diverse Role of Cashmere Presented by: Song Fenghua, Deputy General Manager, Branding Dept., Erdos Group

\* 普通话 Mandarin Chinese



# 重点活动 – 市场信息及营销策略

## FEATURED EVENTS – MARKET INFORMATION & BUSINESS STRATEGIES

RCEP 实施对纺织业影响——机遇、挑战与合作展望  
The Impact of RCEP on China's Textile & Apparel Industry - Opportunities, Challenges and Cooperation Prospect



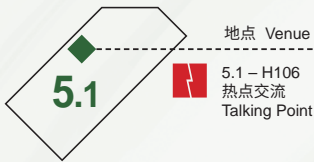
2020 年 11 月 15 日，中国与东盟、日本、韩国、澳大利亚和新西兰 15 国共同签署《区域全面经济伙伴关系协定》（RCEP），标志着全球最大的自由贸易区顺势而生。协定生效后，超过 90% 的货物贸易将最终实现零关税，服务贸易和投资开放水平也将进一步提高。对于纺织业而言，RCEP 的实施将对行业扩大对外贸易规模及深化域内产业链、供应链合作产生较为深远的积极影响。本次主题演讲将深入解读 RCEP 规则下，中国与日本首次在纺织服装领域达成的相互关税减让安排，中国与东盟、韩国等其他成员国更高水平的降税幅度及贸易潜力，共同探讨我国纺织业积极参与 RCEP 区域内产能合作的机遇与挑战。

On Nov.15, 2020, The Regional Comprehensive Economic Partnership Agreement (RCEP) was signed by China and 14 other countries including the 10 ASEAN member states, Japan, South Korea, Australia, and New Zealand. RCEP will create the world's largest trading bloc, once the agreement enters into force, from a trade in goods perspective, more than 90% of tariff lines will eventually reduce to zero, further boosting trade in services and investment between its signatories. For the textile and apparel industry, RCEP will have a profound impact on the expansion of international trade and regional cooperation across the industry chain and supply chain.

This speech will provide an insight into the mutual tariff reduction arrangement reached between China and Japan for the first time in the textile and apparel sector under the RCEP rules, talk about the tariff reduction and trade potential between China and other member countries such as ASEAN and Korea, and discuss the opportunities and challenges for China's textile & apparel industry to participate in investment and cooperation within the RCEP region.

2021.3.18	
时间 Time	讲者 Speaker
10:30 – 11:30	崔晓凌，中国纺织工业联合会国际贸易办公室 / 中国国际贸易促进委员会纺织行业分会项目经理 Carrie Cui, Project Manager, Office of International Trade, China National Textile & Apparel Council, Trade and Investment Promotion Dept., The Sub-Council of Textile Industry, CCPIT

\* 提供普通话 ↔ 英语同声传译  
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided



论坛  
FORUM

# 重点活动 – 可持续发展议题

## FEATURED EVENTS – SUSTAINABILITY ISSUE

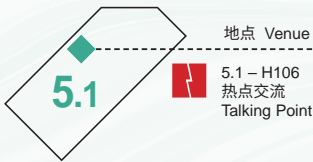
欢迎来到 Renew 的世界 – 伊士曼 Naia™ Renew  
纤维素纤维介绍及最新应用  
Welcome to the Renew World - Introducing  
Eastman Naia™ Renew Cellulosic Fiber and its  
Latest Applications



伊士曼推出全新的循环解决方案 – Naia™ Renew产品组合，原料来自60%可持续来源采购的木浆和40%经认证的再生废弃塑料，全程可追溯，且通过可生物降解认证。Naia™ Renew使那些原本难以回收利用的材料免遭填埋，创造出新的价值。Naia™ Renew现可大规模生产，为时尚界提供更具可持续性且不影响品质的解决方案。

Eastman introduces its new circular solution – Naia™ Renew portfolio, sourced from 60% wood pulp and 40% recycled waste plastics. Naia™ Renew cellulosic fiber is traceable with certified biodegradability that captures the value of hard-to-recycle materials that would otherwise be destined for landfills. It can be produced at scale to deliver sustainability without compromise to the fashion world.

2021.3.17	
时间 Time	14:00 – 15:00
讲者 Speaker	张莉，伊士曼（中国）投资管理有限公司亚洲市场经理 Lily Zhang, Marketing Manager, Asia, Eastman Chemical (China) Co Ltd
语言 Language	普通话 Mandarin Chinese



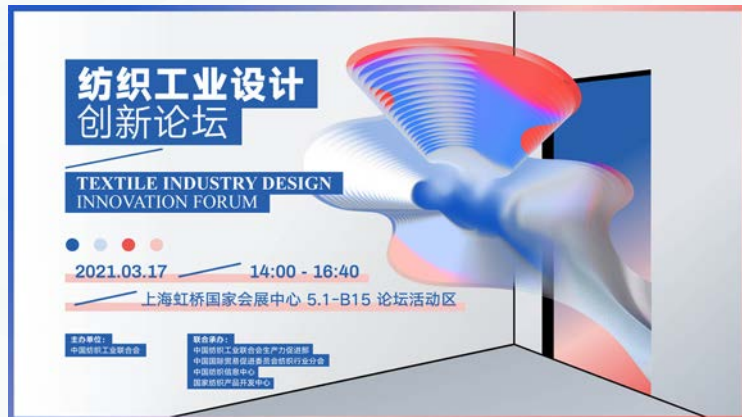
产品发布会  
PRODUCT PRESENTATION



## 重点活动 – 可持续发展议题 FEATURED EVENTS – SUSTAINABILITY ISSUE

### 纺织工业设计创新论坛 Innovation Forum for Textile Industrial Design

#### 论坛 FORUM



为贯彻执行工信部、国家发改委、财政部等13部门联合印发《制造业设计能力提升专项行动计划(2019-2022年)》，营造纺织服装工业设计创新发展良好氛围，激发纺织服装工业设计创新活力，推动纺织服装工业设计与制造业融合，促进纺织服装工业设计产业发展和转型升级，本论坛将围绕“工业设计创新与产业赋能”等方面交流探讨中外纺织服装行业设计的文化创新要素与发展趋势，分享国内外纺织服装行业工业设计合作路径和实战经验，为企业提升工业设计核心竞争力提供建设性指导。

To put the guiding principles from the "Special Action Plan for enhancement of Manufacturing Design Capability (2019-2022)" (hereinafter refers to "Special Action Plan") into action, Innovation Forum for Textile Industrial Design is scheduled to be held. The "Special Action Plan" is jointly issued by 13 departments, including the Ministry of Industry and Information Technology, the National Development and Reform Commission, the Ministry of Finance. It aims to create a good atmosphere for the innovation and development of the textile and apparel industry, stimulate the vitality of innovation in the industrial design of textile and apparel industry, integrate industrial design of textile and apparel as well as manufacturing, and promote the transformation and upgrading of the industrial design of textile and apparel. Based on "policy empowerment, cultural empowerment, brand empowerment, product empowerment, and digital empowerment", the forum will discuss the cultural innovation and development trends of industrial design in the textile and apparel industry at home and abroad, share related cooperation path and practical experience, so as to provide constructive guidance for enterprises to enhance the core competitiveness of industrial design.



2021.3.17

时间 Time	议程 Agenda	讲者 Speakers
14:00 – 14:10	开场致辞 Opening Speech	徐迎新, 中国纺织工业联合会副会长 中国国际贸易促进委员会纺织行业分会会长 Xu Yingxin, Vice Chairman of China National Textile and Apparel Council Vice President of The Sub-Council of Textile Industry, CCPIT
14:10 – 14:40	工业设计的产业价值与发展趋势 The Industrial Value and Development Trend of Industrial Design	乔艳津, 中国纺织工业联合会生产促进部主任 中国纺织信息中心主任 Qiao Yanjin, Director of Productivity Promotion Department of CNTAC Director of China Textile Information Center
14:40 – 15:10	新经济模式下的设计创新思维 Innovative Thinking of Design Under the New Economic Model	李斌红, 国家纺织产品开发中心主任 Li Binhong, Director of China Textiles Development Center
15:10 – 15:40	工业设计的融合创新 The Integrated Innovation of Industrial Design	周赟, 浙江理工大学纺织设计研究所所长 Zhou Jiu, Director of Textile Design Institute of Zhejiang Sci-Tech University
15:40 – 16:40	专题论坛: 系统集成 共建行业工业设计核心竞争力 Special Session: Systematic Integration to Build the Core Competitiveness of Industrial Design	陈邦伟, 工信部国家级工业设计中心评审专家 Chen Bangwei, Expert of National Industrial Design Center Appraisal Committee of MIIT  (1) 行业协会 / 机构代表 王翀, 辽宁省纺织服装协会会长 (2) 国家工业设计中心企业代表 丁彩玲, 山东如意集团执行总裁兼首席技术官 (3) 国家工业设计中心企业代表 李晨红, 波司登国际服饰(中国)有限公司战略运营部副总监 (4) 行业工业设计师代表 武学凯, 上海壹样服饰有限公司创意总监  (1) Representative of Industry Associations/Institutions Wang Chong, President of Liaoning Textile and Apparel Association (2) Enterprise Representative of the National Industrial Design Centers Ding Cailing, Executive President and CTO of Shandong Ruyi Technology Group Co Ltd (3) Enterprise Representative of the National Industrial Design Centers Li Chenhong, Deputy Director of Strategic Operations Department of Bosideng International Holdings Limited (4) Representative of Industrial Designers Wu Xuekai, Creative Director of Shanghai Yiyang Apparel Co Ltd

\* 普通话 Mandarin Chinese

## 重点活动 – 可持续发展议题

### FEATURED EVENTS – SUSTAINABILITY ISSUE

地点 Venue  
5.1 – B15  
论坛活动区  
Forum Space

#### 纺织制造业如何由线性生产系统转型可持续发展的 循环经济模式

#### How to Move from Linear Production System to a More Sustainable Circular Model of Textile Manufacturing

论坛  
FORUM

论坛主要探讨服装行业如何发展循环经济及实践循环经济过程中的机遇与挑战。

The forum will discuss circular economy in the context of the apparel industry, the potential opportunities and challenges during the transition.

2021.3.17		
时间 Time	议程 Agenda	讲者 Speakers
12:15 – 12:25	主题演讲 Opening Keynote	<b>主持人 Moderator:</b> 陈浩扬, 南丰作坊联席总监 Alexander Chan, Co-Director, The Mills Fabrica
12:25 – 12:35	美国棉花和美国棉花信任守则 U.S. Cotton & the U.S. Cotton Trust Protocol for Sustainability	Karin Malmstrom, 美国国际棉花协会中国及东北亚事务总监 Karin Malmstrom, Director, China and Northeast Asia, Cotton Council International
12:35 – 12:45	兰精的可持续发展理念及循环经济实践 The Sustainable Development Concept and Circular Economy Experience of Lenzing	刘爽, 兰精可持续发展经理 (亚洲) Sandy Liu, Lenzing Sustainability Manager Asia
12:45 – 12:55	华孚的可持续发展之路 The Sustainable Development of Huafu	张连京, 华孚时尚股份有限公司研发中心总经理 Lianjing Zhang, General Manager, R&D Center, Huafu Fashion Co Ltd
12:55 – 13:05	介绍 NTX™ Cooltrans® 冷转印技术 – 适 用于任何材质的无水面料印染技术 Introducing NTX™ Cooltrans® – Waterless Textile Coloration on Any Material	许嘉夫, 中国长胜纺织科技创新营销长 Jeffrey F. Hsu, Chief Innovation & Marketing Officer, NTX™
13:05 – 13:45	专题讨论及提问环节 Panel Discussion and Q&A	

\* 提供普通话 ↔ 英语同声传译  
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided



陈浩扬,  
南丰作坊  
Alexander Chan, The  
Mills Fabrica



Karin Malmstrom,  
美国国际棉花协会  
Karin Malmstrom,  
Cotton Council  
International



刘爽, 兰精  
Sandy Liu, Lenzing



张连京,  
华孚时尚股份有限公司  
Lianjing Zhang,  
Huafu Fashion Co Ltd



许嘉夫,  
中国长胜纺织科技  
Jeffrey F. Hsu, NTX™

#### 未来材料峰会：可持续时尚的奇点

#### Future Materials Summit: Singularity in Sustainable Fashion

论坛  
FORUM



启动可持续未来材料探索项目，邀请价值链伙伴探讨未来材料的发展方向和项目下一步计划。

To Launch the project Future Materials, the summit will invite high-level professional, value chain partners and stakeholders to share insights and explore future direction in sustainable materials.

会议主题：可持续材料定义时尚未来  
Subject: **Sustainable Materials Define the Future of Fashion**

主办单位：中国纺织工业联合会社会责任办公室  
Sponsor: Office for Social Responsibility of CNTAC

2021.3.18	
时间 Time	议程 Agenda
10:00 – 10:10	开幕介绍 Opening Introduction
10:10 – 10:30	致辞 Opening Remark
10:30 – 10:50	可持续未来材料项目介绍：可持续材料构建时尚未来 Future Materials Project introduction: Sustainable Materials Build the Future of Fashion
10:50 – 11:00	可持续未来材料实验室开放伙伴关系发起仪式 Launch Ceremony for Opened Partnership of the Lab for Sustainable Materials in the Future
11:00 – 11:30	主题演讲 Keynote Speech
11:30 – 12:00	论坛：材料主义中的可持续时尚拼图 Panel: Sustainable Fashion Puzzle in Materialism

\* 普通话 Mandarin Chinese



# 重点活动 – 可持续发展议题

## FEATURED EVENTS – SUSTAINABILITY ISSUE

### 德国中国创新者空间 German Chinese Innovators Space



#### Joint Digital Brokerage Event 联合中介活动

March 18<sup>th</sup>, 2021  
2021年3月18日  
German Chinese Innovators Space  
德国中国创新者空间

#### 论坛 FORUM

CN-BC支持柏林与中国之间在绿色技术，用户体验和设计行业中的新业务合作伙伴关系。通过一系列真实和虚拟的活动和聚会，该项目为进入德国和中国市场提供了切入点，并为企业，行业专家和本地组织提供了法律，贸易和跨文化支持。一个在线社区平台可用来启动和发展关系，识别和实现协同作用；同时，在全球旅行限制和气候变化之际，将探索用于视频会议和研讨会的数字工具，以扩大受众范围并推广绿色商业惯例。

本活动将分为两个部分，第一部分将包括Anne PrahI所作的主题演讲，主题为“市场洞察力：5个关键可持续纺织品趋势的启发性概述”，以及一些CN-BC代表团公司的简短介绍。

第二部分将为柏林和中国公司之间的商务交流环节。

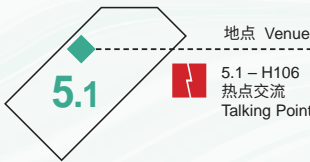
CN-BC supports new business partnerships between Berlin and China in the green tech, UX and design industries. Through a series of events and meetups, both real and virtual, the project offers entry points into the German and Chinese markets with legal, trade and intercultural support for businesses, industry experts and local organisations. An online community platform serves to initiate and develop relationships, to identify and realise synergies; while digital tools for video-conferences and workshops will be explored to reach a wider audience and promote green business practices at a time of global travel restrictions and climate change.

The event will be divided into two parts, the first part will include a keynote speech by Anne PrahI on "Market Insights: An inspiring overview of 5 key sustainable textiles trends" and short company introduction presentations from some of the CN-BC delegation companies.

The second part consists of a networking sessions among Berlin and Chinese companies.

2021.3.18		
时间 Time	议程 Agenda	讲者 Speakers
13:00 – 14:30	主题演讲 Opening Keynote	Anne PrahI, concept+design 设计顾问
	市场洞察力：5 种主要可持续纺织品趋势的启发性概述 Market Insights: An inspiring overview of 5 key sustainable textiles trends by Anne PrahI	Anne PrahI, Design Consultant, concept+design
	中国柏林合作网 9 位德国创新者介绍 CN-BC Firm Presentation Introductions	
	商务交流 Networking Session	

\* 提供普通话 ↔ 英语同声传译  
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided



### 对时尚产品中使用的材料以及它们对整个系统的影响， 如何作出更好的选择 How to Make Better Choices about What Materials Go into Fashion Products as well as their Impact on the Wider System

#### 论坛 FORUM

如今，大多数产品都是以“提取-制造-浪费”的线性模式所设计的。

在时装行业中，产品系统的设计方式使超过80%的材料最终流向填埋场、焚化场，甚至泄漏到自然环境中。材料在循环经济中起着至关重要的作用，因此我们需要用能够连续循环使用的安全成分来制作材料。通过使用来源于、并能安全回流到其各自的营养循环的材料来设计产品，我们可以参与创建一个优化的、无浪费的材料经济。因此，让我们对时尚产品中使用的材料以及它们对整个系统的影响做出更好的选择吧。

Today most things have been designed for a linear 'take-make-waste' model. In fashion industry, products and systems are designed in such a way that >80% of material flows are destined for landfill, incineration or even leaked into natural environments. Materials play an essential role in a circular economy, so we need them to be made of safe ingredients that can be continuously cycled. By designing products with materials that come from, and safely flow, into their respective nutrient cycles, we can be part of creating an optimised materials economy that eliminates the concept of waste. So let's make better choices about what materials go into your fashion products as well as their impact on the wider system. The forum will discuss circular economy in the context of the apparel industry, the potential opportunities and challenges during the transition.

2021.3.18		
时间 Time	议程 Agenda	讲者 Speakers
14:45 – 15:00	主题演讲 Opening Keynote	<b>主持人 Moderator:</b> 杜怡佳, Impact Hub Shanghai 可持续时尚业务总监, R.I.S.E. 可持续时尚实验室主理人 Karen Du, Director, Sustainable Fashion, Impact Hub Shanghai / Managing Director, R.I.S.E. Sustainable Fashion Lab
15:00 - 15:30		赵奕, 东华大学副教授 / 硕士生导师 Yi Zhao, Associate professor / Master supervisor, Donghua University
15:30 - 16:15	专题讨论及提问环节 Panel Discussion and Q&A	<b>主持人:</b> 杜怡佳, Impact Hub Shanghai 可持续时尚业务总监, R.I.S.E. 可持续时尚实验室主理人 <b>讲者:</b> (1) 陈喆炜, 伊士曼 (中国) 投资管理有限公司商务开发高级经理 (2) 赵奕, 东华大学副教授 / 硕士生导师 (3) 陈丹琪, DONSEE10 可持续设计师品牌主理人 <b>Moderator:</b> Karen Du, Director, Sustainable Fashion, Impact Hub Shanghai / Managing Director, R.I.S.E. Sustainable Fashion Lab <b>Panelists:</b> (1) Kevin Chen, Business Development Senior Manager, Eastman Chemical (China) Co Ltd (2) Yi Zhao, Associate professor / Master supervisor, Donghua University (3) Danqi Chen, Founder and Designer, Sustainable Fashion Brand - Donsee10

\* 提供普通话 ↔ 英语同声传译  
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided



杜怡佳,  
Impact Hub Shanghai /  
R.I.S.E. 可持续时尚实验室  
Karen Du,  
Impact Hub Shanghai / R.I.S.E.  
Sustainable Fashion Lab

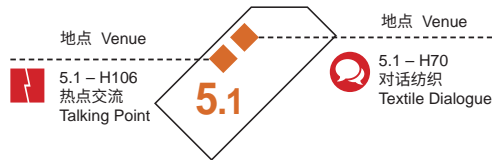
陈喆炜,  
伊士曼 (中国) 投资管理  
有限公司  
Kevin Chen,  
Eastman Chemical  
(China) Co Ltd

赵奕,  
东华大学  
Yi Zhao,  
Donghua University

陈丹琪,  
DONSEE10  
Danqi Chen,  
DONSEE10

# 活动总览 – 流行趋势

## EVENT SCHEDULE – DESIGN AND TREND



2021.3.17			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:30 - 11:20 	<b>研讨会 Seminar</b> 2022 春夏色彩流行趋势及色彩数字化分析 2022 Spring/Summer Color Trend Forecast	许赛赛, 中国应用色彩体系 COLORO 色彩专家 Saisai Xu, Colorist, Coloro	普通话 * Mandarin Chinese*
11:25 - 12:15 	<b>研讨会 Seminar</b> Intertextile 2022 春夏时尚趋势解析及通过市场、未来的商业及环境措施剖析日本流行趋势 Intertextile Trends Spring Summer 2022 Fashion Trends followed by Japan Fashion Trends via Markets alongside Future Approaches to Business & Environments	井上佐知子, I.S. Planning 趋势总监; 兼卷豪, K Laboratory 时尚商务专员 Sachiko Inoue, Trend Director, I.S. Planning; Tsuyoshi Kanemaki, Fashion Business Coordinator, K Laboratory	日语 * Japanese*
12:20 - 13:10 	<b>研讨会 Seminar</b> 一览彩通 2021 年度代表色的幕后故事 Pantone Color of the Year 2021 – a Behind-the-Scene Look	Laurie Pressman, 彩通色彩研究所副总裁 Laurie Pressman, Vice President of the Pantone Color Institute	英语 * English*
13:15 - 13:55 	<b>研讨会 Seminar</b> 2022 春夏面料趋势 2022 S/S Textiles Forecast	门淑萍, WGSN 趋势总监 Maggie Men, WGSN Trend Director	普通话 * Mandarin Chinese*
14:00 - 14:40 	<b>研讨会 Seminar</b> 2022 春夏中国纺织面料流行趋势 2022 S/S Fabrics China Trend	李晓菲, 中国纺织信息中心流行趋势研究部副主任 Li Xiaofei, Deputy Director of Trend Department, China Textile Information Center	普通话 Mandarin Chinese
14:40 - 15:20 	<b>研讨会 Seminar</b> 2022 春夏趋势研发面料及设计应用——中国流行面料产品解读 2022 S/S Fabrics and Related Design Based on Trend Research - Interpretation of Fabrics China Fabrics	张曼, 中国纺织信息中心创意设计部项目专员 Zhang Man, Project Commissioner of Creative Design Department, China Textile Information Center	普通话 Mandarin Chinese
15:20 - 15:40 	<b>研讨会 Seminar</b> 2022 春夏纱线流行趋势——让可持续时尚触手可及 2022 S/S Yarn Trend - Make Sustainable Fashion Within Reach	国家纺织新材料纱线流行趋势研究中心 朱培, 山东联润新材料科技有限公司总经理助理 Fabrics China Trend Research Center - New Fiber-based Yarn Zhu Pei, Assistant to General Manager, Shandong Long Run Textile Co Ltd	普通话 Mandarin Chinese
15:40 - 16:00 	<b>研讨会 Seminar</b> 2022 春夏丝绸面料流行趋势——绫罗绸缎绉纱纺 2022 S/S Silk Trend - Silks, Satins, and Crepe	国家丝绸面料流行趋势研究中心 丁圆圆, 达利丝绸 (浙江) 有限公司市场推广与研发中心副总经理 Fabrics China Trend Research Center - Silk Textiles Ding Yuanyuan, Vice General Manager of Marketing and R&D Center, High Fashion Silk (Zhejiang) Co Ltd	普通话 Mandarin Chinese
16:00 - 16:20 	<b>研讨会 Seminar</b> 2022 春夏女装面料流行趋势——返璞归真羊毛升级 2022 S/S Fabrics Trend for Ladies' Wear - Upgrading Unprocessed Wool	国家女装精毛纺面料流行趋势研究中心 李雅, 江苏丹毛纺织股份有限公司产品研发经理 Fabrics China Trend Research Center - Worsted Textiles for Womenswear Li Ya, Product Development Manager, Jiangsu Danmao Textile Co Ltd	普通话 Mandarin Chinese
16:25 - 17:05 	<b>研讨会 Seminar</b> 2022 春夏辅料流行趋势解析 2022 Spring and Summer Zipper Fashion Trend	卢丹, 福建浔兴拉链科技股份有限公司拉链研究中心设计师 Joy, Zipper Design Center Designer, Fujian SBS Zipper Science and Technology Co Ltd	普通话 Mandarin Chinese

\* 提供普通话 ↔ 英语或 / 日语同声传译  
Mandarin Chinese ↔ English/Japanese Simultaneous Interpretation will be provided

2021.3.18			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:00 - 10:40 	<b>研讨会 Seminar</b> 2022 春夏中国纺织面料流行趋势——色彩流行趋势 2022 S/S Fabrics China Trend - Color Trend	王玢, 中国纺织信息中心流行趋势研究部趋势研究员、FASHION INSIGHT 杂志编辑 Wang Bin, Trend Researcher, Trend Department of China Textile Information Center, FASHION INSIGHT Editor	普通话 Mandarin Chinese
10:40 - 11:00 	<b>研讨会 Seminar</b> 2022 春夏纱线流行趋势——向阳而生, 聚力可持续发展之路 2022 S/S Yarn Trend - Commitment to Sustainable Development	国家差别化功能性色纺纱流行趋势研究中心 张淑云, 德州华源集团有限公司配色室主管 Fabrics China Trend Research Center - Functional Colored Spun Yarn Zhang Shuyun, Supervisor of Color Matching Department, Dezhou Huayuan Eco-Technology Co Ltd	普通话 Mandarin Chinese
11:00 - 11:20 	<b>研讨会 Seminar</b> 2022 春夏衬衫面料流行趋势——“新”衬衫创新 2022 S/S Shirting Trend - New Shirting Innovation	国家色织面料流行趋势研究中心 江群燕, 鲁泰纺织股份有限公司印花设计师 Fabrics China Trend Research Center - Yarn Dyed Textiles Jiang Qunyan, Print Designer, Luthai Textile Co Ltd	普通话 Mandarin Chinese
11:20 - 11:40 	<b>研讨会 Seminar</b> 2022 春夏针织面料流行趋势——功能性针织 (一) 2022 S/S Trend of Knitted Fabrics - Functional Knitting (I)	国家功能性针织面料流行趋势研究中心 孙信洲, 恒田企业研发中心研发科长 Fabrics China Trend Research Center - Functional Knitted Fabric Sun Xinzhou, R&D Section Chief, R&D Center, Handa Enterprise	普通话 Mandarin Chinese
11:40 - 12:00 	<b>研讨会 Seminar</b> 2022 春夏针织面料流行趋势——功能性针织 (二) 2022 S/S Trend of Knitted Fabrics - Functional Knitting (II)	国家经纬针织面料流行趋势研究中心 沈佳威, 浙江嘉名染整有限公司研发专员 Fabrics China Trend Research Center - Weft-knitted Textiles Shen Jiawei, R&D Specialist, Zhejiang Charming Dyeing & Finishing Co Ltd	普通话 Mandarin Chinese
12:00 - 12:20 	<b>研讨会 Seminar</b> 2022 春夏牛仔面料流行趋势——聚焦舒适与功能 2022 S/S Denim Trend - Focus on Comfort and Function	国家针织牛仔流行趋势研究中心 张洁, 恒亮纺织商品策划主管 Fabrics China Trend Research Center - Knitted Denim Fabric Zhang Jie, Product Planning Supervisor, Jiangyin Heng Liang Textile Co Ltd	普通话 Mandarin Chinese
11:50 - 12:40 	<b>研讨会 Seminar</b> 2022 春夏主题趋势发布和大数据趋势 The Theme and Data Trend for S/S 2022	曲丹丹, 上海展尚网络科技有限公司, 首席趋势讲师 Emily Qu, Chief Trend Lecturer, Shanghai Zhanshang Network Technology Co Ltd	普通话 * Mandarin Chinese*

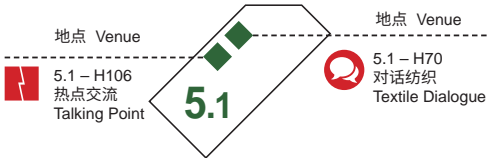
2021.3.19			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:30 - 11:20 	<b>研讨会 Seminar</b> 22 春夏女装趋势 SS22 Women's Fashion Trend	Florence Alleman, PeclersParis 设计师 Florence Alleman, Stylist, PeclersParis	英语 / 普通话 English / Mandarin Chinese

\* 提供普通话 ↔ 英语同声传译  
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided



# 活动总览 – 市场信息及营销策略

## EVENTS SCHEDULE – MARKET INFORMATION & BUSINESS STRATEGIES

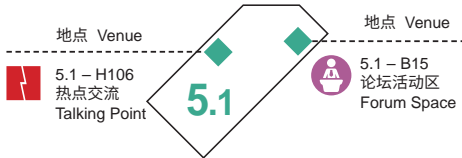


2021.3.18			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:30 - 11:30 	<b>论坛 Forum</b> RCEP 实施对纺织业影响——机遇、挑战与合作展望 The Impact of RCEP on China's Textile & Apparel Industry - Opportunities, Challenges and Cooperation Prospect	崔晓凌, 中国国际贸易促进委员会纺织行业分会项目经理 Carrie Cui, Project Manager, Office of International Trade, China National Textile & Apparel Council Trade and Investment Promotion Dept., The Sub-Council of Textile Industry, CCPIT	普通话 * Mandarin Chinese*
13:30 - 16:30 	<b>论坛 Forum</b> 超级买家论坛: 转型新动能, 助力纺织产业双循环 "Fabric to Fashion: Buyer Forum: Switching to New Drive to Boost Dual Circulations of Textiles"	第一部份: 主持嘉宾开场 第二部份: 领导致辞 第三部份: 主题演讲 第四部份: 论点研判 第五部份: 超级买家发“布”  Part 1: Opening by the Host Part 2: Leader's Speech Part 3: Keynote Speeches Part 4: Study and Judgment of Arguments Part 5: Fabric Promotion by Fabric to Fashion	普通话 Mandarin Chinese

\* 提供普通话 ↔ 英语同声传译  
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided

# 活动总览 – 可持续发展议题

## EVENTS SCHEDULE – SUSTAINABILITY ISSUE



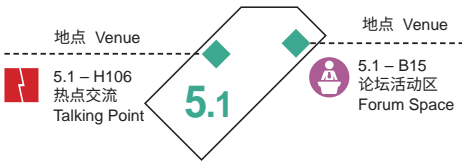
2021.3.17			
时间 Time / 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:30 - 11:00 	<b>研讨会 Seminar</b> 面料及服装行业可持续发展趋势 Trends in Textile and Apparel Sustainability	Jing Su, 启迈 QIMA 社会责任审核经理 Jing Su, QIMA CSR Audit Manager	普通话 * Mandarin Chinese*
11:05 - 11:35 	<b>研讨会 Seminar</b> OEKO-TEX® 2021 新规定解读 Comprehensive interpretation: OEKO-TEX® New Regulations in 2021	牛斌, 海恩斯坦中国区销售经理 Andy Niu, Hohenstein Textile Testing (Shanghai) Co Ltd	普通话 * Mandarin Chinese*
11:40 - 12:10 	<b>研讨会 Seminar</b> 《时尚亦可循环》——重启 • 新生 • 2021 Make Fashion Circular - Restart in 2021	毛凤伟, 浙江三星羽绒股份有限公司常务副总经理 Feather, Deputy General Manager, Zhejiang Samsung Down Co Ltd	普通话 Mandarin Chinese
12:15 - 13:45 	<b>论坛 Forum</b> 纺织制造业如何由线性生产系统转型可持续发展的循环经济模式 How to Move from Linear Production System to a More Sustainable Circular Model of Textile Manufacturing	<b>主持人:</b> 陈浩扬, 南丰作坊联席总监 <b>讲者:</b> (1) Karin Malmstrom, 美国国际棉花协会中国及东北亚事务总监 (2) 刘爽, 兰精可持续发展经理 (亚洲) (3) 张连京, 华孚时尚股份有限公司研发中心总经理 (4) 许嘉夫, 中国长胜纺织科技创新营销长 <b>Moderator:</b> Alexander Chan, Co-Director, The Mills Fabrica <b>Speakers:</b> (1) Karin Malmstrom, Director, China and Northeast Asia, Cotton Council International (2) Sandy Liu, Lenzing Sustainability Manager Asia (3) Lianjing Zhang, General Manager, R&D Center, Huafu Fashion Co Ltd (4) Jeffrey F. Hsu, Chief Innovation & Marketing Officer, NTX™	普通话 * Mandarin Chinese*
14:00 - 16:40 	<b>论坛 Forum</b> 纺织工业设计创新论坛 Innovation Forum for Textile Industrial Design	第一部份: 开场致辞 第二部份: 工业设计的产业价值与发展趋势 第三部份: 新经济模式下的设计创新思维 第四部份: 工业设计的融合创新 第五部份: 专题论坛: 系统集成 共建行业工业设计核心竞争力  Part 1: Opening Speech Part 2: The Industrial Value and Development Trend of Industrial Design Part 3: Innovative Thinking of Design Under the New Economic Model Part 4: The Integrated Innovation of Industrial Design Part 5: Special Session: Systematic Integration to Build the Core Competitiveness of Industrial Design	普通话 Mandarin Chinese
14:00 - 15:00 	<b>产品发布会 Product Presentation</b> 欢迎来到 Renew 的世界 – 伊士曼 Naia™ Renew 纤维素纤维介绍及最新应用 Welcome to the Renew World - Introducing Eastman Naia™ Renew Cellulosic Fiber and its Latest Applications	张莉, 伊士曼 (中国) 投资管理有限公司亚洲市场经理 Lily Zhang, Marketing Manager, Asia, Eastman Chemical (China) Co Ltd	普通话 Mandarin Chinese

\* 提供普通话 ↔ 英语同声传译  
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided

活动总览 – 可持续发展议题  
EVENTS SCHEDULE – SUSTAINABILITY ISSUE

2021.3.18			
时间 Time / 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
10:00 - 12:00 	<b>论坛 Forum</b> 未来材料峰会：可持续时尚的奇点 Future Materials Summit: Singularity in Sustainable Fashion	第一部份：开幕介绍	普通话
		第二部份：致辞	Mandarin
		第三部份：可持续未来材料项目介绍：可持续材料构建时尚未来	Chinese
		第四部份：可持续未来材料实验室开放伙伴关系发起仪式	
		第五部份：主题演讲	
		第六部份：论坛：材料主义中的可持续时尚拼图	
		Part 1: Opening Introduction	
		Part 2: Opening Remark	
		Part 3: Future Materials Project introduction: Sustainable Materials Build the Future of Fashion	
		Part 4: Launch Ceremony for Opened Partnership of the Lab for Sustainable Materials in the Future	
		Part 5: Keynote Speech	
		Part 6: Panel: Sustainable Fashion Puzzle in Materialism	
12:10 - 12:40 	<b>研讨会 Seminar</b> 打破产品研发的思维边界，为用户提供全天候解决方案 Breakthrough the Boundary of Product R&D to Offer All Weather Solution for User	方嘉燕，飘逸纺织有限公司市场研发总监 Karrine Fang, Marketing and R&D Director, Flying Textile Ltd	普通话 Mandarin Chinese
12:45 - 13:15 	<b>研讨会 Seminar</b> 纺织品行业可持续战略及化学品管理 Sustainable Strategy and Chemical Management for the Textile Industry	胡年睿，Intertek 天祥纺织及鞋类事业部技术主管 徐新宇，Intertek 天祥纺织及鞋类事业部技术经理 Nina Hu, Technical Supervisor, Intertek China Softlines Sybil Xu, Technical Support Manager, Intertek China Softlines	普通话 Mandarin Chinese
13:00 - 14:30 	<b>论坛 Forum</b> 德国中国创新者空间 German Chinese Innovators Space	Anne Prael, concept+design 设计顾问 Anne Prael, Design Consultant, concept+design	普通话 * Mandarin Chinese*
13:20 - 13:50 	<b>研讨会 Seminar</b> 环保牛仔新趋势：镭射友好型面料开发 New Eco Denim Trend: The Laser-friendly Fabric	秦玉娟，北江纺织研发总监 Joanna, R&D Director, Prosperity Textile	普通话 Mandarin Chinese
13:55 - 14:25 	<b>研讨会 Seminar</b> 再循环材料验证测试服务 Verification and Testing Service for Recycled Materials	朱青，通标标准技术服务有限公司，项目经理 Qing Zhu, Project Manager, SGS	普通话 * Mandarin Chinese*
14:30 - 15:00 	<b>研讨会 Seminar</b> OEKO-TEX® 2021 新规定 OEKO-TEX® 2021 New Regulations	施剑，TESTEX 上海业务经理 James Shi, Customer Service – Senior Supervisor, TESTEX Shanghai	普通话 * Mandarin Chinese*

\* 提供普通话 ↔ 英语同声传译  
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided



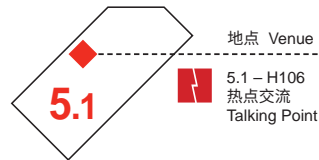
2021.3.18			
时间 Time / 地点 Venue	主题 Topic	讲者 Speakers	语言 Language
14:45 - 16:15 	<b>论坛 Forum</b> 对时尚产品中使用的材料以及它们对整个系统的影响，如何作出更好的选择 How to Make Better Choices about What Materials Go into Fashion Products as well as their Impact on the Wider System	<b>主持人：</b> 杜怡佳，Impact Hub Shanghai 可持续时尚业务总监，R.I.S.E. 可持续时尚实验室主理人 <b>讲者：</b> (1) 陈喆炜，伊士曼（中国）投资管理有限公司，商务开发高级经理 (2) 赵奕，东华大学，副教授 / 硕士生导师 (3) 陈丹琪，DONSEE10 可持续设计师品牌主理人 <b>Moderator:</b> Karen Du, Director, Sustainable Fashion, Impact Hub Shanghai / Managing Director, R.I.S.E. Sustainable Fashion Lab <b>Speakers:</b> (1) Kevin Chen, Business Development Senior Manager, Eastman Chemical (China) Co Ltd (2) Yi Zhao, Associate professor / Master supervisor, Donghua University (3) Danqi Chen, Founder and Designer, Sustainable Fashion Brand - Donsee10	普通话 * Mandarin Chinese*
15:05 - 15:35 	<b>研讨会 Seminar</b> 从农田种植到终端时尚产品——GOTS 作为推动纺织品可持续转型的全面解决方案 GOTS as a Tool to Drive Sustainable Transformation in textiles in a Comprehensive Way - From Field to Fashion	时怡，全球有机纺织品标准（GOTS）大中华区代表人 Felicia Shi, Greater China Representative, Global Organic Textile Standard (GOTS)	普通话 * Mandarin Chinese*
15:40 - 16:10 	<b>研讨会 Seminar</b> 零染色纺面料的可持续及应用 Sustainability and Application of "Zero Dyeing" Top Dye Fabric	董平，新天元色纺副总裁 Ping Dong, Vice President, Tytex	普通话 Mandarin Chinese

\* 提供普通话 ↔ 英语同声传译  
Mandarin Chinese ↔ English Simultaneous Interpretation will be provided



## 活动总览 – 技术

### EVENTS SCHEDULE – TECHNOLOGY AND SOLUTION



2021.3.17			
时间 Time	主题 Topic	讲者 Speakers	语言 Language
10:30 - 11:10	<b>研讨会 Seminar</b> 正确运用辅料提高服装生产效率 Increase Garment Production Efficiency by Properly Use Garment Accessories	王磊, 保定市天马衬布有限公司 Stone Wang, Baodingshi Tianma Interlining Co Ltd	普通话 Mandarin Chinese
11:15 - 11:55	<b>研讨会 Seminar</b> 健康舒适纤维的发展与应用 Development and Application of Healthy and Comfortable Fiber	王荣华, 太极石股份有限公司 纤维事业部总经理 Wang Ronghua, General Manager, Fibre DEP, Taichi Stone Co Ltd	普通话 Mandarin Chinese
12:00 - 12:40	<b>研讨会 Seminar</b> 健康功能性氨纶的开发和应用 The Development and Application of Health & Functional Spandex	张斌, 连云港杜钟新奥神氨纶有限公司 Simon Zhang, LDZ New Aoshen Spandex Co Ltd	普通话 Mandarin Chinese
12:45 - 13:25	<b>研讨会 Seminar</b> 推动行业发展——打造纺织行业工业互联网平台 Promote Industry Development - Build an Industrial Internet Platform for the Textile Industry	王正光, 中国纺织行业工业互联网联盟副秘书长、中纺网络信息技术有限责任公司总经理助理 Zhengguang Wang, Deputy Secretary-general of China Textile Industrial Internet Consortium; General Manager Assistant of China Textile Network Co Ltd	普通话 Mandarin Chinese
15:10 - 15:40	<b>研讨会 Seminar</b> 浅谈原材料在纺织面料设计中的应用和开发 Discussion on the Application and Development of Raw Materials in Textile Fabric Design	黄建生, 浙江神盾纺织有限公司董事长 Jonson Huang, Chairman, Zhejiang Aegis Textile Co Ltd	普通话 Mandarin Chinese
15:45 - 16:15	<b>研讨会 Seminar</b> 服装产业链 3D 数字化革新 3D Digitalization of Garment Industry Chain	肖荣, 浙江凌迪数字科技有限公司 行业数字化解决方案专家 David Xiao, Digital Solution Specialist of Fashion Industry, Zhejiang Lintex Digital Technology Co Ltd	普通话 Mandarin Chinese
16:20 - 17:00	<b>研讨会 Seminar</b> 虚拟物体色显示器 - 供应链颜色沟通系统 LED Simulator - A System for Supply Chain Colour Communication	黄庭伟, 常州千明智能照明科技有限公司技术总监 Tim Huang, Technical Director, Thousand Lights Lighting (Changzhou) Limited	普通话 Mandarin Chinese

## 中国纤维流行趋势发布会及 企业产品发布会

### CHINA FIBERS FASHION TRENDS AND ENTERPRISE PRODUCT LAUNCH



2021.3.17			
时间 Time	活动主题 Content	发布单位 Company	
11:00 - 11:45	桐昆 · 中国纤维流行趋势 2021/2022 发布会 Tongkun · China Fibers Fashion Trends 2021/2022 Show	中国化学纤维工业协会 China Chemical Fibers Association	
13:00 - 13:40	天虹之“蔚然成风”牛仔发布秀 Texhong · Crazy for Jeans	中国棉纺织行业协会 China Cotton Textile Association 天虹纺织集团有限公司 Texhong Textile Group Limited 黑牡丹（集团）股份有限公司 Black Peony (Group) Co Ltd 广东前进牛仔布有限公司 Advance Denim Co Ltd 浙江鑫兰纺织有限公司 Zhejiang Xinlan Textile Co Ltd	
14:00 - 14:40	“绿色生活，从纤维开始”——绿色纤维认证主题发布会 Green Life, Green Fibers - Green Fibers Certification Theme Issue	中国化学纤维工业协会 China Chemical Fibers Association	
15:00 - 15:40	赛得利纤维素纤维新品发布会 Sateri Cellulose Fiber New Products Launch Conference	赛得利集团 Sateri Group	
16:00 - 16:40	再生纤维素纤维行业绿色发展联盟 2020 可持续发展报告发布会 CV Sustainability Report 2020 Release	再生纤维素纤维行业绿色发展联盟 Collaboration for Sustainable Development of Viscose	
2021.3.18			
时间 Time	活动主题 Content	发布单位 Company	
10:00 - 10:40	烯美天下 ——第四代“康护”纤维发布会暨石墨烯纤维标识设计大赛及中国国际烯丝纺织服装设计大赛启动仪式 Single-layer Graphene for Better Life - The Fourth Generation Healthcare Fiber Show & Launching Ceremony of Graphene Fiber Logo Design Award and China International Graphene Fiber Textile and Garment Design Award	杭州高烯科技有限公司 Hangzhou Gaoxi Technology Co Ltd	
11:00 - 12:20	“百草一号”新品发布会暨第二届大生物纤维产业发展联盟大会 New Product Launch of "Byherb No 1" and 2 <sup>nd</sup> Big Bio Fiber Industrial Alliance Conference	青岛百草新材料股份有限公司 Qingdao Byherb New Material Co Ltd	
13:00 - 14:00	健康之盾，型动之美 - 杜钟新奥神银系抑菌氨纶产品发布秀 Shield of Health, Form of Beauty - Aoshen Silver Antibacterial Spandex Show	连云港杜钟新奥神氨纶有限公司 LDZ New Aoshen Spandex Co Ltd	
14:00 - 16:00	天竹联盟 2021/2022 纺织新品流行趋势发布会 CTBU 2021/2022 New Textile Products Trend Launch	天竹联盟 CTBU	

\* 普通话 Mandarin Chinese

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纤维新视界—纺织材料创新论坛

NEW FIBER NEW WORLD - TEXTILE MATERIALS INNOVATION FORUM

2021.3.17		
时间 Time	活动主题 Content	公司 / 演讲人 Company / Speaker
<b>主题：中国纤维流行趋势专场</b> <b>Topic: China Fibers Fashion Trends</b>		
13:00 - 14:00	中国纤维流行趋势 2021/2022 深度解读 Interpretation of China Fibers Fashion Trends 2021/2022	王华平，东华大学 Mr Wang Huaping, Donghua University
14:00 - 14:15	先进聚酯纤维制备技术与高端差别化 Advanced Polyester Fiber Preparation Technology and High-End Differentiation	孙燕琳，桐昆集团股份有限公司 Ms Sun Yanlin, Tongkun Group Co Ltd
14:15 - 14:30	健康功能性氨纶的开发和应用 The Development and Application of Health Functional Spandex	张斌，连云港杜钟新奥神氨纶有限公司 Mr Zhang Bin, Lianyungang New Duzhong Spandex Co Ltd
14:30 - 14:45	唐丝® EcoTang®——纤维素纤维的追本溯源 Tangcell® EcoTang® - The Tracing Origins of Cellulose Fibers	赵秀媛，唐山三友集团兴达化纤有限公司 Ms Zhao Xiuyuan, Tangshan Sanyou Group Xingda Chemical Fiber Co Ltd
14:45 - 15:00	中纺绿纤竹浆莱赛尔纤维产品介绍 The Presentation of Bamboo Lyocell for CTA Green Fibre	薛立伟，中纺院绿色纤维股份公司 Mr Xue Liwei, China Textile Academy Green Fibre Co Ltd
15:00 - 15:15	马海毛和仿马海毛聚丙烯腈纤维 Mohair and Mohair Acrylic	马小龙，吉林奇峰化纤股份有限公司 Mr Ma Xiaolong, Jilin Qifeng Chemical Fiber Co Ltd
15:15 - 15:30	海洋天丝 PBT 纤维的应用及发展 The Application and Development of PBT Oceanles Fiber	罗厚忠，无锡市兴盛新材料科技有限公司 Mr Luo Houzhong, Wuxi Xingsheng New Material Tech Co Ltd
<b>主题：企业产品发布会</b> <b>Topic: Products Launch Conference</b>		
15:45 - 16:30	植物源 筑安心 - 邦特 Naturefi™ 植物原力纤维新品发布暨产业链创新分享会 From Plant, For Health- BetterTex Naturefi™ Fiber New Product Release and Industrial Chain Innovative Sharing Conference	青岛邦特生态纺织科技有限公司 Qingdao Bangte Ecological Textile Technology Co Ltd
2021.3.18		
时间 Time	活动主题 Content	公司 / 演讲人 Company / Speaker
<b>主题：企业产品发布会</b> <b>Topic: Products Launch Conference</b>		
10:00 - 10:40	魏桥纺织新品发布会 Weiqiao Textile New Products Launch Conference	魏桥纺织股份有限公司 Weiqiao Textile Company Limited
<b>主题：功能性纤维专场</b> <b>Topic: Functional Fiber</b>		
11:00 - 11:15	锌系抑菌聚酯纤维 Zinc Compounded Antimicrobial Polyester Fibers	杨卫忠，上海德福伦化纤有限公司 Mr Yang Weizhong, Shanghai Different Chemical Fiber Co Ltd
11:15 - 11:30	基于 PHBV 的新型生物质抗菌纤维 Novel Bio-based Antibacterial Fiber Based On PHBV	刘辉，宁波禾素纤维有限公司 Mr Liu Hui, Bioserica Fiber Co Ltd



2021.3.18		
时间 Time	活动主题 Content	公司 / 演讲人 Company / Speaker
11:30 - 11:45	纳米海绵抗菌抗病毒材料的技术开发及应用 Development and Application of Nanometer Sponge Antibacterial and Antiviral Materials	何伟成，山东圣泉新材料股份有限公司 Mr He Weicheng, Shandong Shengquan New Materials Co Ltd
11:45 - 12:00	阻燃抗熔滴涤纶纤维及面料的开发与应用 Development and Application of Flame Retardant and Anti-dripping Polyester Fiber and Fabric	梁倩倩，四川东材科技集团股份有限公司 Ms Liang Qianqian, Sichuan EM Technology Co Ltd
<b>主题：绿色及可持续纤维专场</b> <b>Topic: Green &amp; Sustainable Fiber</b>		
13:00 - 13:15	绿色科技 循环再生 Green Technology, Regenerated Circulation	杨大维，盛虹集团江苏中鲈科技发展股份有限公司 Mr Yang Dawei, Shenghong Group • Jiangsu Zhonglu Technology Development Co Ltd
13:15 - 13:30	化学法循环再利用聚酯纤维应用解析 Application and Analysis of Chemical Recycle Polyester Fiber	顾日强，浙江佳人新材料有限公司 Mr Gu Riqiang, Zhejiang Jiaren New Materials Co Ltd
13:30 - 13:45	循环再利用聚酰胺 6 短纤维应用发展趋势 Development Trend of Recycle Polyamide 6 Staple Fiber	赵岭，恒天中纤纺化无锡有限公司 Mr Zhao Ling, CHTC Sinofiber Wuxi Co Ltd
13:45 - 14:00	再生聚酯循环利用新技术及差异化产品开发方向 New Recycling Technology of Recycled Polyester and Development Direction of Differentiated Products	窦宝盛，江苏鸿诚环保科技有限公司 Mr Dou Baosheng, Jiangsu Hongcheng EP New Material Co Ltd
14:00 - 14:15	高耐日晒户外专用原液着色聚酯纤维 High Sun Resistant Dope Dyed PET Fiber for Outdoors	周克含，浙江恒远化纤集团有限公司 Mr Zhou Kehan, Zhejiang Hengyuan Chemical Fiber Group Co Ltd
14:15 - 14:30	原液着色细旦丙纶纤维的制备方法 Preparation Method of Dope Dyed Fine Denier Polypropylene Fiber	陈光明，广东蒙泰高新纤维股份有限公司 Mr Chen Guangming, Guangdong Modern High-Tech Fiber Co Ltd
14:30 - 14:45	非氨弹力仿真纤维的开发与应用 Development and Application of Non-spandex Elastic Simulation Fiber	王健康，江苏三联新材料有限公司 Mr Wang Jiankang, Jiangsu Sanlian New Material Co Ltd
14:45 - 15:00	色纺科技新工艺，引领家居新时尚 The New Technology of Color Spinning, Leading the New Fashion of Household	张丽丽，青岛天马纱业有限公司 Ms Zhang Lili, Qingdao Tianma Yarn Industry Co Ltd

企业线上发布会

Enterprise Online Press Conference

2021.3.17		
时间 Time	活动主题 Content	发布单位 Company
13:00 - 14:00	龙赛尔专访——源于天然的搭配，演绎每一“丝”精彩 Longcell Interview: Originate From Natural Assortment, Express Every Wonderful "Silk"	浙江华丰龙赛尔纤维科技有限公司 Zhejiang Huafeng Longcell Fiber Technology Co Ltd

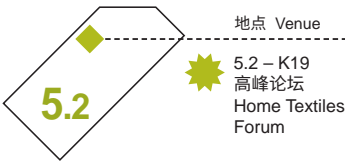


中国纱线流行趋势论坛  
CHINA YARNS FASHION TRENDS FORUM



2021.3.17		
时间 Time	活动主题 Content	公司 / 演讲人 Company / Speaker
14:00 - 14:20	2021/2022 中国纱线流行趋势推荐产品发布会 China Yarns Fashion Trends	中国棉纺织行业协会 China Cotton Textile Association
14:20 - 14:40	中国纱线流行趋势 2021/2022 深度解读 Interpretation of China Yarns Fashion Trends 2021/2022	和杉杉, 东华大学 Ms He Shanshan, Donghua University
14:40 - 15:00	联润让可持续时尚触手可及 Lianrun Makes Sustainable Fashion Textiles Accessible	朱培, 山东联润新材料科技有限公司 Mr Zhu Pei, Shandong Longrun New Material Technology Co Ltd
15:00 - 15:20	魏桥纺织纱线创新演绎功能与时尚 Weiqiao Textile Yarns Deduce Innovation with Function and Fashion	吕治家, 山东魏桥纺织股份有限公司 Mr Lv Zhijia, Shandong Weiqiao Textile Co Ltd
15:20 - 15:40	基于 PHBV 的抗菌抗病毒功能性纤维在纺织品的开发及应用 PHBV-antibacterial & Antiviral Fiber for Textile's Developments and Applications	方斌, 南京禾素时代抗菌材料科技有限公司 Mr Fang Bin, Nanjing Bioserica Era Antibacterial Material Technology Co Ltd
15:40 - 16:00	聚力创新, 制胜市场 Focus on Innovation to Win the Market	崔益怀, 南通双弘纺织有限公司 Mr Cui Yihuai, Nantong Double Great Textile Co Ltd
2021.3.18		
时间 Time	活动主题 Content	公司 / 演讲人 Company / Speaker
14:00 - 14:15	共享工厂服务型制造 Shared Factory Service Manufacturing	宋鸿鹏, 山东康平纳集团有限公司 Mr Song Hongpeng, Shandong Companion Group Co Ltd
14:15 - 14:30	2021-2022 年度差别化产品简介 Introduction of Differentiated Cotton Products in the Period 2021-2022	刘迪生, 无锡四棉纺织有限公司 Mr Liu Disheng, Wuxi Simian Textile Co Ltd
14:30 - 14:45	关于新华源集团新型差异化产品性能和应用介绍 Performance and Application of New Differentiated Products of Xinhua Yuan Group	郭荣华, 福建新华源纺织集团有限公司 Mr Guo Ronghua, Fujian Xinhua Yuan Textile Co Ltd
14:45 - 15:00	色纺纱质量投诉热点及防范改进对策 The Hot Spots of Quality Complaint of Colored Spinning Yarn and Its Countermeasures	陆洪庭, 青岛天马纱业有限公司 Mr Lu Hongting, Qingdao Tianma Yarn Co Ltd
15:00 - 15:15	聚焦五类特色产品, 360 度满足客户需求 Focus on Five Types of Special Products to Meet All-round Customer Needs	韩栋, 江苏悦达集团有限公司 Mr Han Dong, Jiangsu Yueda Group Co Ltd
15:15 - 15:30	几类新特品种的研发契合点及产品简介 Research and Development Points of Several New Special Varieties and Product Introduction	雷彦钊, 河北佰斯特纺织有限公司 Mr Lei Yanzhao, Hebei Best Textile Co Ltd
15:30 - 15:45	华晟纺织高端棉产品的开发和应用 Development and Application of High-end Rayon Products of Huasheng Textile	毕世成, 徐州市华晟纺织有限公司 Mr Bi Shicheng, Xuzhou Huasheng Textile Co Ltd

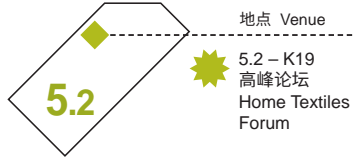
活动总览  
EVENTS SCHEDULE



2021.3.17		
时间 Time 地点 Venue	主题 Topic	讲者 Speakers
10:00 - 10:30 5.2 馆 震泽展馆 Hall 5.2 Zhenze Pavilion	“震泽丝绸杯” 第六届中国丝绸家用纺织品创意设计大赛启动仪式 "Zhenze Silk Cup" The 6th China Silk Home Textile Creative Design Competition Launching Ceremony	
10:00 - 10:30 5.2 馆 南通展馆 Hall 5.2 Nantong Pavilion	“张謇杯” 2021 中国国际家用纺织产品设计大赛启动仪式 "Zhangjian Cup" 2021 China International Home Textile Products Design Competition Launching Ceremony	
10:00 - 10:30 ★	南通国际家纺产业园区推介会 Nantong International Home Textile Industrial Park Promotion Seminar	
10:30 - 10:45 ★	中医香疗家纺家居缔造深睡眠 Home Textiles with TCM Aromatherapy to Create Deep Sleep	刘以海先生, 成都晓梦纺织品有限公司 总经理 Mr.Yihai Liu, General Manager of Chengdu Xiaomeng Textile Co Ltd
10:50 - 11:05 ★	你睡了吗? Have you slept?	胡亚军先生, 浙江兰帛家居股份有限公司 总经理 Mr.Yajun Hu, General Manager of Globon Home (Zhejiang) Co Ltd
11:10 - 11:25 ★	PCM 温控与瞬间凉感技术—— 为您创造如茧般舒适的睡眠环境 PCM Thermal Regulation & Instant Cooling Technology - Create a Cocoon-like Comfy Sleeping Environment	叶磊先生, 上海环谷新材料科技发展有限公司 Devan 公司中国区总经理 Mr. Lei Ye, General Manager, China of Devan Chemicals NV, Shanghai Higoal New Material Sci & Tech Development Co Ltd
11:30 - 11:45 ★	首家蚕丝被共享型工厂 The First Shared Factory of Silk Duvet	刘金龙先生, 浙江五世同堂真丝家纺股份有限公司 总经理 Mr. Jinlong Liu, General Manager of Zhejiang Wushitongtang Silk Home Textile Co Ltd
11:50 - 12:05 ★	从这里走向世界! —— 国际品牌家居科创园 (南通) From Here to the World! - International Brand Home Furnishing Science & Technology Innovation Park (Nantong)	阿朵女士, 南通欧通家用纺织品有限公司 策划经理 Speaker: Ms. Sunny, Planning Manager of Nantong Outong Home Textiles Co Ltd
12:10 - 12:25 ★	“吾皇万睡 X 第三毛巾厂” 联名款毛巾系列新闻发布会 Press conference of "Wuhuangwanshui x No.3 Towel Factory" Co-Branded Towel Series	刘群女士, 南通市第三毛巾厂有限公司 副总经理 Ms.Quincy, Deputy General Manager of Nantong No. 3 Towel Factory Co Ltd
12:30 - 12:45 ★	5G 时代 VR 云展云播拓展智慧云商新渠道 In 5G Era, VR Online Exhibition and Broadcasting Expand New Channels for Smart Online Business	袁宏伟先生, 南通川悦文化传播有限公司 总经理 Mr. Hongwei Yuan, General Manager of Nantong Chuanyue Culture Communication Co Ltd

# 活动总览

## EVENTS SCHEDULE



2021.3.17			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	
13:30 - 15:00 ★	规范学生床品市场，为“后浪”成长护航 —— 学生用家用纺织品高峰论坛 Standardizing the Student Bedding Market to Escort their Growth - Home Textiles Product for Campus & School Forum	13:30 - 13:40 家纺行业下的市场细分与发展 Market Segmentation and Development in the Home Textile Industry	
		13:40 - 13:50 大数据下的学生床品市场分析 Analysis of Student Bedding Market based on Big Data	
		13:50 - 14:00 学生床品市场监督检查情况分析 Analysis on Supervision and Spot-Check of Student Bedding Market	
		14:00 - 14:20 学生用床品的采购特点与产品要求 Purchasing Characteristics and Product Requirements of Student Bedding	
		14:20 - 14:30 学生用床品产品特点与市场需求 Product Features and Market Demand of Student Bedding	
		14:30 - 14:45 《学生公寓配套床上用品》团体标准发布及标准解读 "Beddings for Student Dormitory" Group Standard Release & Interpretation	
		14:45 - 14:50 颁发《学生公寓配套床上用品》团标参与起草单位证书 Certificate Issuing for the "Beddings for Student Dormitory" Drafting Unit	
		14:50 - 15:00 颁发《学生公寓配套床上用品》优质供应商 铜牌 Awarding the "Beddings for Student Dormitory" Quality Supplier Bronze Medal	

2021.3.18			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	
10:00 - 11:00 ★	赢在 2021，品牌爆款运营实战攻略 Win in 2021, Practical Operation Strategy of Hot-Selling Brands	10:00 - 10:15 2021 亚马逊全球开店战略趋势 邱皓先生，亚马逊区域拓展经理 2021 Amazon Global Selling Strategic Trends Mr. Howard Qiu, Region Development Manager of Amazon	
		10:15 - 10:30 亚马逊制造 + 传统企业转型 段祺浩先生，亚马逊大客户拓展及运营经理 Amazon "Manufacture Plus" Traditional Enterprise Transformation Mr. Skaro Duan, Key Account Development and Operations Manager of Amazon	
		10:30 - 10:45 亚马逊全球物流服务升级 —— 抢先起步 姜川先生，亚马逊全球物流高级销售经理 Amazon Global Logistics Service Upgrade – Get Started Mr. Daniel Lou, Senior Sales Manager of Amazon Global Logistics	
		10:45 - 11:00 品牌出海，Amazon 年销千万美金转型案例 李丽女士，副总经理 Brand Go Global, Transformation Case of Amazon with Ten Million Dollars of Annual Sales Ms. Sophia Li, Deputy General Manager	
11:00 - 12:30 ★	材料升级 - 打破中国家纺市场的现有格局 Material Makeover - Disrupting the Chinese Bedding Market	吴益卉女士，伊士曼（中国）投资管理有限公司 家纺品类商务开发经理 Ms. Lesley Wu, Business Development Manager, Home Textiles of Eastman Chemical (China) Co Ltd	

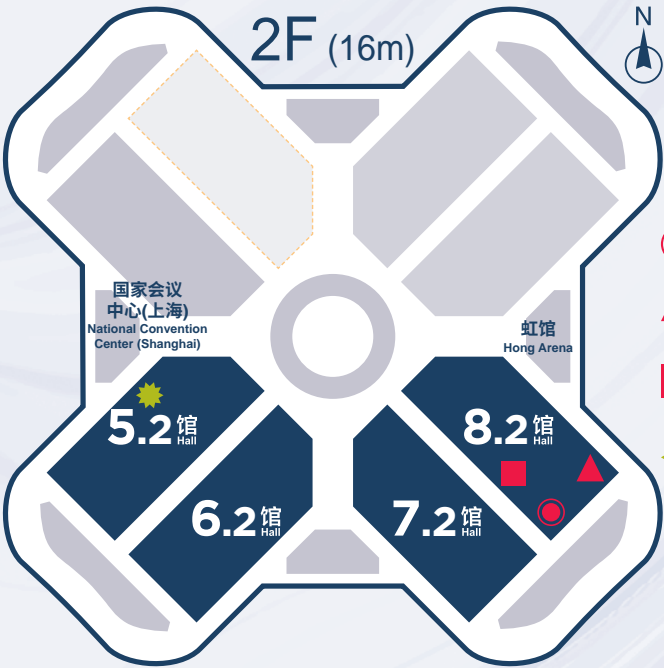
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The above programmes will be conducted in Chinese.

2021.3.18			
时间 Time 地点 Venue	主题 Topic	讲者 Speakers	
13:00 - 13:15 ★	羽绒被自动化生产解决方案 Solutions for Automatic Production of Feather & Down Duvet	刘志方先生，上工富怡智能制造（天津）有限公司 家具设备部总经理 Mr. Zhifang Liu, General Manager, Furniture Equipment Department of Tianjin Richpeace Ai Co Ltd	
13:20 - 13:35 ★	羽绒被面料的趋势 The Trend of Duvet Fabrics	顾洪先生，江苏爱雅菲亚纺织科技有限公司 总经理 Mr. Hong Gu, General Manager of Jiangsu Aiyafeiya Textile Technology Co Ltd	
13:40 - 13:55 ★	后疫情时代 功效型医学寝具花开神州大地 Post-Epidemic Era - Functional Medical Bedding Blossoms in China	刘鑫先生，成都市全眠时代科技有限公司 副总经理 Mr. Xin Liu, Deputy General Manager of Chengdu Quanmian Times Technology Co Ltd	
14:00 - 15:00 ★	零碳天丝™纤维，助力打造绿色未来 Lenzing Building a Greener Future with Carbon-Zero TENCEL™ Branded Fibers	1. 刘爽女士，兰精纤维（上海）有限公司 可持续发展经理（亚洲） Ms. Sandy Liu, Sustainability Manager (Asia) of Lenzing Fibers (Shanghai) Co Ltd 2. 陶珂女士，兰精纤维（上海）有限公司 中国纺织事业部业务拓展负责人 Ms. Coco Tao, Head of Business Development Textile China of Lenzing Fibers (Shanghai) Co Ltd	
15:00 - 16:30 ★	弯道超车——物流助您成为头部卖家 Corner-Overtaking - Logistics helps you become a Top Seller	平静女士，上海汇展国际物流有限公司 销售总监 Ms. Ping Jing, Sales Director of Shanghai Hi-Expo International Logistics Co Ltd	

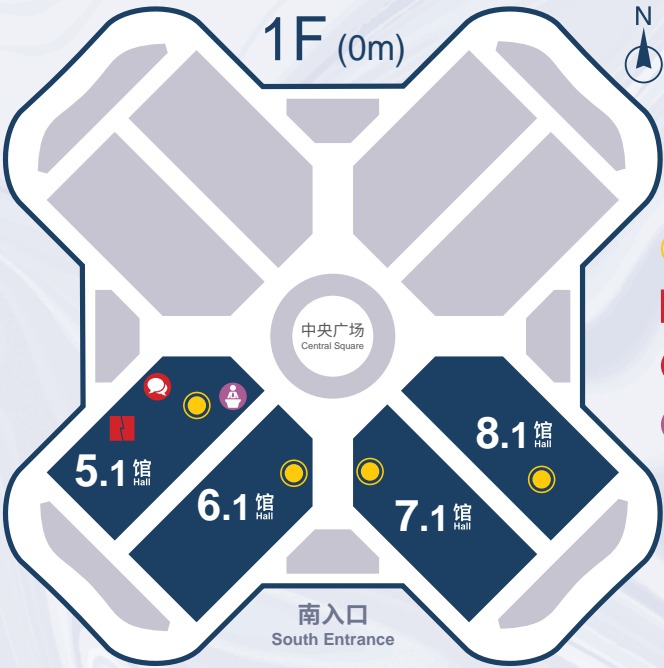
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同期活动场地  
Fringe Programme Venues



- 纺织材料创新论坛 (8.2馆 8.2-A150)  
Textile Materials Innovation Forum (Hall 8.2-A150)
- 中国纤维流行趋势秀场 (8.2馆 8.2-H138)  
China Fibers Fashion Trends (Hall 8.2-H138)
- 中国纱线流行趋势论坛 /  
纱线共创空间 (8.2馆 8.2-A86)  
China Yarns Fashion Trends Forum /  
Yarn Space (Hall 8.2-A86)
- 高峰论坛  
Home Textiles Forum



- 流行趋势  
Trend Forum
- 热点交流  
Talking Point
- 对话纺织  
Textile Dialogue
- 论坛活动区  
Forum Space