

Press release

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Intertextile Apparel announces dates for next March's Spring Edition

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Intertextile Shanghai Apparel Fabrics – Spring Edition 2021 welcomed nearly 2,600 exhibitors from 17 countries and regions, and over 80,000 buyers from 57 countries and regions. The next edition will take place from 9 – 11 March 2022 at the National Exhibition and Convention Center (Shanghai), supporting the global textile and apparel industry in business recovery, information exchange and making progress on combating climate change.

According to a recent survey conducted by the International Textile Manufacturers Federation, the global textile industry's business expectations in the coming six months will remain high. Order intake increased significantly in September 2021 on a global level compared to May and July, and companies anticipate a further increase by March 2022. As the industry's future prospects look brighter, Intertextile Apparel is the ideal trading platform for global exhibitors to meet with genuine buyers who are looking to place orders.

Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd said: "We are proud that the Intertextile fairs have remained a consistent source of business trading for the industry over what has been a challenging couple of years, with both the Spring and Autumn Editions successfully taking place in 2021. The resilience of Intertextile Apparel, the global apparel textile flagship, has been mirrored by the strong recovery of the Chinese market, with the two progressing together in the rapidly changing climate. We have noticed at both editions this year an uptick in the quality of buyers and strong intentions to place orders, and with the continuing strength of the Chinese economy, we expect this to continue at the 2022 fairs."

China's textile industry has continued to expand and has experienced growth in terms of production, revenue and profit in the first three quarters of 2021. The Ministry of Industry and Information Technology reported that the total profits of Chinese textile companies reached USD 26.8 billion, a 31.7% increase year-on-year, while China's online clothing sales climbed 15.6% year-on-year in this period.

Ms Wen continued: "In 2021, we also witnessed the notable return of many international exhibitors who recognised the attractive business opportunities that await in China's developing market. And we look forward to welcoming even more overseas participation in March 2022 as we remain determined to continue offering a reliable and effective

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business platform for the recovering global textile and apparel industry.”

Representing Successori Reda SpA from Italy at the fair’s Premium Wool Zone in March 2021, Ms Weili Jiang, General Manager of Reda (Shanghai) Trading Co Ltd commented: “Through our exchange with the customers, it is obvious that the market is recovering and this boosts our confidence. Intertextile provided a venue and platform for us and our customers, which is very effective for directly displaying our products and negotiating potential orders.”

“As a Japanese company, we believe that China is the most anticipated market for the future. With the improvement of living standards in China, many consumers have a higher pursuit of comfort, so this area has great potential for development and we hope to introduce our comfortable and environmentally friendly products to Chinese consumers. Intertextile gives us good publicity opportunities. Both domestic and international consumers learn about our company and products through this platform,” shared Mr Heiling Mo, Fibers Sales Department Manager of Asahi Kasei Advance (Shanghai) Co Ltd.

Featured product zones and concurrent fairs to attract the right buyers and maximise brand exposure

The Hong Kong Pavilion, Japan Pavilion, Korea Pavilion and Taiwan Pavilion will return to Intertextile Apparel’s International Hall, alongside featured product zones including Accessories Vision, All About Sustainability, Beyond Denim, Digital Printing Zone, Functional Lab, Premium Wool Zone, SalonEurope and Verve for Design. Domestic exhibitors will be allocated by product end-use throughout the halls.

Held concurrently with the Spring Edition of Intertextile Shanghai Home Textiles, Yarn Expo Spring, CHIC and PH Value, the entire textile supply chain can be found under one roof for buyers to conveniently source the products they are looking for. Exhibitors and visitors will also be able to catch up with the latest industry developments via Intertextile Apparel’s Trend Forum, seminars, panel discussions and product presentations – which will cover topics on Design and Trends, Market Information & Business Strategies, Sustainability Issues, and Technology and Solutions.

Intertextile Shanghai Apparel Fabrics – Spring Edition 2022 is co-organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Textile Information Centre. For more details on this fair, please visit: www.intertextileapparel.com. To find out more about all Messe Frankfurt textile fairs worldwide, please visit: www.texpertise-network.com.

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Notes to editors:

Further press information & picture material
<https://intertextile-shanghai-apparel-fabrics->

Intertextile Shanghai Apparel Fabrics –
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Shanghai, China, 9 – 11 March 2022

spring.hk.messefrankfurt.com/shanghai/en/press.html

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Newsroom

Information from the international textiles sector and Messe Frankfurt's textiles fairs worldwide can be found at: www.texpertise-network.com.

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300 people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at:

www.messefrankfurt.com

* Preliminary figures for 2021