news +++ Intertextile Shanghai Apparel Fabrics
National Exhibition and Convention Center (Shanghai), China, 11 – 13 March 2025

intertextile
SHANGHAI apparel fabrics

Intertextile Apparel: insight-driven fringe events among key highlights of next week's extensive show

Shanghai, 7 March 2025. The full spectrum of apparel textiles will be apparent across seven halls of the National Exhibition and Convention Center (Shanghai) at Intertextile Shanghai Apparel Fabrics – Spring Edition, one of the largest meeting places for the global industry. At the flagship fair, taking place 11 – 13 March, over 3,100 exhibitors are set to showcase fashion fabrics and accessories; functional fashion; sustainability; and digital transformation, while these themes will be echoed at the show's fringe programme.

When considering the fair's comprehensive offering, Ms Wilmet Shea, General Manager of Messe Frankfurt (HK) Ltd, said: "In many ways, Intertextile Apparel is a reflection of market demands, and the show's main pillars summarise four of the industry's key segments: on-trend fashion, functionality, sustainability, and digitalisation. Not only will visitors be able to source cutting-edge products and services directly from some of the world's best suppliers, but they will also be exposed to expert insights relating to design and trends, technology, and eco-friendliness. Overall, this fair is an indispensable platform for industry players to connect, exchange business and ideas, and navigate challenges and opportunities."

Fringe programme to feature leading companies and essential topics

Econogy Talks

One of the headline events is a sustainability panel discussion, with speakers from Ecocert, Lenzing, Redress, and the Taiwan Textile Federation engaging with Circularity in the Global Textile Industry – Opportunities and Challenges, where they will discuss legislation reshaping global supply chains, key challenges in production, and opportunities for Asian manufacturers. Other key highlights include the seminar Supply Chain Traceability in the New Regulatory Landscape by TextileGenesis, a Lectra company, and an expert-led Econogy Tour of eco-focused exhibitors.

Technology & Solutions

Another panel discussion sure to grab fairgoers' attention is Shaping the Future of Sustainability Through Innovation – Overcoming Obstacles, Fostering Cooperation, and Driving Impact, featuring speakers from Eastman, High Fashion, HKRITA, and TextileGenesis. Meanwhile, the International Textile Industry Digital Application Forum will comprehensively address the sector's digital transformation.

Design & Trends

Intertextile *Directions* Trend Forum designer Ms Ornella Bignami, Owner and Art Director of ELEMENTI MODA, will present the Intertextile Trend Forecast: Colours, Fabrics and Fashion Trends Spring / Summer 2026. In the next session, a representative from the world's preeminent experts on colours, Ms Laurie Pressman, Vice President of Pantone Color Institute, will discuss Mind: Blending the Balanced and Bold for a Mind-Bending Vision for Spring/Summer 2026.

Ms Bignami will also host three tours of the Intertextile *Directions* Trend Forum, allowing fairgoers to get a real look and feel for the international S/S 2026 I-dentities theme. Conversely, four domestic trend forums will give buyers a better sense of Chinese trends – Denim (7.2), Fashion Focus (8.1), Sustainable Fashion (6.1), and Techno & Functions (6.2).

Details for the full seminar schedule can be accessed here.

International and domestic exhibitors showcase selections across 190,000 sqm

The International Hall (5.1) will give a platform to exhibitors from 25 countries and regions, with new exhibiting countries including Bangladesh, Belgium, Egypt, Sweden, and Thailand. Featured zones include the Digital Solutions Zone, Econogy Hub, Functional Lab, Premium Wool Zone, SalonEurope, and Verve for Design. In conjunction with the hall's featured zones and standalone booths, there will be various European and Asian pavilions and zones, as well as group pavilions from leading companies:

Country and region pavilions and zones

- France Zone
- Hong Kong Pavilion
- Italy Pavilion
- Japan Pavilion
- Korea Pavilion
- Taiwan Pavilion
- Türkiye Zone

Group pavilions

- Ecocert
- Korea Textile Center (KTC)
- Lenzing

Across the fairground, domestic suppliers will be grouped by product end-use, with categories including Accessories Vision (Hall 1.2); Beyond Denim (7.2); ladieswear (5.1, 7.1 & 8.1); suiting and shirting (6.1); dyeing auxiliaries, functional wear and sportswear (6.2); as well as casualwear, synthetic leather and fur, lingerie, and children and infants wear (7.2).

The hall overview is available here.

The fair is co-organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Textile Information Centre. It will take place alongside Yarn Expo Spring, Intertextile Shanghai Home Textiles – Spring Edition, CHIC and PH Value at the National Exhibition and Convention Center (Shanghai). For more details on this fair, please visit: www.intertextileapparel.com.

Intertextile Shanghai Apparel Fabrics – Spring Edition will be held from 11 – 13 March 2025.

Other upcoming shows:

Intertextile Shenzhen Apparel Fabrics / Yarn Expo Shenzhen
11 – 13 June 2025, Shenzhen (Futian)

Intertextile Shanghai Apparel Fabrics – Autumn Edition / Yarn Expo Autumn
2 – 4 September 2025, Shanghai

Press information and photographic material:
https://intertextile-shanghai-apparel-fabrics-spring.hk.messefrankfurt.com/shanghai/en/press.html

Social media:
www.facebook.com/intertextileapparel
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Your contact:
Jason Taylor
Phone: +852 2230 9296
jason.taylor@hongkong.messefrankfurt.com

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Road, Wanchai, Hong Kong

www.messefrankfurt.com.hk

Newsroom

Background information on Messe Frankfurt
The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,500* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2024 were around € 780* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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*Preliminary figures 2024