

**超级买家论坛：转型新动能，助力纺织产业双循环**  
**“Fabric to Fashion” Buyer Forum:**  
**Switching to New Drive to Boost Dual Circulations of Textiles**

地点 Venue  
 5.1 - H70  
 对话纺织  
 Textile Dialogue

**立足当下**

以“助力纺织服装供应链产业双循环”内容为核心，为外贸、内销纺织行业厂商提供来自成功案例的在地性思路与方法，共谋转型过程中的趋势和方向，佐以真实案例，分享在转型过程中的教训与经验。

**放眼未来**

坚定纺织服装供应链产业为了实现更高商业价值的目标，提出在实践中摸索得出的猜想、方法与新动能。同时基于intertextile的产业基础与深耕经验，探索披露未来转型过程中的趋势与可能。为我们的客户提供，在地性、可落地、能匹配的数字化转型方案与可持续发展思路。

This Fabric to Fashion is themed “Switching to New Drive to Boost Dual Circulations of Textiles”. Based on the present situation, the forum will focus on “Turbocharging Dual Circulations of the Apparel Supply Chain Industry”, providing textile vendors in foreign trade and domestic sales with localized approaches derived from successful cases, which may help them capitalize on the trends during transformation. In addition, true cases will be used to share both the lessons and experience in the midst of transformation. At Fabric to Fashion, participants will remain committed to the objective of the apparel supply chain industry towards delivering greater commercial value, and will come up with conjectures, approaches, and new drivers obtained in practice. In the meantime, based on the industrial foundation and deep experience of Intertextile, participants will explore and disclose the trends and possibilities during upcoming transformation.

2021.3.18		
时间 Time	主题 Topic	讲者 / 话题 Speakers / Topic
13:30 – 13:35	主持嘉宾开场 Opening by the Host	王军·中国服装论坛执行主席 Wang Jun, Executive Chairman, China Fashion Forum
13:35 – 14:05	领导致辞 Leader' Speech	徐迎新·中国纺织工业联合会副会长中国国际贸易促进委员会纺织行业分会会长 Xu Yingxin, Deputy President, China National Textile And Apparel Council & President, the Sub-Council of Textile Industry of China Council for the Promotion of International Trade (CCPIT)
		温婷·法兰克福展览(香港)有限公司高级总经理 Wen Ting, Senior General Manager, Messe Frankfurt (HK) Ltd
14:05 – 15:05	主题演讲 Keynote Speeches	梅新育·著名经济学家、商务部国际贸易经济合作研究院研究员 高敏·汉帛国际集团总裁 王玉涛·著名服装设计师、中国服装设计双料“金顶奖”获得者、BeautyBerry风华品牌创始人 Mei Xinyu, Renowned Economist & Researcher at the Chinese Academy of International Trade and Economic Cooperation Nancy Gao, President, Hempel International Group Wang Yutao, Celebrated Fashion Designer and Founder of BeautyBerry
15:05 – 15:45	论点研判 Study and Judgment of Arguments	主持人：鞠孝新·海尔衣联网平台服装定制总监 Host: Ju Xiaoxin, Director of Clothing Customization, Haier IoC Cloud  话题：转型新动能·助力纺织产业双循环 (1) 毛斌岳·万向(宁波)时装有限公司董事长 (2) 俞金建·江苏华佳集团总经理·江苏华佳丝绸董事长·SANGLUO品牌创始人 (3) 宫丽凤·大连福仕雅贸易有限公司董事长 (4) 柴方军·上海鼎天时尚科技股份有限公司创始人  Topic : Switching to New Drive to Boost Dual Circulations of Textiles (1) Mao Binyue, General Manager, WELLIN (Ningbo) Fashion Co Ltd (2) Yu Jinjian, General Manager of Jiangsu Huajia Group, Chairman of Jiangsu Huajia Silk, Founder of SANGLUO brand (3) Gong Lifeng, Chairman of Dalian FuShiYa Trading Co Ltd (4) Chai Fangjun, Founder of Shanghai SKYTEX Corp
15:45 – 16:30	超级买家发“布” Fabric promotion by Fabric to Fashion	发布主题一：轻薄内穿 羽绒时尚化、科技化 吴昆明·高梵集团董事长 吴昆明 Launch theme 1: Light Inner Wear, Fashion-oriented and Technology-based Down Coat Presented by: Wu Kunming, Founder & Chairman of Goldfarm Clothing Co Ltd
		发布主题二：不固色不泛黄 划时代新牛仔 王进华·国家棉花产业联盟副理事长·上海星赞纺织服饰有限公司董事长 Launch theme 2: Colorfast and Yellow-free, A New Era of Denim Presented by: Wang Jinhua, Vice Chairman of China Cotton Industry Alliance (CCIA) & Chairman of Shanghai Xingyun Textile & Apparel Co Ltd
		发布主题三：羊绒的多元角色 宋风华·鄂尔多斯控股集团品牌事业部副总经理 Launch theme 3: The Diverse Role of Cashmere Presented by: Song Fenghua, Deputy General Manager, Branding Dept., Erdos Group

\*普通话 Mandarin Chinese

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