



Intertextile Apparel's International Hall draws over 450 exhibitors from six continents

Shanghai, 23 February 2024. With the fast-approaching global apparel flagship and its four concurrent shows spread across 13 halls at the National Exhibition and Convention Center (Shanghai), thousands of exhibitors from around the world are set to gather this spring. From fibres and yarns, to fabrics, fashion, and everything in between, suppliers showcasing globally on-trend products will be especially prevalent in Intertextile Apparel's International Hall (5.1). The hall will feature new exhibiting countries¹ Ethiopia, Indonesia, Peru, Singapore, Spain, and Sweden, with its wide variety of textile suppliers hailing from all over the world.

Standing among the fair's more than 3,000 exhibitors from 25 countries and regions, many of the over 450 international suppliers will be spread in Hall 5.1 across a range of pavilions and zones, including SalonEurope, Premium Wool Zone, and Verve for Design.

Set to feature quality fabrics and accessories from countries such as France, Germany, Italy, Switzerland, Türkiye, and the UK, **SalonEurope's** highlighted exhibitors are Alumo AG, displaying various cotton shirting fabrics; Jules Tournier, specialised in fancy tweeds; and Lanificio Paoletti, with its range of pure carded wool textiles.

High-end wools can also be found in the **Premium Wool Zone**, a showcase of menswear and ladieswear fabrics from European mills. This zone's 22 exhibitors include OMC England from the UK, one of the country's major worsted and woolen producers; and Yünsa from Türkiye, the largest integrated high-segment worsted wool fabric manufacturer in Europe.

A few rows over, **Verve for Design** will gather 10 textile designers from Argentina, Denmark, Japan, Spain, the US, and more. Highlights consist of Kyoto-based Atelier Mineeda's innovative fabric designs, for end-uses ranging from fashion to home furnishing; and the creative prints of Fairbairn & Wolf Studio, founded in London.

Meanwhile, five country and region pavilions will be dispersed throughout the International Hall:

- **Italian Pavilion (20 exhibitors):** marking its post-pandemic return and hoping to draw the attention of Chinese and Asian buyers, the pavilion will feature various suppliers' Spring-Summer 2025 collections, such as Successori Reda's sustainable, pure Merino fleece and fabrics.
- **Japan Pavilion (46 exhibitors):** organised by the Japan Fashion Week Organization, exhibitors will showcase a wide variety of fashion-focused, functional, and sustainable fabrics. Working mostly with cotton, featured exhibitor

¹ Compared to Intertextile Shanghai Apparel Fabrics – Spring Edition 2023.

Toyoshima's industrial operations include textile raw materials, yarns, fabrics, and finished products.

- **Korea Pavilion (34 exhibitors):** featuring Youngwon Corporation, various members of the Korea Fashion Textile Association will showcase fabrics including functional, eco-friendly, polyester, linen, silk, rayon and knitted, widely adopted in ladieswear, casual wear, functional wear, sportswear and outdoor wear.
- **Pakistan Pavilion (5 exhibitors):** organised by the Trade Development Authority of Pakistan, suppliers will display wool, woven, silk fabrics, OE and ring-spun yarns, and more. Highlighted exhibitor Yarana Textile Mills produces woven fabrics, including institutional textiles for kitchen wear, hospital wear and work wear.
- **Taiwan Pavilion (16 exhibitors):** its 16 exhibitors cover a wide range of products, from functional fibres and yarns to high-end lace, embroidery, various other bridal fabrics, and accessories. The pavilion includes Orientex Precision, a leading supplier of polyester fabric for mens' and ladies' suiting and shirting.

In addition to pavilions arranged by country and region, the hall includes several group pavilions. The largest is the **Lenzing Pavilion**, with the Austrian-headquartered multinational plus 15 of its sustainable downstream manufacturers taking up 594 sqm, featuring products applicable to ladies clothing, versatile denims, high-performance sports clothing, and more.

Meanwhile, the group pavilion of **Korea Textile Center** includes Song I Textile, and its wide range of mixed fabric products, including chemical fibre, eco-friendly, and new material. Finally, within the All About Sustainability zone, the **OEKO-TEX Pavilion** will feature TESTEX AG and various other exhibitors utilising and promoting its sustainability accreditation services.

As Intertextile Apparel is held concurrently with Intertextile Shanghai Home Textiles – Spring Edition, Yarn Expo Spring, CHIC and PH Value, the entire textile value chain can be found under one roof, providing an extended platform for business networking opportunities.

The fair is co-organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Textile Information Centre. For more details on this fair, please visit: www.intertextileapparel.com. To find out more about all Messe Frankfurt textile fairs worldwide, please visit: www.texpertise-network.com.

Intertextile Shanghai Apparel Fabrics – Spring Edition will be held from 6 – 8 March 2024.

Other upcoming shows:

Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies
28 February – 1 March 2024, Ho Chi Minh City

Intertextile Shenzhen Apparel Fabrics / Yarn Expo Shenzhen
5 – 7 June 2024, Shenzhen (Futian)

Intertextile Shanghai Apparel Fabrics – Autumn Edition / Yarn Expo Autumn
27 – 29 August 2024, Shanghai

Press information and photographic material:

<https://intertextile-shanghai-apparel-fabrics-spring.hk.messefrankfurt.com/shanghai/en/press.html>

Social media and website:

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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300* people at its headquarters in Frankfurt am Main and in 28* subsidiaries, it organises events around the world. Group sales in financial year 2023 were more than € 600* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its

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* Preliminary figures for 2023