



Intertextile Shanghai Apparel Fabrics – Spring Edition 2020 – Fact Sheet

1. Show Date : 11 – 13 March 2020 (Wed - Fri)
2. Opening Hours : 9:00 am to 6:00 pm
3. Location : National Exhibition and Convention Center (Shanghai)
4. Exhibition Space : 160,000 sqm (gross)
5. Exhibitors : 2019: 3,273 exhibitors (from 23 countries and regions)
6. Visitors : 2019: 94,661 trade visitors (from 110 countries and regions)
7. Product Groups : Cotton, wool, silk, linen/ramie, man-made, knitted, functional, lace and embroidery, fibres/yarns, linings, buttons, zippers, threads & tapes, labels, printing & CAD/CAM/CIM systems, design & styling, trade publications, testing & certification, fashion accessories
8. Featured zones/ hall : SalonEurope, Premium Wool Zone, Verve for Design, All About Sustainability, Functional Lab, Beyond Denim, Accessories Vision
9. Visitor Profile : Garment Manufacturer; Trading Company; Import & Export Corporation; Wholesaler; Agent; Department Store; Retailer/ Chain Store; Trade Association or Organization/ Textile Institution; Press; Home Textile Related and Designer/ Interior Design; E-commerce
10. Participation Fee : Fabrics booth:
USD 560 /sqm for standard booth (min 9 sqm)
USD 495 /sqm for raw space (min 54 sqm)

Accessories booth:
USD 460 /sqm for standard booth (min 9 sqm)
USD 380 /sqm for raw space (min 54 sqm)
11. Fringe Program : Product Presentation, Panel Discussion, Seminars, Trend Forum
12. Admission : For trade visitors only – Free admission
13. Sponsor : China National Textile & Apparel Council
14. Organisers : Messe Frankfurt (HK) Ltd
The Sub-Council of Textile Industry, CCPIT
China Textile Information Centre (CTIC)
15. Contact : Messe Frankfurt (HK) Ltd
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