

Press release

24 November 2022

Key exhibitors signal early intent to harness market potential at Intertextile Apparel

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With the extensive S/S sourcing event taking place from 8 – 10 March 2023, the organisers are pleased with the number of quality exhibitors that have already signed up. “Several key indicators are pointing towards market recovery, and the early commitment of some of the international textile industry’s key players is another promising sign. As an important platform for the sector to showcase its latest innovations, we expect the business-friendly nature of the fair to further support the market’s revival,” commented Ms Wilmet Shea, Deputy General Manager of Messe Frankfurt (HK) Ltd.

With many countries opening up, the first seven months of this year have proven fruitful for the Asian textile industry. During January – July 2022, China’s exports of textiles and clothing rose by 16.4% when compared with the same period in 2021, from USD 160.9 to 187.4 billion¹. This rise is concurrent with increased exports in this sector for several other Regional Comprehensive Economic Partnership (RCEP²) nations, including Japan and South Korea.

World-renowned brands with sustainable offerings confirm participation

Suppliers at the Spring Edition of Intertextile Shanghai Apparel Fabrics will be well placed to benefit from market growth. The fair is expected to gather nearly 2,500 exhibitors to over 160,000 sqm of floor space at the National Exhibition and Convention Center (Shanghai). A growing number have already booked their place, with several highlighted below:

- **Alumo AG, Switzerland** – exhibiting at SalonEurope, the Swiss manufacturer will be showcasing its renewably sourced, extra-long staple cotton fabrics, used in the production of quality shirts. Alumo AG prides itself on its sustainable practices, and the company and its suppliers are compliant with ZDHC MRS� and are OEKO-TEX® STeP certified.
- **Asahi Kasei Corporation, Japan** – visitors will be able to find

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Rd, Wanchai, Hong Kong

¹ “Textile Outlook International - Issue 215”, October 2022, Textiles Intelligence, (Retrieved: November 2022)

² The world’s largest free trade agreement, covering 15 Asia-Pacific countries and almost a third of the global population

Asahi Kasei in the International Hall, where the company will be exhibiting Bemberg®, its regenerated cellulose fibre. Produced from cottonseed lint, a by-product of cottonseed oil production, the environmentally friendly fibre is recyclable, biodegradable, and compostable.

- **Bossa Ticaret Ve Sanayi Isletmeleri TAS, Türkiye** – Bossa will be showcasing its range of quality denim fabrics at Beyond Denim. Produced mostly with cotton from the Better Cotton Initiative (BCI), the company's fabrics are dyed using the SaveBlue process, which uses 87.5% less water than conventional methods.
- **Concordia Textiles NV, Belgium** – the integrated textiles manufacturer will be situated at SalonEurope, and will offer products with a range of end uses, in categories such as workwear, fashion, and bedding. Their products comply with both REACH and OEKO-TEX® STANDARD 100, and are in line with ISO 9001 and ISO 14001.
- **Esquel Enterprises Limited, Hong Kong** – Esquel produces accessories, yarns, fabrics, and finished garments, for categories that range from menswear to home textiles. The company's array of eco-friendly practices includes more sustainable packaging, developing a greener cotton seed variety, and a pioneering sustainable manufacturing facility in Guilin.
- **Framis Italia HK Ltd, Hong Kong** – the provider of quality, fully integrated heat-bonding applications will be exhibiting at Accessories Vision. With a wide ranging approach to bonding technology, the company will be showcasing a number of products at the fair, most notably RIO, the water-based, solvent-free tape and film.

Other prominent suppliers will be spread throughout the fair's specialised zones, which include Accessories Vision, All About Sustainability, Beyond Denim, Digital Printing Zone, Functional Lab, Premium Wool Zone, SalonEurope, and Verve for Design.

In addition to crossing paths with exhibitors at the fairground, participants can make use of online business matching services, including **Connect PLUS** and one-to-one VIP buyer business matching. As the apparel fair is held concurrently with Intertextile Shanghai Home Textiles – Spring Edition, Yarn Expo Spring, CHIC and PH Value, the entire textile value chain can be found under one roof, providing an extended platform for business networking opportunities.

Intertextile Shanghai Apparel Fabrics – Spring Edition 2023 is co-organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Textile Information Centre. For more details on this fair, please visit: www.intertextileapparel.com. To find out more about all Messe Frankfurt textile fairs worldwide, please visit: www.texpertise-network.com.

Intertextile Shanghai Apparel Fabrics –
Spring Edition 2023
Shanghai, China, 8 – 10 March 2023

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Notes to editors:

Further press information & picture material

<https://intertextile-shanghai-apparel-fabrics-spring.hk.messefrankfurt.com/shanghai/en/press.html>

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Newsroom

Texpertise, the textile business network, stands for Messe Frankfurt's entire textile commitment. With a unique portfolio currently comprising 54 international trade fairs in 11 countries, the company is the world market leader in trade fairs for the textile industry. Texpertise Network covers the entire value chain of the textile industry and, as a central communication platform, provides valuable information on the textile trade fair brands.

<http://www.texpertise-network.com>

<https://www.linkedin.com/company/texpertise-network/>

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar of our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com