

APPLICATION FORM (For Accessories Zone only)

10 – 12 March 2021

National Exhibition and Convention Center (Shanghai), China

Please complete in block letters, sign & return to: (Please keep a copy for your reference)

Messe Frankfurt (HK) Ltd.

35/F China Resources Building, 26 Harbour Road, Wanchai, Hong Kong

Tel: (852) 2802 7728 Fax: (852) 2598 8771 Email: textile@hongkong.messefrankfurt.com

(You are advised to read no. 1-11 of the **Specific Terms & Conditions** before submitting your application)

1. Exhibiting Company Details (for invoice, visitor guide, e-catalogue & fascia board usage, please see no. 9 on Specific Terms and Conditions):

Company Name in English: _____

Company Name in Chinese (if any): _____

Contact person(s): _____

(Dr. /Mr. /Ms. /Mrs. /Prof.)

Address: _____

City: _____

Postal code: _____

Country: _____

Address in Chinese (if any): _____

Telephone: _____

Country code / City/Area code / Number

Fax: _____

Country code / City/Area code / Number

Email: _____

Website: _____

Company social media platform for us to follow:

Facebook: _____

Twitter: _____

Instagram: _____

LinkedIn: _____

2. Company Details (please tick all that apply)

Billing Company (for issuing invoice, if different from above)

Principal company / Overseas headquarter

Corresponding contact (for communications about the fair, mailing of show materials etc, if different from above)

Co-exhibitor (One free visitor guide & e-catalogue entry is offered. Do you need to list Part 2 information as co-exhibitor?)

Yes, and keep Part 3 to Part 8 the same Yes, but Part 3 to Part 8 information is different (another form has to be submitted)

No

Company Name in English: _____

Company Name in Chinese (if any): _____

Contact person(s): _____

(Dr. /Mr. /Ms. /Mrs. /Prof.)

Address: _____

City: _____

Postal code: _____

Country: _____

Address in Chinese (if any): _____

Telephone: _____

Country code / City/Area code / Number

Fax: _____

Country code / City/Area code / Number

Email:(please provide different email from above)

Website: _____

3. Business Nature (please tick all that apply):

01 Manufacturer

02 Sole agent, wholesaler, agent

03 Trading company, converter

04 Others (please specify): _____

4. Product Groups (* 01 through 06 must add up to 100%, the one with the **greatest percentage** will be shown on the fascia board and the Organiser reserves the rights to choose the appropriate one according to actual hall planning):

<p>1 Garment Accessories</p> <p>____% 1.1 Zipper/ Zip Fastener</p> <p>____% 1.2 Button</p> <p>____% 1.3 Lace, Ribbon, Embroidery</p> <p>____% 1.4 Lining</p> <p>____% 1.5 Interlining</p> <p>____% 1.6 Shoulder Pads</p> <p>____% 1.7 Thread</p> <p>____% 1.8 Tape</p> <p>____% 1.9 Hook, Loop, Buckle</p> <p>____% 1.10 Label</p> <p>____% 1.11 Heat Transfer Print</p> <p>____% 1.12 Quilting</p> <p>____% 1.13 Rhinestone, Bead, Sequin</p> <p>____% 1.14 Others (please specify): _____</p>	<p>2 Lingerie Accessories</p> <p>____% 2.1 Shoulder Straps</p> <p>____% 2.2 Cups</p> <p>____% 2.3 Pasties</p> <p>____% 2.4 Bra Pads</p> <p>____% 2.5 Lace, Ribbon</p> <p>____% 2.6 Ring, Slider, Hook</p> <p>____% 2.7 Hook and Eye Tape</p> <p>____% 2.8 Others (please specify): _____</p>	<p>3 Fashion Accessories</p> <p>____% 3.1 Leather & Fur</p> <p>____% 3.2 Belt</p> <p>____% 3.3 Scarf</p> <p>____% 3.4 Metal Accessories</p> <p>____% 3.5 Others (please specify): _____</p> <p>4 ____% 4.0 Packaging, Shopping Bag</p> <p>5 ____% 5.0 Hanger, Mannequin</p> <p>____%</p> <p>6 ____% 6.0 Others (please specify): _____</p>
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5. Our products are used in the following applications (please indicate with percentage, the total must add up to 100%):

____% 01 Suitings ____% 04 Functional wear/ Sportswear ____% 07 Children & infants wear
____% 02 Casual wear ____% 05 Shirtings ____% 08 Swimwear & lingerie
____% 03 Ladieswear ____% 06 Jeanswear ____% 09 Others

6. Sustainable products / services exhibitor list (tick one that applies)

Does your company wish to be identified as a sustainable exhibitor in the visitor guide and e-catalogue? (This applies to companies that provide sustainable products or services, and/or use sustainable raw materials, manufacturing and finishing processes as well as socially responsible practices.) (No any sustainable indication will be made if exhibitor leaves this question blank.)

Yes No

7. Agent / Representative to be listed in the e-catalogue? (please complete by either Eng or Chi only)

Information as below:

Company name: _____ Tel: _____ Email: _____

Address: _____

We are looking for Agent(s). (Please specific the location(s): _____)

No

8. Business information (tick all that apply): (NEW)

Does your company wish to indicate the following business information in the fascia board (standard booth only) & e-catalogue? (No indications will be made if exhibitor leaves this question blank.)

1. Custom-made services 5. Onsite sample cutting services

2. Exporter

3. Product in stock

4. Small orders, if yes, please advise your order range also (single selection, default 50-100m):

50-100m 101-500m 501m or above

9. Please specify your product range (20 words max, may also be used as visitor guide entry, please see no. 9 on Specific Terms and Conditions):

(Eng)

(Chi)

10. Visitor guide, e-catalogue & fascia board listing:

Do you agree if we use above information for visitor guide, e-catalogue & fascia board listing?

(“YES” will be chosen if exhibitor leaves this question blank.)

Yes No, we want to have a blank form to fill in

11. Stand Options:

- Standard booth (minimum 9 sqm)

Booth size: _____ sqm

Participation fee per sqm: US\$460

Standard booth includes:

- Complete booth construction
- Wall-to-wall carpet
- Fascia board with company name and booth number
- 4 m sample racks / shelves per 9 sqm
- Lockable cabinet & two spotlights
- 1 table & 4 chairs
- 4 LED lights per 9 sqm
- 1 electrical socket
- Booth cleaning and security
- Listing in visitor guide
- Participation in Trend Forum
- Visitor e-invitation
- PR & marketing support

- Raw space (minimum 54 sqm)

Booth size: _____ sqm

Participation fee per sqm: US\$380

Raw space includes:

- Floor space
- Booth security
- Listing in visitor guide
- Participation in Trend Forum
- Visitor e-invitation
- PR & marketing support

Payment: 50% of the total participation fee as deposit is required with application. Final/balance payment is due on 4 December 2020. See no. 5 on Specific Terms and Conditions for bank account details.

12. Name of legally responsible person (Please print last name, first name and sign below)

Name: _____ Title: _____

We hereby accept the General Terms & Conditions of Participation (<https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html>) and the Specific Terms & Conditions on the reverse of this application.

Signature: _____ Date: _____

Company stamp (Same as Exhibiting Company): _____

(Please see reverse)

Specific Terms and Conditions

1. Organiser

Messe Frankfurt (HK) Ltd.
35/F China Resources Building
26 Harbour Road, Wanchai,
Hong Kong

2. Location of event

National Exhibition and Convention
Center (Shanghai)
168 East Yinggang Road,
Shanghai,
China

3. Date of event

10 – 12 March 2021

4. Registration and confirmation

Application to exhibit is made by
submitting a completed and signed
application form to the organiser.
The organiser will confirm receipt
of applications in writing by email
and original mail.

5. Terms of payment

50% of the total participation fee as
deposit is required upon application.
Applicants should remit the
appropriate amount directly to the
organiser. Final balance is due on
or before 4 December 2020. All
bank charges are to be borne by
applicant.

Payment should be made to:
Hong Kong and Shanghai Banking
Corporation Ltd.
1 Queen's Road Central, Hong Kong
USD A/C No: 511-017758-274
A/C Holder: Messe Frankfurt (HK) Ltd.
Swift Code: hsbchkhkh

Note: Participation fee per sqm is
applicable at an exchange rate of
USD1=RMB7.3. Should the Yuan
appreciate by more than 3%, the
organiser reserves the right to
adjust the USD price per sqm.

6. Cancellation

If an applicant withdraws his
application, for whatever reason,
before he receives either a
rejection or confirmation of his
application, any participation fee
paid will be forfeited.

If the exhibitor notifies the organiser of
his withdrawal within three months of
the start date of the event, he is liable
for the total participation fee.

Should the exhibitor under contract (i.e.
in receipt of confirmation) inform the
organiser that he will not participate in
the event, providing the organiser is
able to resell the stand without loss,
the payment to be made by the
exhibitor will be reduced to a handling
fee of US\$1,000 irrespective of the
exhibitor's full liability for additional
costs, fair guide fees etc.

7. General terms and conditions of participation

The detailed General Terms &
Conditions of Participation are given on
the organisers website
www.messefrankfurt.com.hk and can
be requested in printed form if required.

8. Booth allocation

The Exhibitor booth location will be
allocated according to product and
business nature criteria, or other
criteria set by the organiser. No
change of booth location is allowed
once it has been assigned and the
exhibitor informed.

Additionally represented companies
(co-exhibitors) must arrange their
participation through the main exhibitor.

In cases where an application is
received for nine (9) sqm, but due to
hall layout only larger spaces are
available, the applicant is required to
pay the full cost of the additional space
up to a maximum of six (6) sqm. The
organiser reserves all rights regarding
the final booth arrangements.

9. Visitor guide, e-catalogue & fascia board

Information from the application form will be
used to prepare the exhibitor's entry in the
visitor guide, e-catalogue & fascia board.

With your Visitor Guide entry, your company
name will appear in alphabetical order based
on the first letter of the exhibiting company
name, in addition to country and product group
listings. If available, please provide us also
with your company information in Chinese.

Additional entries on both printed and e-
Catalogue for co-exhibiting companies will be
subject to a charge of USD200 per entry.
Please contact us for the details.

The Organiser / publisher will not take any
responsibility if mistakes are made in the
visitor guide due to unclear handwriting. The
Organiser reserves the rights to make
changes in grammar and spelling to maintain
consistency within the publication

10. Intellectual property rights / copyright

The exhibitor warrants that his exhibits and
packages thereof and the related publicity
materials do not in any way whatsoever
violate or infringe any third party's rights
including trade marks, copyrights, designs,
names and patents whether registered or
otherwise. The organiser has the right to
refuse participation of any exhibitor found
guilty of infringement of intellectual property
rights at any future trade fairs.

11. Correspondence address for enquiries

Messe Frankfurt (HK) Ltd.
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong
Tel (852) 2802 7728
Fax (852) 2598 8771
Email: textile@hongkong.messefrankfurt.com



Company Profile Form (Accessories)

Data collected from this company profile form is mainly for visitor promotion and the buyer match making programme. All data will be treated as confidential and will not be released to third parties without exhibitor's consensus. **ALL FIELDS ARE REQUIRED.**

1. Company Background (Please specify with details)

Company name :	
Name of your parent company (if any) :	
Year of establishment :	Country of head office :
Total no. of employee :	Country of overseas branch :
No. of owned factory :	Country of owned factory :
City of your factory in China (if any) :	Name of your factory in China (if any) :
Share of sales revenue generated by (Please indicate with percentage) : Export Sales _____ % / Domestic Sales _____ %	
Business nature : <input type="checkbox"/> Accessories manufacturer <input type="checkbox"/> Converter or Trading company <input type="checkbox"/> Sole agent, wholesaler, agent <input type="checkbox"/> Others: _____	

2. Production activities (Please tick all that apply)

Major mode of production :	<input type="checkbox"/> OEM production	<input type="checkbox"/> ODM production	<input type="checkbox"/> OBM production
Any R&D department? :	<input type="checkbox"/> No	<input type="checkbox"/> Yes	
New collections per year :	<input type="checkbox"/> Under 10 collections	<input type="checkbox"/> 11 – 50 collections	<input type="checkbox"/> Over 50 collections
Annual production capacity (Please specify the volume) :	_____ (Kg / Piece) per annual.		
Share of production capacity (Please indicate with percentage) :	<input type="checkbox"/> In house production _____%	<input type="checkbox"/> Outsourced production _____%	

3. Products (Please tick all that apply)

<i>Garment Accessories</i>	<input type="checkbox"/> Zipper/ Zip Fastener	<input type="checkbox"/> Interlining	<input type="checkbox"/> Tape	<input type="checkbox"/> Heat Transfer Print
	<input type="checkbox"/> Button	<input type="checkbox"/> Shoulder Pads	<input type="checkbox"/> Hook, Loop, Buckle	<input type="checkbox"/> Quilting
	<input type="checkbox"/> Lace, Ribbon, Embroidery	<input type="checkbox"/> Thread	<input type="checkbox"/> Label	<input type="checkbox"/> Rhinestone, Bead, Sequin
	<input type="checkbox"/> Lining			
<i>Lingerie Accessories</i>	<input type="checkbox"/> Shoulder Straps	<input type="checkbox"/> Pasties	<input type="checkbox"/> Lace, Ribbon	<input type="checkbox"/> Hook and Eye Tape
	<input type="checkbox"/> Cups	<input type="checkbox"/> Bra Pads	<input type="checkbox"/> Ring, Slider, Hook	
<i>Fashion Accessories</i>	<input type="checkbox"/> Leather & Fur	<input type="checkbox"/> Belt	<input type="checkbox"/> Scarf	<input type="checkbox"/> Metal Accessories
<i>Others</i>	<input type="checkbox"/> Packaging, Shopping Bag	<input type="checkbox"/> Hanger, Mannequin		

Company Profile Form (Accessories)

China International Trade Fair for Apparel Fabrics and Accessories – Spring Edition
中國國際紡織面料及輔料(春夏)博覽會

Main specialty : Eco product Fair trade product Functional product

Any minimum order quantity? : No Yes (Please specify):

Any own brand? No Yes (Please specify):

Price scale and Market

Market Price range (\$USD / per peice)	Niche & high end market	Medium market	Mass market
1. > \$ 7	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. \$6 – 6.99	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. \$5 – 5.99	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. \$4 – 4.99	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. \$3 – 3.99	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. \$2 - 2.99	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. \$0.9 – 1.99	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. \$0.7 – 0.89	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. \$0.5 – 0.69	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. \$0.3 – 0.49	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. \$0.1 - 0.29	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12. < \$0.09	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Product end-use & Product description

Product end-use : Suitings Ladieswear Functional wear/ Sportswear
 Shirtings Jeanswear Children & infants wear
 Casual wear Swimwear & lingerie Shoes & Bags
 Others (Please specify): _____

Product description :

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4. Quality standard

Share of products with certification: (Please indicate with percentage)	With certification _____%	Without certification _____%		
Certification (Please tick <input checked="" type="checkbox"/> all that apply)				
Eco-related certifications:	<input type="checkbox"/> IWTO Organic Standard	<input type="checkbox"/> GOTS	<input type="checkbox"/> SA8000	<input type="checkbox"/> EU Eco-label (EU-Flower)
	<input type="checkbox"/> REACH	<input type="checkbox"/> BCI	<input type="checkbox"/> WRAP	<input type="checkbox"/> GRS
	<input type="checkbox"/> ISO14001	<input type="checkbox"/> Bluesign®	<input type="checkbox"/> STeP by Oeko-Tex® / Made in Green by Oeko-Tex®	
	<input type="checkbox"/> OE100/Blend	<input type="checkbox"/> Others (please specify): _____		
General certifications:	<input type="checkbox"/> AATCC	<input type="checkbox"/> ISO9001	<input type="checkbox"/> OHSAS 18001	<input type="checkbox"/> ASTM
	<input type="checkbox"/> Others (please specify): _____			

5. Existing / Target market (Please tick all that apply)

	Existing	Target		Existing	Target
Africa	<input type="checkbox"/>	<input type="checkbox"/>	China	<input type="checkbox"/>	<input type="checkbox"/>
Eastern Europe	<input type="checkbox"/>	<input type="checkbox"/>	Hong Kong	<input type="checkbox"/>	<input type="checkbox"/>
Western Europe	<input type="checkbox"/>	<input type="checkbox"/>	Japan	<input type="checkbox"/>	<input type="checkbox"/>
North America	<input type="checkbox"/>	<input type="checkbox"/>	Korea	<input type="checkbox"/>	<input type="checkbox"/>
Central & South America	<input type="checkbox"/>	<input type="checkbox"/>	Taiwan	<input type="checkbox"/>	<input type="checkbox"/>
Middle East	<input type="checkbox"/>	<input type="checkbox"/>	Other (Please specify): _____	<input type="checkbox"/>	<input type="checkbox"/>

6. Existing / Target customer (Please tick all that apply)

Customer by business nature					
	Existing	Target		Existing	Target
Garment manufacturer - OEM	<input type="checkbox"/>	<input type="checkbox"/>	Buying office	<input type="checkbox"/>	<input type="checkbox"/>
Garment manufacturer - OBM	<input type="checkbox"/>	<input type="checkbox"/>	Fibre producer, Spinner / Weaver	<input type="checkbox"/>	<input type="checkbox"/>
Garment manufacturer - ODM	<input type="checkbox"/>	<input type="checkbox"/>	Department store / Retailer / Chain store	<input type="checkbox"/>	<input type="checkbox"/>
Wholesaler / Distributor	<input type="checkbox"/>	<input type="checkbox"/>	Import & export corporation	<input type="checkbox"/>	<input type="checkbox"/>
Trading company	<input type="checkbox"/>	<input type="checkbox"/>	Others (Please specify): _____	<input type="checkbox"/>	<input type="checkbox"/>

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中國國際紡織面料及輔料(春夏)博覽會

6. Existing / Target customer (Please specify):

Customer by company name
Name of your existing key customer :
Name of your target customer :

7. Other information (Please specify):

Who are your competitors? :

- End -

Name : _____

Position : _____

Signature and company stamp : _____

Date : _____